



PRESS RELEASE

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OFF THE SLOPES

STEAMBOAT SPRINGS, CO-WINTER 2010/2011-The Champagne Powder® snow and legendary skiing and snowboarding that have made Steamboat world famous are backed by an abundance of activities and amenities for everyone to enjoy. All activities may be booked with one easy call or click to Steamboat Central Reservations®, 800-922-2722/970-879-0740 or www.steamboat.com.

ARTS & CRAFTS GYM

The Steamboat Arts & Crafts Gym is modeled after a regular gym, providing space, various kinds of equipment, classes, and private studio space to create the projects you want to finish, start or to try something new. The gym has created space for people who want to touch the inner artist that exists in every one of us. A place for people to develop new friendships, feel good about who they are and what they have learned, and most importantly to have FUN! Perfect for the entire Family!

BREWERY

Located in the heart of downtown Steamboat Springs, Mahogany Ridge Brewery offers more than 25 made-on-location micro-brews under the direction of brew master, Charlie Noble. This local brewery makes roughly 1,550 gallons of beer a month depending upon demand and offers everything from local's favorite light ale Alpenglow to dark brews such as Dave's Downtown Brown and everything in between, with roughly 8 beers on tap at a given time.

BOWLING

Steamboat's only bowling alley, Snow Bowl, offers 12 lanes and automatic scoring. This family owned business features Friday night Moonlight Bowling (color pin bowling for money from \$.25-\$50 as well as Saturday night Cosmic Bowling (disco lights & top 40 music). Here for more than just a week, join one of their leagues. Reservations recommended.

BUD WERNER LIBRARY

The Bud Werner Memorial Library houses over 75,000 volumes, an extensive collection of audio books, music and DVD titles. The library offers programs for kids and teens including dedicated weekly preschool story times. The new, expanded Bud Werner Memorial Library opened in Sept. 2008 with inviting public spaces, a local history research room, free wireless access, public computers for free Internet access, and vibrant collections.

CROSS-COUNTRY SKIING

Five Nordic Centers within a 30-mile radius offering 166kms of groomed trails, include the Steamboat Touring Center (*trail passes available at the Steamboat Ski Area with free shuttle*), Howelsen Hill Trails, Catamount Ranch, Latigo Ranch, Vista Verde Ranch & Steamboat Lake State Park. Whether you seek the solitude of the wilderness, or skiing in the company of local Olympians, Steamboat Springs is Colorado's Mecca for those inclined to glide and slide.

DINING

Steamboat boasts more than 100 bars and restaurants. It is a great place to try elk, buffalo and Rocky Mountain oysters, or experience the specialty restaurants including Italian, Mexican, French and Japanese. No visit to Steamboat is complete without a ride up the gondola to a special treat at Hazie's and Ragnar's enhanced by spectacular views of the valley below. The Western BBQ features live country western music & dancing with an all-you-can-eat buffet. Or delight the taste buds with award-winning cuisine at The Cabin restaurant at the Steamboat Grand.

DOG SLEDDING

And now for something really different... these are not your average pets. Meet a team of rare Alaskan Huskies for a ride you cannot possibly forget. Learn about the sport of dog sledding while enjoying breathtaking views of the Yampa Valley with Red Runner Dog Sled Tours or Grizzledog & Sled Works.

ENTERTAINMENT: LIVE MUSIC & MORE

Steamboat offers live music performed by local and nationally known musicians throughout the winter from free concerts to intimate up-close and personal shows. Ski Town, U.S.A.® might be a little further "Off Broadway", but the talent will make you think twice whether enjoying opera, theatrical, literary and special and visiting performances.

FLY-FISHING

Gold waters abound in the Yampa Valley with guided fishing on public and private waters. Both 1/2-day and full-day excursions usually include transportation, equipment, guides and incredible fishing for all types of trout including brown, rainbow, cut throat & cut-bows. Bucking Rainbow, Steamboat Flyfisher and Straightline Sports.

GALLERIES

Steamboat has become a popular location for a number of high-end galleries featuring paintings, sculptures, photography, furniture, jewelry and more from local to national artists. Take part in First Friday Artwalks during Steamboat Summers to see first hand the up and coming artists in Steamboat.

GUEST RANCHES/HORSE RENTALS/GUIDE SERVICES

Whether you're looking for a scenic place to relax, a horseback ride or for an outfitter to guide you into the wilderness, these ranches have years of experience and knowledge. Check out Del's Triangle 3, Dutch Creek, Big Rack Outfitters, Bar Lazy L, Elk River, 3 Forks, High Meadows, Home Ranch, Windwalker Tours, Sunset or Vista Verde.

HEALTH CLUBS

Melt away stress and exercise your body, mind and spirit at a variety of health clubs offering weight and cardio equipment, specialty training, lap pool and more. Check out Forever Fit, Will Power & Grace, Peak Fitness, Fusion Fit, Steamboat Grand, Old Town Hot Springs.

HELICOPTER TOURS

Zephyr Helicopter Company offers incredible tours taking in the views of Mt. Werner, Buffalo Pass, the Flat Tops, Elk River Valley and Rabbit Ears Pass. Get a fantastic birds-eye view of the beautiful Yampa Valley.

HOT-AIR BALLOONING

For a leisurely ride above the Yampa Valley, hot-air balloons take off near the resort daily and provide a bird's-eye view of Steamboat. Enjoy spectacular scenery while floating quietly aloft in these beautiful aircraft. Check out Wild West Balloon Adventures. Weather permitting.

<p>HOT SPRINGS</p> <p>At the end of the day, a soak in one of the local natural hot springs is always in order. Take a trip with Sweet Pea or Windwalker Tours up to the Strawberry Park Hot Springs seven miles above town for a unique experience in a beautiful natural setting. Or, stay in town with Old Town Hot Springs featuring new hot pools, climbing wall along with a full-service fitness center, and two 250-ft water slides for the kids.</p>	<p>ICE /ROCK CLIMBING</p> <p>Anyone who craves adventure is sure to enjoy the high-energy fun and thrills of climbing. Ice climbers ascend the famous 230-foot Fish Creek Falls waterfall; rock climbers challenge several local faces and never face the same course twice. Whether you're just starting or have been a few times, guides provide years of experience and all the equipment.</p>
<p>ICE SKATING</p> <p>Howelsen Ice Arena, located next to Howelsen Hill, is northwest Colorado's premier indoor ice facility. It features an indoor, Olympic-size ice rink for hockey, figure skating and broomball. Lessons are also available.</p>	<p>MOVIE CINEMAS</p> <p>If you are a moviegoer, 11 cinema screens across Steamboat offer a great seat to the newest films including the historic Chief Plaza Theater downtown and the state-of-the-art luxury Wildhorse Stadium Cinemas.</p>
<p>NEW YEAR'S EVE – KIDS NIGHT OUT</p> <p>Steamboat has exciting adventures for kids and teens at night. The Kids' Adventure Club (970.871.5375) offers kids, ages 5 to 12 years, a "Kids' Night Out" on New Year's Eve. The KAC offers an indoor camp environment with supervision, snacks, games, movies and rest time.</p>	<p>NIGHT SKIING</p> <p>Need even more skiing and riding? Try Howelsen Hill, named after Carl Howelsen, who introduced recreational skiing to Colorado. Howelsen Hill is the oldest ski area in continuous use in Colorado and offers 21km cross-country skiing, a lighted halfpipe and even night skiing on 15 trails serviced by a chairlift, poma and tow lift.</p>
<p>POTTERY</p> <p>Paint your own pottery studio where you are the artist at The Potter's Wheel. Choose from a huge selection of functional and children's pottery with seventy colors with which to decorate them. There is always an artist on hand to help with decorating techniques as well as stamps, stencils and a library of ideas and inspiration.</p>	<p>POWDERCAT SKIING</p> <p>Experience exhilarating backcountry powder cat skiing with Steamboat Powdercats. These powerful snowcats will accommodate a total of twelve skiers/riders in warmth and comfort for a day of guaranteed untracked Champagne Powder on the wide open fields of Buffalo Pass, near the Continental Divide.</p>
<p>SHOPPING</p> <p>With six separate areas to choose from-Gondola Square, Ski Time Square, Central Park Plaza, Old Town, The Curve and Wildhorse Meadows -shoppers will find endless hours of fun in Steamboat!</p>	<p>SLEIGH RIDES</p> <p>Enjoy a horse-drawn sleigh ride and delicious home-style cooking. This rustic western experience also includes live entertainment. Or enjoy a unique snowcat-drawn sleigh ride over to Ragnar's for a gourmet meal atop the ski area. Dutch Creek Guest Ranch, Ragnar's, Sunset Ranch, Bar Lazy L and Windwalker Tours.</p>
<p>SNOWBIKES</p> <p>Experience the newest on-snow sensation-Snowbiking-part ski, part bike and 100% fun for the whole family. SnowBikes are permitted on all terrain and lifts with the exception of runs designated as "Terrain Park" Lesson available.</p>	<p>SNOWMOBILING</p> <p>Several snowmobile companies offer tours including breathtaking views of the Continental Divide and the Mt. Zirkel Wilderness Area. Two-hour, half-day, full-day, dinner and overnight rides available. Steamboat Snowmobile Tours or Steamboat Lake Outfitters.</p>
<p>SNOWSHOE TOURS</p> <p>Steamboat's Ambassadors host guided beginner snowshoe tours on the mountain daily at 1:00pm. Every tour offers breathtaking views of the Yampa Valley and the Flat Top Mountains. Also Guided Tours with a delectable gourmet lunch at Steamboat's signature restaurants Hazie's or Ragnar's, complete with a refreshing glass of wine. Guided Tours are available Monday through Thursday at 10:00am for Hazie's and Fridays only for Ragnar's. Sign up in advance, 970.879.0740/steamboat.com.</p>	<p>SPA SERVICES</p> <p>Pamper yourself with personalized spa sessions including: massage, facials, wraps, waxing and body treatments. The Grand Spa at the Steamboat Grand; Bear River Therapists Day Spa; Aesthetica Medical Spa; Apothecari Ski Care; Body Boutique; Rocky Mountain Day Spa; Life Essentials Wellness Spa; Serenity Spa; Waterside Spa; Scruples Salon and Spa; and Only Skin.</p>
<p>TENNIS</p> <p>The Tennis Center features six RSS 500 cushioned-indoor hard courts, six flex-cushion-surfaced courts for an unbeatable year-round tennis experience. North America's premier public indoor-outdoor clay and hard court tennis center. Call 970.879.8400 for calendar and available times of play.</p>	<p>TORCHLIGHT PARADES & FIREWORKS</p> <p>Enjoy a spectacular on-snow parades down the mountain lit only by torches in celebration of a holiday or local event throughout the season. In conjunction with the torchlight parades, a fireworks illuminate the sky providing a perfect ending to the evening. The young ones join in the excitement as a special finale to the Desperados Ski Weeks (Dec. 31 & Feb. 17)</p>
<p>TREAD OF PIONEERS MUSEUM</p> <p>Enter into Steamboat's past and learn about the people, town and history. The museum is located downtown and features a 1908 Queen Anne-style Victorian home with Routt County memorabilia, including a look through Steamboat's history of skiing. Located at 800 Oak Street downtown.</p>	<p>TUBING</p> <p>Remember sledding as a kid? Recapture that exciting experience and share the fun with your children as you tube at historic Howelsen Hill in Steamboat or at Saddleback Ranch's Yee-Haw Tubing Hill. Saddle up for a night the entire family will remember.</p>
<p>WINTER DRIVING SCHOOL-CENTER FOR DRIVING SCIENCES</p> <p>Learning to handle your car on icy roads is possible at the Bridgestone Winter Driving School. The school teaches the theory and practice of skillful, confident driving on ice and snow. Choose from half-day, full-day fundamental and two-day performance programs as well as High Performance, Winter Safety Rally School and corporate. Dec-March.</p>	<p>WINTER GONDOLA ADVENTURE ZONE</p> <p>The latest in thrills and adventures to the base area of the ski resort! Stop by the base of the ski area and check out the Slingshot Bungee Jump and the East Face Climbing Wall. Winter Coca Cola Adventure Zone operates daily in the spring, weather permitting.</p>