



FOR IMMEDIATE RELEASE

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2nd Annual STARS Snowshoe Stampede and Inaugural Snowshoe Round Up April 10, 2010

This spring-time fundraising event is a unique opportunity for participants to snowshoe race a longer distance or a short sprint on Steamboat Ski Area, with great prizes and a fun atmosphere as part of the Springalicious celebration weekend.

<http://www.steamboat.com/spring.html>

Steamboat Springs, CO (March 7, 2010) – STeamboat Adaptive Recreational Sports (STARS), in cooperation with Steamboat Running Series and Steamboat Ski & Resort Corporation announces the 2nd Annual STARS Snowshoe Stampede and Inaugural Snowshoe Round Up on April 10, 2010. The races are a fundraising event with proceeds supporting the local adaptive recreational program of Steamboat Springs through participant registration fees, branded product sales, and donations. The event is MC'd by a local radio celebrity and is a fun time to be had for all, with refreshments for the racers in front of the STARS office in Gondola Square. Snowshoes can be rented from the Steamboat Ski Area Information booth as well as sporting goods retail outlets all over Steamboat Springs.

The STARS Snowshoe Round Up is a snowshoe race on mapped trails of the Steamboat Ski Area. The trail is a loop 3.8km (2.4 miles) long, 687 ft vertical, and runs along packed snow trails in a beautiful forested area of the Resort. Start and finish line is in front of the slope side entrance to Steamboat Ski & Sport retail store, across from the base of Christie Peak Express chair. Awards will be in men's and women's' category, as well as best crazy spring STARS Snowshoe Round Up costume! Local adaptive snow shoes from Horizons are invited to participate on a short course track as part of the Round Up event. Start time 8:30am.

The STARS Snowshoe Stampede is a "100 yard dash" up the hill in the same tracks as the Cardboard Classic. Run up one side, scramble over a berm, and stampede down the other side is a fun and amusing way for people to participate in the fundraiser without working up the long distance sweat! Awards will be in men's and women's' category. Start time approx. 11:30am.

Registration for the event can be made online at www.runningseries.com. \$25 per racer to participate in either or both races. Bibs will be issued and time keepers will record the participant's times, which will be published on www.runningseries.com after the race.

"The STARS Snowshoe Round Up and Stampede are such a fun part of the Steamboat Ski Area springtime celebrations of Springalicious weekend." says Tarsha Ebberrn, Winter Olympian and STARS staff member. "The energy is electric and it is one of our most fun fundraisers of the year for the adaptive program, and we look forward to having snowshoe racers from all over Colorado come and enjoy the fun this spring with the new Round Up race as well."

About STARS:

STeamboat Adaptive Recreational Sports (STARS) was established as a nonprofit organization in 2007 with a mission to provide recreational opportunities for people with disabilities, resulting in empowering and enriching the quality of life for its participants. STARS is a PSIA Member Ski School as well as offering year round adaptive recreational opportunities.

www.steamboatstars.com