



STEAMBOAT MERCHANT PASS PROGRAM

2026/2027 Fact Sheet

The Steamboat Merchant Pass program offers local businesses the opportunity to bring value and augmented benefits to their employees through access to Steamboat Season Passes, discounted Season Parking Passes, and in-resort discounts.

Merchant Pass Offerings

- The Merchant Pass program offers two products:
 - **Merchant Pass:** Season pass access to Steamboat Resort, including night skiing, food and beverage and retail discounts, plus Friends & Family benefits.
 - **Merchant Parking Pass:** Discounted season parking access to Steamboat Resort's Meadows and Upper Knoll parking lots.

Merchant Pass Information

Pass Rates	
Deposit (must be purchased by deadline below)	\$99/pass
Adult (Age 23+) Steamboat Season Pass	\$1,399
Young Adult (Ages 13-22) Steamboat Season Pass	\$999
Dependent Pass (Young Adult: 13-22)	\$999
Dependent Pass (Kids: 5-12)	\$599
Dependent Pass (Child: 4 & under)	\$69
Important Dates	
Deposit Deadline	December 10, 2026
Final Payment Due	January 31, 2027
Final Date to Purchase Merchant Pass	April 1, 2027
Merchant Pass Benefits	
Season Pass access	Steamboat only
Night skiing access	Steamboat only
Friends & Family Discounted Tickets for Merchant and Young Adult passes. (Not included with Child or 4 & under passes)	Receive 10 vouchers for 25% off window rates. Purchase options & availability are subject to change
Transferability	Each pass may be transferred one time with a \$50 fee when employment changes. Transfer must occur before April 1, 2027
Discounts	15% off on SSRC dining and retail outlets
First Tracks Add-On	First Tracks pass may also be added to any pass pending available inventory and must be paid for by the employee.

Merchant Parking Pass

For the 2026/27 season, the Chamber's partnership with Steamboat Ski & Resort Corporation is expanding the Merchant Pass Program to include a season parking pass option. Approved Chamber Members will receive an exclusive 10% discount on parking season passes for their employees. The following parking season passes are included in this program (full price is listed below):

- Parking Pass Plus (\$600)
- Parking Pass Meadows (\$300)

A few important details:

- Merchant Parking Passes must be purchased by December 10, 2026, and paid in full at the time of purchase.
- Parking passes are owned by the business, not individual employees.
- Multiple vehicles (license plates) may be assigned to each pass at a time, but only one vehicle per pass may be in the lot at any given time. If more than one vehicle is parked in a lot at the same time, excess vehicles will receive a citation.
- Businesses may transfer passes between eligible employees as staffing needs change.
- Employee and vehicle information must be updated whenever a pass is reassigned.
- Employment status must be verified before a pass can be activated or transferred.
- Parking passes must be paid in full before the date of use or no later than December 10, 2026.

How It Works:

To apply, please complete the Merchant Pass Program Agreement Request and select the option that best fits your needs. Once your application is approved by the Chamber, parking affidavits will be sent to you. Each affidavit includes a link to submit the required vehicle information. The employer will distribute the affidavits to the respective employees, who will then complete and submit the required form.

Merchant Pass Program Terms and Conditions

Purchase & Payment

- Steamboat Springs Chamber Resort Association (SSCRA) members who purchase employee passes on or before December 10, 2026, may secure passes with a non-refundable \$99 deposit per pass.
- Beginning December 11, 2026, all pass purchases must be paid in full at the time of purchase.
- Affidavits submitted after January 19, 2027, must be accompanied by full payment.
- Statements of Account will be issued on January 19, 2027.
- Any remaining balance is due no later than January 31, 2027.
- Merchant Passes will no longer be available for purchase after April 1, 2027.

Affidavit & Eligibility

- Merchant Passes are available only to employees of businesses that are active SSCRA members in good standing. Passes may be purchased for eligible dependents.
- Contractors, spouses, friends, and other non-employees are not eligible.
- A signed Merchant Pass or Merchant Parking Pass Agreement is required for participation.
- An affidavit will be issued for season passes purchased and must be presented by the employee at the Ticket Office to receive the pass. Lost affidavits are subject to a \$50 replacement fee.
- An affidavit with a QR code will be issued for all parking season passes. Employees must scan the QR code and fill out the form with the required vehicle information to receive the pass.
- SSCRA reserves the right to audit participating businesses and request proof of employment.
- Passes issued to ineligible individuals will be revoked and are not transferable. Businesses found to be in violation of program requirements may lose current and future program eligibility.
- Businesses may provide passes as an employee benefit or recover costs through payroll deduction.

Merchant Responsibilities

- Ownership of all Merchant Passes remains with the merchant.
- The merchant is responsible for all amounts due under the program, regardless of whether payment has been collected from the employee.
- Merchants may not charge employees more than the amount charged by SSRC for the applicable pass.
- We strongly recommend that merchants establish a written agreement with participating employees outlining pass ownership, payment obligations, and any applicable terms.

- SSRC is not responsible for disputes between merchants and employees related to participation in the Merchant Pass Program.

Dependent Pass Benefits

- Merchant Pass holders are eligible for dependent pass benefits.
- Employees must first redeem their Merchant Pass affidavit to qualify.
- Dependent passes must be paid in full by the employee at the time of purchase and may not be charged to the merchant account.
- Dependent passes are valid at Steamboat Resort only.
- Age categories are determined based on the individual's age on the date of purchase.

Additional Terms & Conditions

Merchant Passes are valid at Steamboat Resort only

Initial deposits are non-refundable. However, the value of unused affidavits may be applied as a credit to the merchant's outstanding account balance.

Payments may be made by merchant credit card or company check. Personal credit cards, cash, money orders, and other personal forms of payment will not be accepted. The name associated with the payment method must match the merchant, administrator, or business name on the account. Returned checks are subject to a \$75 fee.

Failure to pay any outstanding balance by January 31, 2027, may result in suspension of all employee passes associated with the Merchant Agreement until the account is brought current.

All Merchant Pass issuance transactions, billing, and account-related transactions will be handled through the Main Ticket Office at One Steamboat Place.

Refunds will be granted only for documented medical circumstances that prevent the pass holder from skiing or riding for the remainder of the season, or if the pass holder becomes employed by Steamboat Ski & Resort Corporation (SSRC). Approved refunds will be issued to the merchant business. Refund amounts are subject to a daily usage charge for days skied or ridden and a \$50 processing fee. If the applicable usage charge exceeds the original pass price, no refund will be issued.

Pass insurance is not available for Merchant Passes paid for by the employer due to the transferable nature of the product. Injury insurance may be purchased directly by the employee for a Merchant Pass. Both pass insurance and injury insurance may be available for Young Adult and Child passes purchased directly by the employee.

Employees who transfer from another pass product into the Merchant Pass Program remain subject to the refund terms of their original product. For example, Ikon Pass purchases are non-refundable. Transfer into the Merchant Pass Program does not create or imply refund eligibility for a previously purchased pass product.

First Tracks access may be added to eligible passes, subject to inventory availability, and must be purchased directly by the employee. If a Merchant Pass is revoked or otherwise becomes invalid, any associated pass add-ons, including First Tracks products, will also become invalid. Add-on products are non-refundable.

For information regarding injury insurance coverage, please refer to the [Spot Insurance website](#).

Should Steamboat Resort be closed for 10 or more days during the 2026-27 season due to circumstances beyond its control, updated policies will be communicated through merchantpass@steamboat.com. Steamboat Resort reserves the right to limit access to resort facilities and amenities as conditions warrant. Purchase of a Merchant Pass or other product does not guarantee access, and access policies are subject to change without notice.

Merchant Pass Program inquiries

please call 970-871-5256 or email merchantpass@steamboat.com