



## A MOUNTAINTOP OF AFFORDABLE & COMPLIMENTARY ACTIVITIES AND PROGRAMS

**STEAMBOAT SPRINGS, CO-WINTER 2010/2011**-Steamboat is built on the foundation of providing the best on-snow experience around. In Ski Town, U.S.A.<sup>®</sup>, you'll find a wealth of opportunities to explore the area through numerous FREE and affordable mountain programs and activities, ranging from the chance to ski and snowboard with Olympians to guided tours.

"The resort constantly strives to create and improve programs that interest guests on a variety of levels, as well as stay up to day with cutting-edge technology to get the most out of the mountain resort experience," said Rob Perlman, senior vice president-sales & marketing for Steamboat Ski & Resort Corporation. "

### COMPLIMENTARY TOURS, SERVICES & PROGRAMS:

**Mountain Tours:** Steamboat Ambassadors lead free mountain tours daily at 10:30am, starting outside the upper gondola terminal at the top of Vagabond. Get a comprehensive tour of the intermediate and advanced trails with information about resort services and the surrounding area. Tours are offered Dec. 13, 2010 through March 27, 2011.

**Ski with Billy Kidd:** Join Steamboat's Director of Skiing, 1964 Olympic Silver Medalist and World Champion Billy Kidd, for some free pointers and a run down Heavenly Daze. Check the sign at the top of the gondola to see if Billy is skiing today, and join him in front of the BK sign at the top of Why Not at 1:00pm.

**Nelson on Nelson's:** Nelson Carmichael, 1992 Olympic Bronze Medalist, 2-time World Cup Mogul Champion, 6-time US National Mogul Champion and Professional Mogul Tour Champion, hosts a free mogul clinic on Nelson's Run at 1:00pm on select Sundays through the season. Check the grooming report to see if Nelson is skiing and meet at the Nelson's sign outside the Four Points Hut.

**Guided Nature Ski Tours:** Join one of the naturalists from Yampatika's Education Partnership for a free ski tour and receive interpretive information on the forest, mountain habitat and indigenous flora and fauna. Meet at the top of Why Not at 1:30pm on Tuesday & Thursday. Tours run from December 16, 2010 through March 24, 2011.

**Complimentary Beverages:** End your day at Steamboat with a free cup of hot chocolate or hot cider in the base area! Steamboat's Ambassadors serve these refreshing beverages out of a chuck wagon replica from the 1880s.

**Free Parking & Shuttles:** Steamboat offers free off-site parking at the Knoll and Meadows parking lots from 7:00am-6:30pm. In addition, free shuttle buses run continuously from the Meadows lot from November 24, 2010 to March 27, 2011, and then Friday, Saturday & Sundays until April 10<sup>th</sup>.

**Free Steamboat Springs Transit (SST):** The City of Steamboat Springs offers a FREE comprehensive system of bus transportation between the ski area, downtown, and most condominium, restaurant, grocery and entertainment locations. Information and schedules may be obtained by calling 970-879-3717. In addition, several lodging properties provide regular shuttle service. Check with the property you are staying with for schedules.

**Kids/GrandKids Ski Free:** Steamboat's Kids/GrandKids Ski Free program, valid the entire season, enables children 6-12 years of age to ski FREE the same number of days as their parents or grandparents when a parent or grandparent purchases a 5-or-more-day lift ticket. This offer is on a one-to-one basis, with one free child per paid adult.

**Kids Rent Free:** Kids Rent Free enables children 6-12 years of age to rent FREE the same number of days as their parents when a parent purchases a 5-or-more-day rental. This offer is on a one-to-one basis, with one free child per paid adult.

**Family Season Pass Program:** For each parent or legal guardian purchasing an unrestricted Steamboat Adult Season Pass or Rocky Mountain Pass, one child 12 or under in the same family will receive a free Season Pass.

**Over-the-Hill Gang:** A free daily program for skiers 50 and over who enjoy mellow cruising together from December 5, 2010 through March 27, 2011. The Over-the-Hill Gang meets at 9:00am.

**Interdenominational Services:** These free services are held at the Overlook at the base of the Tower trail, near the top of the upper gondola terminal. Services are conducted on Sundays at 1:30pm and scheduled from mid-December through early April

**SharpShooter:** Remember your Steamboat vacation with portrait and action photography. SharpShooter Photographers strategically situated in the best locations across the mountain. All photos taken free with no obligation to purchase. For more information, 970.879.8190 or [www.sharpshooterimaging.com](http://www.sharpshooterimaging.com)

## MOUNTAIN SERVICES & ACTIVITIES

**Ambassador Program:** Steamboat has a staff of skiing and snowboarding ambassadors on the mountain, in the Information Center and Lost & Found, who offer free guided mountain tours, assistance with directions, activities, daily grooming information, snowshoe tours, lost items, and general information about the Steamboat Ski Area and the town of Steamboat Springs. When in doubt...seek them out and they're sure to help you.

**Information Center:** Located in the heart of the Gondola Square, the Information Center provides directions, daily grooming sheets, daily activities, community happenings and general information, 8:00am-5:00pm. (970-871-5444)

**Lost and Found:** The Lost & Found Center is open daily 8:00am-11:00am and 12:00pm-5:00pm. Located on the ground floor of the lower gondola building, the Lost & Found Center has been reuniting folks and their belongings since the late 1970s.

**Snow Reports:** Call 970-879-7300 for daily snow reports. The report is updated at 6:00am, 9:00am, 11:00am and 1:00pm; listing weather, snow conditions and special events. Steamboat also features an online snow report entitled *The Straight Talk* Snow Report at [www.steamboat.com](http://www.steamboat.com) with daily updates on trails and conditions from an on-mountain eyewitness. Don't forget to check out the online mountain cam images updated every 5 minutes at [www.steamboat.com](http://www.steamboat.com) to see for yourself what it's like in Steamboat.

**Twitter Reports:** Receive real-time updates on your mobile device or at your computer through Steamboat's Twitter Feeds. [@SteamboatInfo](https://twitter.com/SteamboatInfo) provides updates on mountain conditions and weather reports, as well as trail/lift openings and closing. [@SkiSteamboat](https://twitter.com/SkiSteamboat) gives the inside scoop on what's happening on the mountain and in the town of Steamboat Springs, including events, concerts, happy hours and tweet-up specials. [@SteamboatPR](https://twitter.com/SteamboatPR) is the media connection to real-time updates on stories, trends and announcements occurring at the ski resort.

**Grooming Reports:** This color map is produced every morning showing the trails that have been groomed overnight as well as daily weather, snow conditions, when the superpipe is cut and whether or not Billy Kidd or Nelson Carmichael are skiing. The flip side contains information about events and activities happening that week, including on-mountain restaurant information, Ski & Snowboard School, Competition Services, Kids' Vacation Center, and the Steamboat Grand. The grooming report is available at the Information Center and several other locations on the mountain, including the base of the gondola, the main ticket office and front desk of the Steamboat Grand Hotel.

**Electronic Status Boards:** Located at several points around the mountain, the electronic lift status boards inform skiers and riders of operating lifts and approximate waiting times. Additionally, three electronic scrolling information boards keep you up-to-date on events, happenings, temperatures and new snow.

**Locker Rentals:** The Ski Corral located next to the Ski & Snowboard School offers overnight equipment storage just steps away from the Gondola entrance for \$4 per night.

## SNOWSHOE TOURS

**Snowshoe Tours:** With the increasing popularity of snowshoeing, Steamboat's Ambassadors offer guided snowshoe tours daily at 1:00pm. This free tour offers breathtaking views of the Yampa Valley and the Flat Top Mountains. The tour departs from the Information Center in Gondola Square and winds along a one-mile loop from the top of Steamboat gondola. Guests need to sign up in advance by calling 970-871-5444, as space is limited. Snowshoe rentals are not included with the tour, but are available from the Information Center in Gondola Square. Participants will need a lift ticket or season pass.

**Guided Gourmet Snowshoe Tour:** Join a Steamboat Ambassador for an informative and fun tour followed by a gourmet lunch. Offered daily throughout the season. Tuesday- Sunday tours snowshoe the Vista Nature Trail, approximately 1 mile long, and finish at Thunderhead with a delectable gourmet lunch and refreshing glass of wine at Hazie's. On Mondays the tour treks across the Duster Trail to the Rendezvous Lodge finishing with lunch and wine at Ragnar's. Guided Gourmet Tours are \$55 and include gondola ride, snowshoes, guide, lunch, glass of wine, tax and gratuity. Tours are not recommended for children under 10. December 14, 2010- March 27, 2011.

[-www.steamboat.com-](http://www.steamboat.com)