



CONTACTS:

Loryn Duke, 970-819-5676

lduke@steamboat.com

Maren Franciosi, 970-871-5452

mfranciosi@steamboat.com

#SteamboatResort



2020/21 Facts & Figures

LOCATION: Located in northwest Colorado, Steamboat is 160 miles/267kms northwest of Denver, an easy three-hour drive. Take I-70 west through the Eisenhower Tunnel to the Silverthorne exit (No. 205), then go north on Colorado Highway 9 to the town of Kremmling, then west on U.S. 40 over Rabbit Ears Pass. Steamboat is accessible by nonstop air service from 14 major U.S. markets on Alaska, American, Delta, Jet Blue, and United Airlines in addition to connecting service from more than 350 other domestic and international cities.

ABOUT SKI TOWN, U.S.A.®: Steamboat is rooted in a genuine friendliness and an authentic western heritage not often found in today’s world. Steamboat first was called Ski Town in the headline of a 1947 Associated Press photo captioned, “The population of Steamboat Springs, Colorado is 1,700. The number of persons who skis is reported to be 1,685. The others are children under one year of age.” In 1987, the Steamboat Springs Winter Sports Club registered the trademark.

ABOUT THE MOUNTAIN: Located within the Park Range of the Colorado Rocky Mountains, Steamboat comprises six peaks: Mount Werner, Sunshine Peak, Storm Peak, Thunderhead Peak, Christie Peak and Pioneer Ridge. Nearly 3,000 acres/1,200 hectares of terrain offer a diversity of trails for all ability levels. Gladed areas of Pioneer Ridge, Sunshine and Storm Peak are Steamboat’s particular claim to fame, with Champagne Powder® snow in the trees for the most avid powderhounds. Remember, the term Champagne Powder® snow was coined in Steamboat, and this is the only place you’ll find it!

RESORT FACTS AND STATISTICS

Resort official opening: Jan. 12, 1963

Winter season: Nov. 23, 2019, to April 12, 2020

Terrain: 2,965 acres/1,200 hectares

Tree terrain: 1,790 acres/724 hectares or 61%

Average snowfall: 307 inches/780 cm (10-year average)

Snowmaking: 375 acres/152 hectares

Restaurants and bars: 100+

Bed base: 17,826 pillows, 7,638 within 400 yards of base

Elevations:	Downtown Steamboat	6,695 feet	2,040 meters
	Ski area base.....	6,900 feet	2,103 meters
	Christie Peak summit	8,015 feet	2,444 meters
	Thunderhead/mid-mountain	9,080 feet	2,768 meters
	Summit/Mount Werner	10,568 feet	3,221 meters
	Vertical drop	3,668 feet	1,118 meters

LIFTS AND TRAILS

Trail system: 169 named trails

Best tree runs:	Length	Vertical	Percent
Shadows	4,600	1,850	40.2%
Closet.....	3,600	1,547	43.0%
Twilight	2,560	900	35.2%
Bar UE Lift Line.....	2,600	745	28.7%
Triangle 3	2,360	690	29.2%

Trail classification: 14% easier
42% more difficult
44% most difficult

Longest run: Why Not, more than 3 miles/4.8 kms

Lift system:	Gondola (8-passenger).....	1
	High-speed six	1
	High-speed quad	6
	Triple chairlift.....	5
	Double chairlift.....	4
	Surface lifts.....	1
	Total.....	18

Top bump runs:	Length	Vertical	Percent
Sundown Lift Line.....	4,800	1,870	39.0%
Priest Creek Lift Line	4,600	1,750	38.0%
Three O’Clock.....	3,800	1,500	39.5%
Storm Peak Lift Line	3,078	1,310	40.5%
Nelson’s.....	3,000	1,200	40.0%
Four Points Lift Line	2,800	1,170	41.8%
Twister.....	2,180	970	44.5%
Rolex	2,800	929	33.2%
Concentration (upper).....	1,700	775	45.6%
Hurricane	1,900	775	40.8%
White Out	1,400	580	41.4%

Uphill capacity: 42,017

Terrain parks:	Terrain parks	4
	Halfpipes	1
	Mini halfpipes.....	1

Night skiing: Ultra-Tech™ Lighting
 Lifts 1
 Trails 5
 Terrain parks 1
 Light poles 87
 Vertical 1,100'

Mavericks halfpipe: World Cup specifications
 Wall length 500 feet
 Width 56 feet
 Transitions 22 feet
 Walls 18 feet

Steepest trails: **Percent**
 Chute Two 71.4%
 Chute One 66.7%
 Chute Three 61.8%
 The Ridge 54.2%
 Mother Nature 50%
 North St. Pat's 50%
 Christmas Tree Bowl 46.3%
 Concentration Upper 45.6%
 Oops 45.5%
 Twister 44.5%
 Closet 43.0%
 Vertigo 43.0%

SnowSports School only surface lifts: 4

COMMUNITY STATISTICS

Temp	Jan.	Feb.	March	April	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.
High	29	34	42	53	65	75	82	80	72	60	43	31
Low	1	4	13	24	31	36	41	40	32	24	14	3

Population			
Year	Steamboat	Routt	Colorado
1970	2,340	6,592	2,209,596
1980	5,098	13,404	2,889,733
1990	6,695	14,088	3,294,394
2000	9,815	19,690	4,301,261
2010	12,088	23,509	5,029,196

Males	54%
Females	46%

Households (SBS)	5,201
Person/Households (SBS)	2.27

Sales tax	
State of Colorado	2.9%
Routt County	1%
City of Steamboat	4%
RE-2 School District	0.5%
Total	8.4%

Race (Routt)	2000	2010
Caucasian	94.8%	90.6%
Hispanic	3.2%	6.8%
Native American	0.5%	0.3%
Asian/Pacific	0.4%	0.7%
African American	0.1%	0.3%

Education		
	Steamboat	Routt Co
High school or higher	97.1%	95.3%
Bachelor's or higher	52.2%	42.5%

Average annual wage	
2005	\$34,528
2004	\$32,292
2003	\$31,148
1998	\$24,888

Sources: U.S. Census Bureau; Colorado Department of Labor & Employment; Steamboat Springs Tax Policy Advisory Board; Steamboat Springs On The Move.

STEAMBOAT PASS PROGRAMS **Steamboat.com/seasonpass**

Kids/Grandkids Ski Free: Steamboat pioneered the first Kids Ski Free program back in 1982, setting the standard in the industry. Steamboat's Kids/Grandkids Ski Free program, valid the entire season, allows children ages 5 to 12 to ski free the same number of days as their parent or grandparent when a parent or grandparent purchases a 5-or-more-day adult lift ticket. This offer is on a one-to-one basis, with one free child per paid adult.

Kids Rent Free: Kids Rent Free enables children ages 5 to 12 to rent free the same number of days as their parent when a parent purchases a 5-or-more-day rental. This offer is on a one-to-one basis, with one free child per paid adult.

Advance Purchase: Steamboat's advance purchase lift ticket program guarantees the lowest price on stand-alone lift tickets for powderhounds. As part of the program, guests receive the guaranteed lowest price on lift tickets when they purchase their single-day or multi-day lift ticket at least seven days in advance through steamboat.com or Steamboat Central Reservations®.

COMMUNITY

Passport Club: The Passport Club is a longstanding partnership between the Yampa Valley Community Foundation and Steamboat Ski & Resort Corp. The resort annually donates Silver Medallions, parking and other incentives that the YVCF offers at premiere pricing levels. Sales of the Passport Club medallions create unrestricted funds to support the YVCF resulting in thousands of dollars for charitable grants that address current and future community needs. Since its inception, the Passport Club has generated nearly \$5 million.

Colorado Mountain College: Steamboat Ski Resort partnered with Colorado Mountain College to create the Steamboat Scholarship which is awarded to BIPOC students attending any CMC campus across Colorado majoring in Business, Resort Management and the Resort Industry. The First Steamboat Scholarship was introduced in 2020 in the amount of \$2500.

Resort Philanthropy: Annually the resort awards more than 1.5 million dollars to local organizations through scholarships, grants, donations and in-kind support.

Community Participation: Employees of Steamboat Ski Resort engage and support the Yampa Valley through numerous organizations, sitting on boards, acting as volunteers, donating their time and supporting events and activities. **X** employees currently serve on boards

including the Ag Alliance, Steamboat Chamber, Young Professionals Network, Steamboat Reading, Partners in Routt County, Boys & Girls Club, Steamboat Housing Authority, etc.

STEAMBOAT CHAMPAGNE POWDER® SNOW STATISTICS: MID-MOUNTAIN

Season	October inches/cm	November inches/cm	December inches/cm	January inches/cm	February inches/cm	March inches/cm	April inches/cm	Totals inches/cm
2020/21	12.50	25/63.5	52.5/133.5	31.5/80.01	91.50/232.41	32/81.28	3.00/7.62	235.50/598.17
2019/20	63/16.02	22/55.88	53.50/135.89	84/213.36	86/218.44	12.5/31.75 (closed 3/14)	Closed	261/662.94
2018/19	15.5/39.37	59/149.86	67.25/170.81	69.25/175.9	62/157.48	68.25/173.35	16/40.64	341.75/868.05
2017/18	13/33	26/66	45.5/115.5	47/119.38	60.25/153	36.25/92	35.25/89.54	263.25/668.66
2016/17	6/15.24	39.25/99.70	89.25/226.70	94.25/239.40	43.75/111.13	11.25/28.58	11/27.94	288.75/733.43
2015/16	5/13.97	58.5/148.59	101/256.54	81.5/207.01	40.50/102.87	77.75/197.49	5.25/13.34	370/939.80
2014/15	14/35.6	57.5/146.1	56.3/142.9	11.3/28.6	58/147.3	30.3/76.8	5/12.7	232.3/589.9
2013/14	40/102	47.5/120.7	60.25/153	79.25/201.3	60/152	46/116.8	13/33	346/878.8
2012/13	14.5/36.8	17/43.2	105.25/367.3	56.5/143.5	77/195.6	44.75/113.7	23/58.4	338/858.5
2011/12	8/20.3	38.5/97.8	24.5/62.2	39/99.1	93/236.2	21/53.3	4/10.2	228/579.12
2010/11	21/53.34	90/228.6	73/185.42	68/172.72	84/213.36	79/200.66	18/45.72	433/1099.82
2009/10	15.5/39.37	25.5/64.77	55.25/140.34	39.25/99.7	51/129.54	35/88.9	40.25/102.24	261.75/664.85
2008/09	4.75/12.1	35.25/89.5	100/254	109/276.9	47.25/120	72.25/183.5	36.5/92.7	405/1028.7

Averages	October	November	December	January	February	March	April	Totals
5-Year	10.8/27.43	48.05/122.04	71.85/182.5	60.65/154.05	52.9/134.36	44.75/113.66	13.58/34.49	278.05/706.25
10-Year	15.05/38.22	45.88/116.53	67.75/172.08	58.53/148.66	62.95/159.89	43.38/110.18	15.82/40.18	287.37/729.91
20-Year	12.54/31.85	46.88/119.07	72.78/184.86	66.66/169.31	66.21/168.17	49.36/125.37	15.21/38.63	320.73/814.66

Snow statistics:

- Two of the past six winters have seen more than 300 inches of snow.
- Steamboat has had eight 400+ inch seasons: 2010/11, 2008/09, 2007/08, 2005/06, 1996/97, 1995/96, 1992/93, 1983/84
- Single day snowfall record: 27 inches at mid-mountain on Feb. 20, 2013, and 29 inches at the summit on Jan. 25, 1996.
- Biggest snow season: 489 inches in 2007/08
- Biggest snow months:
 October: 40 inches in 2013; November: 90 inches in 2010; December: 165.5 inches in 1983; January: 216.5 inches in 1996; February: 110.05 in 1993; March: 83 inches in 1991; April: 60 inches in 1993.

STEAMBOAT ACCOLADES

2020/21:

- Conde Nast Traveler Best Ski Resorts in the US and Canada [#15](#)
- Ski Magazine: [#8 in the West](#), #7 Dining, #7 Service, 36 Snow, #10 lifts
- Holiday with Kids: [Best Family Ski Resorts #3](#)

2019/20:

- Men's Journal: 20 Best Mountain Towns in America
- Qantas Travel Insider: #8 of World's Best Ski Resorts
- US News & World Report- #8 of 25 Best Small Towns to Visit

2018/19:

- SKI Magazine: No. 1 Best down-day activities in the West, No. 10 Nightlife in the West, No. 9 Après in the West, No. 7 Best Charm in the West, No. 10 Lodging in the West, No. 9 Best Dining in the West, No. 5 Best for Families in the West

2017/18:

- SKI Magazine: No. 11 Resort in the West, No. 6 Family, No. 8 dining, No. 8 Lodging, No. 9 Service
- Ski Magazine- Most Authentic Ski Town

2015/16:

- New York Times: 52 Places to Go
- Conde Nast Traveler: Best Ski Resorts, No. 17
- SKI Magazine: No. 8 Resort in the West, No. 5 Kid Friendly, No. 9 Dining, No. 10 Character, No. 11 Service
- Powder Magazine: Ski Town Throwdown, No. 1
- Denver Business Journal: Social Media Powerhouses, No. 4

2014/15:

- Holidays With Kids Snowflake Awards: Best Resort for Families/Groups
- National Geographic: Top 25 Ski Towns in the World
- Transworld Snowboarding: No. 2 Best Quality Snow, No. 10 Best Terrain Variety
- Sunset Magazine: Top 10 Ski Towns in the West
- SKI Magazine: No. 10 Resort in the West, No. 3 Family, No. 9 Service, No. 9 Snow, No. 13 Terrain Parks
- MarketWatch: 10 Great Mountain Towns for Retirees

2013/14:

- World Snow Awards: Best Family Resort
- USA Today 10 Best Ski Resorts: No. 8
- Best of the Boat- Best Bike Mechanic (1st), Best Outdoor Activity Company (1st), Best Place to Propose (1st), Best Wedding Venue (1st), Best Public Improvement (3rd).
- US News: No. 3 Best Small Town to Visit in the USA, No. 3 Best Places to Visit in Colorado, No. 3 Best Summer Vacations in the USA

- SKI Magazine: No. 8 Resort in North America, No. 4 Family
- USA Today Travel 10 Best: No. 5 Spring Break Destination
- Smithsonian Magazine: 20 Best Small Towns to Visit, No. 4
- The Daily Burn: 11 Best Ski Vacations, No. 7
- Holidays With Kids (Australia): Best Resort for Families/Groups

2016/17:

- Outside Magazine: Best Towns in the United States
- SKI Magazine: No. 7 Resort in the West, No. 2 Family, No. 7 Snow, No. 8 Service
- USA Today 10 Best: No. 9 Ski Resort, No. 9 Ski Town
- Conde Nast: Top 20 Ski Resorts, No. 17
- Men's Journal: 20 Best Mountain Towns in America, No. 1
- Freeskier: 20 Best Summer Destinations in Ski Country
- Family Ski Hub: No. 1 Family Ski Resort
- Budget Travel: 10 Coolest Small Towns in America, No. 10

Top international markets	Top domestic markets (after Colo.)	Travel to resort
<ul style="list-style-type: none"> ▪ Australia/New Zealand ▪ UK/England ▪ Canada ▪ Mexico/Central/South America ▪ Germany 	<ul style="list-style-type: none"> ▪ Texas ▪ Florida ▪ Illinois ▪ California ▪ New York 	<ul style="list-style-type: none"> ▪ Fly ▪ Private car ▪ Bus ▪ Other

INTERNATIONAL TRAVEL PARTNERS			
 <p><u>ARGENTINA</u> OTE Travel Consulting Proonda Routelle Viajes Swan Turismo</p>	 <p><u>AUSTRALIA</u> Blue Powder Tour Mint Tours Mogul Ski World Skimax Sno'n'Ski Tours Snowcapped Travel Travelplan</p>	 <p><u>BRAZIL</u> Abreu Air International Tours Bentour Moinhotur Interpoint Viagens e Turismo Ski Brasil Snow Operadora Snowtime</p>	 <p><u>CANADA</u> Merit Vacations Skican Voyages Gendron</p>
 <p><u>COSTA RICA</u> Viajes Terranova</p>	 <p><u>CHINA</u> Steamboat Central Reservations WeChat 顽固份子</p>	 <p><u>DENMARK</u> USA Rejser</p>	 <p><u>FINLAND</u> Elamysmatkat</p>
 <p><u>GERMANY</u> American Ski & Sun Holidays Argus Reisen CANUSA Touristik GmbH CM Reisen Hagen Alpin Tours Faszination Ski Wingert Reisen</p>	 <p><u>ICELAND</u> GB Ferdir</p>	 <p><u>MEXICO</u> Ferrara Viajes Leisure Life/Holam MOG Travel/Ski.mx Ski Madness Viajes LeGrand</p>	 <p><u>NETHERLANDS</u> SkieninAmerika Jan Doets</p>



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PO Box 774728, Steamboat Springs, CO, 80477-4728 USA

970-879-0740/970-879-4757 (fax) • 0-808.101.3798 (UK Toll Free) • 1-800.125.578 (AUS Toll Free)

Steamboat.com • info@steamboat.com

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