



PRESS RELEASE

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FACTS & FIGURES

LOCATION:

Steamboat, located in northwest Colorado, 160 miles/267kms northwest of Denver, is an easy three-hour drive from Denver. Take I-70 west through the Eisenhower Tunnel to the Silverthorne exit (#205), then go north on Colorado Highway 9 to the town of Kremmling, then west on US 40 over Rabbit Ears Pass. Steamboat is accessible by nonstop air service from nine major U.S. airports on American, Continental, Delta, Frontier, Northwest and United Airlines in addition to connecting service from more than 200 other domestic and international cities.

ABOUT SKI TOWN, U.S.A.®:

Certainly there are bigger mountains, places where the slopes are steeper or the runs longer. But nowhere do the various parts add up to create such an exceptional mix-one that distinctly sets Steamboat apart from the rest of the world. A mix that is rooted in a genuine friendliness and an authentic 100-year western heritage not often found in today’s world of mega resort complexes that more closely resemble theme parks than true ski towns.

ABOUT THE MOUNTAIN:

Located within the Park Range of the Colorado Rocky Mountains, Steamboat is comprised of six peaks: Mt. Werner, Sunshine Peak, Storm Peak, Thunderhead Peak, Christie Peak and Pioneer Ridge®. 2,965 acres/1,200 hectares of terrain offer a diversity of trails for all ability levels. Gladed areas of Pioneer Ridge, Sunshine and Storm Peak are Steamboat’s particular claim to fame, with Champagne Powder™ snow in the trees for the most avid powder hounds. Remember, the term Champagne Powder was coined in Steamboat and this is the only place you’ll find it!

Resort Official Opening: January 1963

Season: November 26, 2008 - April 12, 2009 (138 days), from 8:30am to 3:30pm, daily

Scholarship Day: Nov. 26, 2008

Early/Spring Season: Nov. 27, 2008-Dec. 18, 2008 & April 6-12, 2009

Regular Season: Dec. 19, 2008-April 5, 2009

<i>Elevations:</i>	Downtown Steamboat.....	6,695 feet.....	2,040 meters
	Ski Area Base.....	6,900 feet.....	2,103 meters
	Christie Peak Summit	8,015 feet.....	2,444 meters
	Thunderhead/Mid-Mountain.....	9,080 feet.....	2,768 meters
	Summit/Mt. Werner	10,568 feet.....	3,221 meters
	Vertical Drop	3,668 feet.....	1,118 meters

Terrain: 2,965 acres/1,200 hectares (55.1 miles)

Trail System: 165 trails, including gladed tree areas

Tree Terrain: 1,790 acres or 61%

Trail Classification: 14% Easier
42% More Difficult
44% Most Difficult

Longest Run: Why Not, over 3 miles/4.8 kms

Snowmaking: 375 acres/152 hectares

Lift System:

Gondola (8-passenger)	1
High-Speed Six	1
High-Speed Quads.....	5
Conventional Quad Chairlift	1
Triple Chairlift.....	6
Double Chairlift.....	2
Surface Lifts	2
Total	18

Uphill Capacity: 41,465 per hour
VTF 42,592,795

Bed Base: 18,382 pillows
9,636 pillows (within 300 yards from base)

Snow Report: 970-879-7300 or
steamboat.com/snowreport

Average Snowfall: 343"/871cm (15-year average)

400+ Inch Seasons: 2007/08, 2005/06, 1996/97, 1995/96,
1992/93 & 1983/84

Measured From: October to Mid April

Season Visits:

07/08 Season	1,021,950	96/97 Season.....	1,102,751
06/07 Season	1,071,755	95/96 Season.....	1,017,342
05/06 Season	1,046,650	94/95 Season.....	1,013,606
04/05 Season	971,770	93/94 Season.....	1,021,149
03/04 Season	1,001,625	92/93 Season.....	1,053,002
02/03 Season	1,000,723	91/92 Season.....	1,005,922
01/02 Season	1,001,003	90/91 Season.....	1,025,984
00/01 Season	1,003,317	89/90 Season.....	1,024,310
99/00 Season	1,023,783	88/89 Season.....	976,254
98/99 Season	1,013,254	87/88 Season.....	913,904
97/98 Season	1,053,145	86/87 Season.....	898,191

Note: All times, prices, statistics, dates and hours of operation subject to change without notice.

ADVANCED PURCHASE LIFT TICKETS: (970) 871-5252 or www.steamboat.com

INDIVIDUAL LIFT TICKET PRICING	Early Season 11/26/08-12/18/08	Regular Season 12/19/08-4/05/09	Spring Season 4/6/09-04/12/09
6 out of 7.....	\$65	\$88	\$65
5 out of 6.....	\$73	\$91	\$73
4 out of 5.....	\$73	\$91	\$73
3 out of 4.....	\$73	\$91	\$73
Beginner.....	\$34	\$51	\$34
Adult Late Arrival (12:00pm).....	\$56	\$72	\$56
Adult Late-Late Arrival (2:15pm).....	\$30	\$42	\$30
Young Senior (1-5 days, 65-69).....	\$62/day	\$73/day	\$62/day
Young Senior (6+ days, 65-69).....	\$55/day	\$69/day	\$55/day
Senior (70+).....	\$40/day	\$40/day	\$40/day
Teen Daily (1-5 day, ages 13-17).....	\$55/day	\$73/day	\$55/day
Teen Daily (6+ days, ages 13-17).....	\$52/day	\$69/day	\$52/day
Youth Daily (1-5 days, 12 & under).....	\$42/day	\$56/day	\$42/day
Youth Daily (6+ days, 12 & under).....	\$37/day	\$49/day	\$37/day
Child (5 & under).....	Free	Free	Free

(Child ticket free w/adult purchase for any number of days.)
 Gondola Ride Only (non-skiers only)
 Adult (ages 13 & older)..... \$9 \$9 \$9
 Child (ages 12 & under)..... \$4 \$4 \$4

Proof of age may be required. All prices, programs and dates subject to change without notice. One and two day tickets are consecutive days, 3 through 9 day tickets contain one grace day and 10+ day tickets contain two grace days. Kids/Grandkids Ski Free does not apply to Senior & Young Senior products.

SEASON/VALUE PASS PROGRAMS

www.steamboat.com/seasonpass

Season Pass Pricing	Thru 8/15/08	8/16/08- 11/15/08	11/16/08 & After
Adult (18-69 yrs)	\$979	\$1329	\$1569
Teen (High School & 13-17 yrs)	\$529	\$629	\$659
Child (6-12 yrs)*	\$289	\$379	\$459
Child (5 yrs. and under)*	\$30	\$30	\$30
College (Full-time student)	\$669	\$779	\$979
Senior (70+ yrs)*	\$349	\$419	\$509
Silver Medallion	\$3,700	\$3,820	\$4,350

Super Value Passes	Thru 8/15/08	8/16/08- 11/15/08	11/16/08 & After	Special \$22/day tickets
10 Day	\$499	\$549	na	Up to 5
15 Day	\$659	\$709	na	Up to 10
20 Day	\$769	\$819	\$892	Up to 10

* Proof of age required.

SPECIALTY PROGRAMS: (970) 871-5252 or www.steamboat.com

Scholarship Day: Steamboat kicks off the season by offering a specially priced all-day lift ticket on November 26, 2008. All ticket proceeds go to the Steamboat Springs Winter Sports Club Scholarship Fund, which provides financial support for local kids participating in Club programs. Season Passes & other offers are not honored.

Kids/GrandKids Ski Free: Steamboat pioneered the first Kids Ski Free™ program back in 1982, setting the standard in the industry. Steamboat's Kids/GrandKids Ski Free program, valid the entire season, enables children 6-12 years of age to ski free the same number of days as their parents or grandparents when a parent or grandparent purchases a 5-or-more-day lift ticket. This offer is on a one-to-one basis, with one free child per paid adult.

Kids Rent Free: Kids Rent Free enables children 6-12 years of age to rent free the same number of days as their parents when a parent purchases a 5-or-more-day rental. This offer is on a one-to-one basis, with one free child per paid adult.

Family Season Pass Program: During last season, more than 1,000 kids were able to take advantage of Steamboat's Family Season Pass Program, now entering its 23rd season. For each parent or legal guardian purchasing a Steamboat Adult Season Pass, one child, 12 or under, in the same family will receive a FREE Steamboat Season Pass. Family Pass Programs apply to parents or legal guardians of eligible kids.

Rocky Mountain Ultimate Pass: For those seeking unlimited access to Intrawest's Colorado resort of Steamboat, Copper Mountain and Winter Park, they can get it with the brand-new Rocky Mountain Ultimate Pass - all the access they want, whatever resort they choose, all season long. The Ultimate Pass provides access to Steamboat's legendary Champagne Powder™ snow and world-class family programs; Mary Jane's world-renowned moguls; Copper's one-of-a-kind naturally divided terrain; and much more. Between the three resorts, Ultimate Pass holders will enjoy a total of 433 trails, 8,510 acres, and over 9,300 vertical feet of terrain. As an additional benefit, for every adult Ultimate Pass purchased, families will be allowed to receive one child's (12 and under) Ultimate Pass **FREE**.

Passport Club: Celebrating its 12th Anniversary this year, the Passport Club, a partnership between the Yampa Valley Community Foundation (YVCA) and the Steamboat Ski & Resort Corporation, provides exclusive benefits to donors who are interested in providing grants to the local community in the areas of Arts and Culture, Education, Environment, Health and Human Services, and Recreation. The resort annually donates 80 Silver Medallions, parking and other incentives that the YVCF offers at premier pricing levels. Sales of the Passport Club medallions create unrestricted funds to support the YVCF resulting in thousands of dollars for charitable grants that address current and future community needs.

RESORT STATISTICS

Top International Markets	Top Domestic Markets (w/o Colo.)	Travel To Resort
<ul style="list-style-type: none"> ▪ UK/England ▪ Australia/New Zealand ▪ Canada ▪ Mexico/Central/South America ▪ Germany 	<ul style="list-style-type: none"> ▪ Texas ▪ Florida ▪ Illinois ▪ California ▪ New York 	<ul style="list-style-type: none"> ▪ Fly ▪ Private Car ▪ Bus ▪ Other

Steepest Trails	Percent
Chute Two	71.4%
Chute One	66.7%
Chute Three	61.8%
The Ridge	54.2%
Mother Nature	50%
North St. Pat's	50%
Christmas Tree Bowl	46.3%
Concentration Upper	45.6%
Oops	45.5%
Twister	44.5%
Closet	43.0%
Vertigo	43.0%

Top Bump Runs	Length	Vertical	Percent
Sundown Lift Line	4,800	1,870	39.0%
Priest Creek Lift Line	4,600	1,750	38.0%
Three O'Clock	3,800	1,500	39.5%
Storm Peak Lift Line	3,078	1,310	40.5%
Nelson's	3,000	1,200	40.0%
Four Points Lift Line	2,800	1,170	41.8%
Twister	2,180	970	44.5%
Rolex	2,800	929	33.2%
Concentration Upper	1,700	775	45.6%
Hurricane	1,900	775	40.8%
White Out	1,400	580	41.4%

Mavericks Superpipe: North America's Premier Pipe	
World Cup Specifications	
Wall Length	500 ft.
Width	56 ft.
Transitions	22 ft.
Walls	18 ft.

Best Tree Runs	Length	Vertical	Percent
Shadows	4,600	1,850	40.2%
Closet	3,600	1,547	43.0%
Twilight	2,560	900	35.2%
Bar UE Lift Line	2,600	745	28.7%
Triangle 3	2,360	690	29.2%

COMMUNITY STATISTICS

Temps	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
High	29	34	42	53	65	75	82	80	72	60	43	31
Low	1	4	13	24	31	36	41	40	32	24	14	3

Population			
Year	Steamboat	Routt	Colorado
1970	2,340	6,592	2,209,596
1980	5,098	13,404	2,889,733
1990	6,695	14,088	3,294,394
2000	9,815	19,690	4,301,261
2004	10,742	21,092	4,601,821

Males	55%
Females	45%

Households	9,577
Person/Households	2.35

Caucasian	96.9%
Hispanic	3.1%
Native American	.3%
Asian/Pacific	.5%
African American	.1%
Other	.7%

Sales Tax	
State of Colorado	2.9%
Routt County	1%
City of Steamboat	4%
RE-2 School District	0.5%
Total	8.4%

Average Annual Wage	
2005	\$34,528
2004	\$32,292
2003	\$31,148
1998	\$24,888

Education		
	Steamboat	Routt Co
High school or higher	97.1%	95.3%
BA or higher	52.2%	42.5%

Median Sale Price of Property By Year						
Year	Single Family Home	Condo/Town home	Year	Single Family Home	Condo/Town home	
2005	\$565,000	\$285,000	2002	\$362,500	\$227,300	
2004	\$390,000	\$243,500	2001	\$347,500	\$230,850	
2003	\$357,700	\$225,000	2000	\$312,400	\$189,600	

Sources: 2000 U.S. Census Bureau; Colorado Department of Labor & Employment; Steamboat Springs Tax Policy Advisory Board; Steamboat Springs On The Move.

INTERNATIONAL TRAVEL PARTNERS

<p><u>ARGENTINA</u> By Juan Solveyra OTE Travel Consulting Routelle Viajes Swan Turismo</p>	<p><u>AUSTRALIA</u> Alpine World Know Snow Mogul Ski World Ski Express Skimax Travelplan Value Tours</p>	<p><u>BRAZIL</u> Action Turismo Air International Tours Formula Way Tours Interpoint Viagens e Turismo Maktour NS Tour/Skinet Ski Brasil Snow Adventure Snowtime</p>	<p><u>CANADA</u> Merit Vacations Skican Ultimate Ski Vacations</p>
<p><u>GERMANY</u> America Ski & Sun Holidays American Experience by Sareiter Argus Reisen CANUSA Touristik GmbH DERTOUR Hagen Alpin Tours Faszination Ski Wingert Reisen</p>	<p><u>MEXICO</u> Cualí Viajes Euromundo Holam International TAC Tours Viajes LeGrand</p>	<p><u>NEW ZEALAND</u> Dive Fish Snow Go Holidays Ski Travel Specialists Ski Traveller</p>	<p><u>NETHERLANDS</u> Jan Doets American Tours</p>
<p><u>SPAIN</u> Empytur Evolucion Viajes Ski Arias Viatges Campulie ¿Y Ski Viajas?</p>	<p><u>SWEDEN</u> Go West</p>	<p><u>SWITZERLAND</u> Sandoz Concept</p>	<p><u>UNITED KINGDOM</u> AmeriCan Ski Crystal Holidays Holiday World Lotus Supertravel Ski All America Ski Independence Ski Safari Ski Solutions Ski Dream Skiworld Thomson Holidays Travelplan UK USSkitours Virgin Holidays World Ski</p>
<p><u>VENEZUELA</u> Asi Viajo Caura Tours Viajes Lecuna</p>	<p><u>STEAMBOAT</u> Steamboat Central Reservations® PO Box 774728 Steamboat Springs, Colorado 80477-4728 United States of America 970-879-0740/970-879-4757 (fax) steamboat.com info@steamboat.com</p>		