



**PRESS RELEASE**

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## 2010/2011

# FACTS & FIGURES

**LOCATION:**

Steamboat, located in northwest Colorado, 160 miles/267kms northwest of Denver, is an easy three-hour drive from Denver. Take I-70 west through the Eisenhower Tunnel to the Silverthorne exit (#205), then go north on Colorado Highway 9 to the town of Kremmling, then west on US 40 over Rabbit Ears Pass. Steamboat is accessible by nonstop air service from seven major U.S. airports on American, Continental, Delta, Frontier and United Airlines in addition to connecting service from over 230 other domestic and international cities.

**ABOUT SKI TOWN, U.S.A.®:**

Certainly there are bigger mountains, places where the slopes are steeper or the runs longer. But nowhere do the various parts add up to create such an exceptional mix-one that distinctly sets Steamboat apart from the rest of the world. A mix that is rooted in a genuine friendliness and an authentic 100-year western heritage not often found in today's world of mega resort complexes that more closely resemble theme parks than true ski towns.

**ABOUT THE MOUNTAIN:**

Located within the Park Range of the Colorado Rocky Mountains, Steamboat is comprised of six peaks: Mt. Werner, Sunshine Peak, Storm Peak, Thunderhead Peak, Christie Peak and Pioneer Ridge®. 2,965 acres/1,200 hectares of terrain offer a diversity of trails for all ability levels. Gladed areas of Pioneer Ridge, Sunshine and Storm Peak are Steamboat's particular claim to fame, with Champagne Powder® snow in the trees for the most avid powderhounds. Remember, the term Champagne Powder was coined in Steamboat and this is the only place you'll find it!

*Resort Official Opening:* January 1963

*Location:* 40° 28' 35" N; 106° 49' 36" W

*Season:* November 24, 2010 - April 10, 2011 (138 days), typically from 8:30am to 3:30pm, daily

<i>Elevations:</i>	Downtown Steamboat.....	6,695 feet.....	2,040 meters
	Ski Area Base.....	6,900 feet.....	2,103 meters
	Christie Peak Summit .....	8,015 feet.....	2,444 meters
	Thunderhead/Mid-Mountain.....	9,080 feet.....	2,768 meters
	Summit/Mt. Werner .....	10,568 feet.....	3,221 meters
	Vertical Drop .....	3,668 feet.....	1,118 meters

*Terrain:* 2,965 acres/1,200 hectares (55.1 miles)

*Bed Base:* 17,325 pillows

*Trail System:* 165 trails, including gladed tree areas

8,489 pillows (within 300 yards from base)

*Tree Terrain:* 1,790 acres or 61%

*Restaurants & Bars:* 100+

*Trail Classification:* 14% Easier  
42% More Difficult  
44% Most Difficult

*Average Snowfall:* 349"/886cm (15-year average)

*400+ Inch Seasons:* 08/09, 07/08, 05/06, 96/97, 95/96, 92/93, 83/84

*Measured From:* October to Mid April

*Longest Run:* Why Not, over 3 miles/4.8 kms

*Snowmaking:* 375 acres/152 hectares

*Lift System:*

*Snowboarding:*

*Important Numbers:*

Gondola (8-passenger) .....	1
High-Speed Six .....	1
High-Speed Quads.....	5
Conventional Quad Chairlift .....	1
Triple Chairlift.....	6
Double Chairlift.....	2
Surface Lifts .....	2
Total .....	18

Terrain Parks: .....	4
Superpipes.....	1
Halfpipes.....	1
1 <sup>st</sup> Lesson .....	1989
1 <sup>st</sup> Halfpipe.....	1990
1 <sup>st</sup> Terrain Park.....	1993
PSIA/AASI Team .....	4

Reservations.....	800.922.2722
Information .....	970.879.6111
Snow Report .....	970.879.7300
UK Toll Free.....	0808.101.3798
AUS Toll Free.....	1800.125.578
Twitter .....	<a href="#">SkiSteamboat</a>
MediaTwitter .....	<a href="#">SteamboatPR</a>

Uphill Capacity: ..... 41,465 per hour  
VTF .....

*Olympians:*

*Direct Flight Program:*

Ties to SBS .....	79
Appearances.....	136
Countries.....	11
Winter Games .....	18
Tradition Started ...	1932
On Staff.....	8

Started.....	1986/87
Airport Code .....	HDN
Originating Airports.....	7
Carriers .....	5
Aircraft Type .....	8
Runway Length.....	10,000'

*Note: All times, prices, statistics, dates and hours of operation subject to change without notice.*