



2026/27 Press Kit

TABLE OF CONTENTS

Mountain Facts & Statistics	2
Champagne Powder® Snow	3
New President and COO	4
Full Steam Ahead	5
Beginner and Intermediate Learning	6
Expert Terrain and Athlete Development	7
Steamboat Hospitality.....	8
Dining + Rental / Retail	9
Winter Air Service	10
Doing Good	11
Our Partners	12
Iconic Events	13
Beyond the Slopes	14
Media Contacts	15



Steamboat 2026/27 Facts & Figures

LOCATION

Located in northwest Colorado in the Park Range of the Colorado Rocky Mountains, Steamboat is 160 miles (267kms) northwest of Denver.

Steamboat comprises six peaks: Mount Werner, Sunshine Peak, Storm Peak, Thunderhead Peak, Christie Peak and Pioneer Ridge. Nearly 3,750 acres of terrain offer a diverse range of trails for all ability levels. World-famous trees and Champagne Powder snow are Steamboat's claims to fame.

ABOUT THE MOUNTAIN

Steamboat is rooted in a genuine friendliness and an authentic Western heritage not often found in today's world. Steamboat was first called Ski Town U.S.A. in the headline of a 1947 Associated Press photo captioned: "The population of Steamboat Springs, Colorado is 1,700. The number of persons who ski is reported to be 1,685. The others are children under one year of age." In 1987, the Steamboat Springs Winter Sports Club registered the trademark.

RESORT FACTS AND STATISTICS

Resort Official Opening	January 12, 1963
Resort 2026-27 Winter Season	November 21, 2026 to April 2027
Terrain	3741 acres/ 1513 hectares
Average Annual Snowfall	289" (10 year average)
Snowmaking Acres	375 acres/ 152 hectares

LIFTS & TRAIL STATISTICS

Trail system: 184 named trails

Longest run: Why Not, more than 3 miles/4.8 kms

Terrain parks: Terrain parks.....3
Halfpipes.....2
Mini halfpipes.....1

Lift system: 1 Gondola (10-passenger)
1 Gondola (8-passenger)
1 High-speed six
8 High-speed quad
4 Triple chairlift
2 Double chairlift
6 Surface lifts
Total: 23

SnowSports School only surface lifts: 4

SNOW STATISTICS

- Three of the past six winters have seen more than 300 inches of snow.
- Steamboat has had nine 400+ inch seasons: 2022/23, 2010/11, 2008/09, 2007/08, 2005/06, 1996/97, 1995/96, 1992/93, 1983/84
- Single day snowfall record: 27 inches at mid-mountain on Feb. 20, 2013, and 29 inches at the summit on Jan. 25, 1996.
- Biggest snow season: 489 inches in 2007/08
- Biggest snow months:
 - October: 63 inches in 2019; November: 90 inches in 2010; December: 165.5 inches in 1983; January: 216.5 inches in 1996; February: 110.05 in 1993; March: 83 inches in 1991; April: 60 inches in 1993





Steamboat's Famous Champagne Powder® Snow

STEAMBOAT'S FAMOUS CHAMPAGNE POWDER

Snow piling up is a common occurrence in Steamboat-Ski Town, U.S.A., and finding pure Champagne Powder® snow on the slopes of Steamboat isn't difficult.

Champagne Powder snow is a unique snow trademark of Steamboat Ski & Resort Corporation. The term comes from local rancher, Joe McElroy, who coined the phrase before the ski area opened. While skiing one sunny day in the early 1950's on terrain that eventually would become the ski area, McElroy turned to a few friends and said the stuff tickled his nose like champagne. No other ski resort has its snow trademarked, and there is no other place you'll find Champagne Powder snow quite like Steamboat.

STEAMBOAT SNOW FACTS

Champagne Powder® Snow: Steamboat's abundant snowfall is a result of its location within the Park Range. Wintertime northwesterly storms blow in from the Pacific, and as the clouds encounter low temperatures within the mountains, they cool rapidly and ultimately lose their ability to hold moisture. The snow that falls has an incredibly low water content. This rare combination is responsible for formation of Steamboat's famous Champagne Powder snow.

Largest Single Snow Day: February 20, 2012 will go down in history as the day the snow wouldn't stop falling as 27 inches of Champagne Powder® snow piled up for a single-day snowfall record at mid-mountain (24 hours from 5am to 5am). The single-day record at the summit stands at 29 inches, recorded on January 25, 1996.



CHAMPAGNE POWDER® SNOW STATS

TOP 5 SEASONS		# DAYS SNOWED		MOST POWDER DAYS (4"+)		BIGGEST MONTHS		
2007/08	489.00"	2022/23	120	1996/97	61 days	October	40.0"	2013
2022/23	448.00"	1992/93	109	2007/08	58 days	November	90.0"	2010
1996/97	447.75"	2007/08	106	2005/06	58 days	December	165.5"	1983
1983/84	447.50"	2010/11	105	2008/09	57 days	January	216.5"	1996
1995/96	441.25"	1996/97	104	2022/23	52 days	February	110.5"	1993
				1999/00	50 days	March	83.0"	1991
				2013/14	49 days	April	60.0"	1993

2026 SNOWFALL AVERAGES

AVERAGES	TOTAL
5-Year	267.65"
10-Year	288.70"
20-Year	318.23"



Rob Perlman Returns as President & COO of Steamboat Ski & Resort Corporation

STEAMBOAT'S RETURNING PRESIDENT AND CHIEF OPERATING OFFICER

Alterra Mountain Company announced today that Rob Perlman will return to Steamboat Ski & Resort Corporation (SSRC) as President & Chief Operating Officer, effective immediately. In this role, Perlman will oversee all aspects of the resort's operations and lead Steamboat's long-term strategy, employee and guest experience, community relations and partnerships, and brand position as a world-class mountain destination. His return to the role brings experienced leadership and deep knowledge of the industry, the resort, and the Yampa Valley.

Perlman previously served for nine years as Steamboat's President & COO before being promoted in November 2023 to Executive Vice President of Regional Operations for Alterra Mountain Company. In that role, he oversaw the Rocky Mountain region of the Alterra portfolio across Colorado and Utah as well as serving on the Alterra Executive Leadership Team.



"Steamboat is an incredibly special place, and we are fortunate to have Rob Perlman back at the helm, someone who knows and appreciates its valued community and guests," said Rusty Gregory, Vice Chairman, Board of Directors, Alterra Mountain Company. "Rob has more than two decades of experience in Steamboat and in leadership positions within Alterra and will bring a wealth of expertise and knowledge to the role, once again."

Perlman's tenure at Steamboat includes guiding the Resort through a period of significant transformation including establishing the vision for Full Steam Ahead, the multi-year redevelopment project that delivered a reimagined base area, the Wild Blue Gondola, Greenhorn Ranch learning center, terrain expansion into Mahogany Ridge, and expanded snowmaking.

"After a rewarding experience in regional and corporate leadership at Alterra Mountain Company, I'm excited to return to my role as President & COO of Steamboat Ski & Resort Corp.," said Rob Perlman. "Steamboat has never stopped being home, and I'm grateful for the opportunity to once again lead a remarkable team in an exceptional community. I look forward to being back in the saddle full-time, building on all that we've accomplished and helping shape an exciting future for this extraordinary place."

Perlman has served in leadership positions on several community and industry organizations including the Yampa Valley Community Foundation, Strings Music Festival, the Yampa River Fund, Yampa Valley Bank and Colorado Ski Country USA.

In the President & COO role, Perlman will lead Steamboat's Senior Leadership team to support employees, prepare for the upcoming winter season, and advance strategic priorities.



Full Steam Ahead On-Mountain Improvements

FULL STEAM AHEAD

Steamboat has been shaped by its rich past and through investment in Full Steam Ahead, we are looking forward to shaping our future. Full Steam Ahead is a \$220 million base area redevelopment and on-mountain improvement project that pays homage to Steamboat's rich Western heritage while reimagining the guest and employee experience. This project began with a three-phase initiative designed to transform the overall Steamboat experience.

As we continue into the future, the momentum of Full Steam Ahead is shaping the resort, our community, and the experience at Steamboat. Future projects will focus on innovative transportation solutions, addressing community needs, and continuing to provide an enhanced guest experience.

STEAMBOAT SQUARE

The reimagined Steamboat Square has been updated with a new look and improved accessibility. The centerpieces of Steamboat Square include the Range Food & Drink Hall, Skeeter's Rink, and the Steamboat Stage. For all your dining needs, visit the Range Food & Drink Hall, located next to Skeeter's Rink. The Range features a variety of food options to satisfy anyone in your group. Skeeter's Rink is a multipurpose space used for ice skating in the winter and transformed into a lawn for games and events in the summer. The Steamboat Stage is a perfect location for festivals, events, and concerts. Steamboat is known for some of its legendary events, many of which take place in the square.



WILD BLUE GONDOLA



The skier and rider experience is redefined with the Wild Blue Gondola. This state-of-the-art gondola is the longest and fastest 10-person gondola in North America. Wild Blue features a mid-station that is adjacent to Bashor Bowl and provides access to Greenhorn Ranch, our feature-based learning center. The final destination brings skiers and riders to the top of Sunshine Peak, our intermediate paradise in 13 minutes. Wild Blue has transformed the experience by allowing visitors to reach Sunshine Peak and return seamlessly to the base on a single lift.

ENHANCED SNOWMAKING

To create an improved experience at Greenhorn Ranch and on Sunshine Peak, we added new automated, low-energy snowmaking technology. This technology provides more consistent snow coverage and allows terrain to open earlier, helping ensure terrain is available ahead of peak holiday visitation. This new system is especially exciting for First Tracks enthusiasts looking to enjoy top-tier grooming and snowmaking conditions.



SnowSports Beginner and Intermediate Learning

GREENHORN RANCH

First-time skiers and riders begin their adventure at Greenhorn Ranch, a dedicated on-mountain learning area perched at 7,513 feet. This beginner-friendly zone features gentle slopes with grades ranging from 0% to 15%, progressive natural terrain features, and its own chairlift for easy access. Natural, feature-based instruction utilizes the terrain to teach the sensations of gliding and turning on snow. This innovative approach is designed to accelerate the learning process, build confidence, and provide a supportive start to every beginner's snow adventure.



SNOWSPORTS PROGRAMS

Steamboat SnowSports is known for having some of the best instructors in North America, including former Olympians, world champions, and nationally ranked athletes. Each SnowSports lesson is tailored to our guests' individual needs, helping ensure a successful day on snow. A variety of program offerings are available to meet the goals and interests of every guest.

Group Lessons - Tailored to the educational needs of each age group and skill level. Instructors emphasize personal attention for every skier or rider and work hard to ensure a fun experience while teaching necessary skills.

Learn 2 Ski or Ride - These adult lessons are structured as a two-day experience that guarantees beginners ride a chairlift by the end of the program. Lessons take place in Greenhorn Ranch.

Private Lessons - Private lessons provide individual or semi-private coaching for up to five people and are available for all ability levels. This is the ultimate one-on-one experience for individuals or small groups to hone their skills.

Private Guided Experience - SnowSports professionals lead individuals or small groups on an exploration of the mountain. This guided experience is perfect for guests who are new to Steamboat or looking to explore steeper terrain with the confidence and comfort of an experienced guide.

Family Privates - The perfect way to spend time together as a family while being guided by one of our SnowSports professionals. For the best experience, we recommended that all participants have similar skiing or riding abilities.



YOUNG KIDS LESSONS - A one-stop shop for families with young children. This program is designed to provide a safe, nurturing, and age-appropriate environment while teaching children to ski and have fun. Young kids lessons highlight a range of family-friendly amenities at the resort, helping parents feel comfortable and children feel confident enough to be their best.

To learn more about our programs, pricing, and how to sign up visit:
steamboat.com/snowsports.



Expanded Expert Terrain & Athlete Development

MAHOGANY RIDGE EXPANSION

Advanced and expert skiers and riders can discover new challenges with the expansion into Mahogany Ridge, adding more than 650 acres of terrain. This expansion features the Mahogany Ridge Express, a dedicated high-speed quad lift, and expands Steamboat's legendary tree skiing with a variety of glades to explore.



FISH CREEK CANYON

Steamboat's most extreme terrain awaits beyond the access gates at the top of Mahogany Ridge Express. Fish Creek Canyon offers a true test for advanced skiers and riders looking to push their limits. The terrain is a rugged paradise featuring steep chutes, rock cliffs, and challenging tree glades. Access requires a 30-to-45-minute traverse hike back to Mahogany Ridge Express, making it essential for guests to "know before you go".

TERRAIN PARKS

Steamboat Resort's terrain parks are designed to cater to freestyle skiers and snowboarders of all abilities. Steamboat offers three progressive parks that provide a thrilling experience for everyone, from beginners to advance riders. With a range of unique features and creative elements, each park is designed to help riders progress at their own pace, moving seamlessly from one level to the next.

Lil Rodeo/ Mini Mav's Pipe: Beginner

Rabbit Ears Terrain Park: Intermediate

Maverick's Terrain Park & Halfpipe: Advanced

ATHLETE DEVELOPMENT

Winter sports talent runs deep in Steamboat Springs. Known around the globe as Ski Town, U.S.A., the community has produced more winter Olympians than any other town in North America, with 108 and counting. As part of our commitment to athlete development, we continually assess new opportunities to support current and future athletes. New for fall 2026 are two projects designed to enhance training opportunities: Maverick's Halfpipe resurfacing and a new Water Ramp & Trampoline Training Facility.



Maverick's Halfpipe Resurfacing: Following the groundbreaking of the Stockman Hotel, Steamboat's newest luxury residences and hotel, the resort is repurposing evacuated dirt to enhance Maverick's Halfpipe. The project raised the pipe's underlying dirt walls, reducing the amount of snow needed each winter to create the pipe. The project intentionally creates an opportunity to open the halfpipe earlier and extend the season for skiers and riders.

Water Ramp & Trampoline Training Facility: In collaboration with the Steamboat Springs Winter Sports Club, Steamboat Resort is developing a new water ramp and trampoline facility to replace the former facility at Bald Eagle Lake. Water ramps allow skiers and riders to practice flips, twists, and aerial maneuvers over water before attempting the skills on solid ground. This development is the only facility of its kind in Colorado and allows athletes to train locally during the summer months rather than traveling elsewhere.



Steamboat Ski & Resort Corporation Launches Steamboat Hospitality

STEAMBOAT HOSPITALITY

In July 2026, Steamboat Resort announced the launch of Steamboat Hospitality, a new business division that brings together lodging and property management, homeowner services, real estate, and association management under the Steamboat brand.

Steamboat Hospitality follows the March 2026 acquisition of Resort Group and combines decades of local property management expertise with the strength and reach of the Steamboat brand.

As part of the transition, Resort Group's vacation rental brands, including Mountain Resorts and Simply Steamboat, have become part of Steamboat Hospitality. In addition, MR Realty has transitioned to Steamboat Realty, and Steamboat Association Management has adopted an updated visual identity aligned with the Steamboat brand.

PROPERTIES

The Amble: Steamboat Hospitality has expanded with the management of The Amble, a new 42-unit condominium complex consisting of 1, 2, 3, and 4 bedroom residences located next to the Steamboat Grand. The Amble serves as a new luxury vacation rental destination just steps from Steamboat Square. Whether guests are looking to chase fresh powder or explore hiking and biking trails in summer, the Amble is the perfect year-round basecamp for any Steamboat adventure.



The Steamboat Grand: The Steamboat Grand is the resort's premiere and largest elevated hotel property, featuring 328 guest room accommodations from studio, deluxe king, and double queen hotel rooms to 1, 2, 3, and 4-bedroom condominiums and penthouses with three or more bedrooms. Located just steps from Steamboat Square, the Steamboat Grand offers amenities to meet a wide range of guest needs including a grab-and-go market, full-service restaurant, spa services, rental location, and a variety of conference and meeting spaces.

Additional Properties: Whether you're looking for various hotel options, mountainside condo or downtown townhouse, Steamboat has you covered with a variety of properties to serve your needs. Properties include The Antlers, Trapper's Crossing Resort, Chateau Chamonix, Bronze Tree, Highmark, The Ranch at Steamboat, Storm Meadows at Steamboat and The West Condominiums.

All properties, booking and more information may be found at steamboat.com/hospitality.



Base Area and On Mountain Services

DINING

Dining at Steamboat focuses on natural, fresh, and locally sourced ingredients, reflecting the area's longstanding ranching and agricultural heritage. With dining options available both on the mountain and in the base area, guests can find something to satisfy every appetite.

On Mountain Dining

Quick Service: For the guests looking to grab a quick bite and get back on the slopes, enjoy a meal at Thunderhead Lodge, Four Points Lodge, Rendezvous Lodge, or the rotating Taco Beast.

Full Service: For those looking to take a break for a leisurely lunch, enjoy one of our on-mountain dining venues including Ragnar's, Hazie's and Stoker.

If you're looking to enjoy dinner on the mountain, reserve your table at Hazie's, our premiere dining experience.

Reservations are required for lunch and dinner at Hazie's and may be found at: steamboat.com/hazies.



Base Area Dining

Quick Service: For anyone looking for a quick bite before, during, or after hitting the slopes, visit one of our quick-service locations, including The Range Food & Drink Hall, Cowboy Coffee inside The Range, or T&T Grill.

Full Service: For the guest who may not be hitting the slopes or looking to meet up with friends and family in the base area, enjoy a meal at one of our full-service restaurants, including Timber & Torch, the Range's second-floor dining area, or The Crooked Antler inside the Steamboat Grand. Walk-ins are welcome at all full-service locations.

RENTAL AND RETAIL

The best skiers and snowboarders rely on top-of-the-line equipment and apparel to perform at their best. Across Steamboat Resort's retail and rental locations, guests have access to premium equipment, expert tuning services, and a wide selection of gear suited for everyone from first-timers to performance-focused athletes. Guests will receive personalized service for all their rental needs, as well as overnight equipment storage at any of the four Steamboat Sports locations listed below, as well as The Burton Store.



Locations

Rental: Steamboat Sports locations include Sheraton Slopeside, Steamboat Square, and Torian Plum Plaza.

Retail: If you're looking for apparel and other merchandise, visit any Steamboat Sports location on the mountain or Steamboat Sports downtown.



Steamboat

Steamboat Winter Air Program

WINTER AIR SCHEDULE

Steamboat Ski Resort has announced its 2026/27 winter air schedule with six major airlines. Steamboat (HDN) continues to be one of the most accessible mountain destinations in the Rockies, expanding service to 18 major U.S. airports for the first time in program history with the addition of Portland (PDX) on Alaska Airlines. Additional service includes expanded flights from Austin (AUS) on Southwest Airlines and larger mainline jet service to and from Houston (IAH) on United Airlines.

Nonstop service kicks off on December 10, 2026, and runs into April 2027. The program is made possible through a longstanding partnership between Steamboat Ski & Resort Corporation and the Steamboat Springs Local Marketing District.

FROM	FREQUENCY	DATES	CARRIER
ATLANTA (ATL)	THURSDAY, FRIDAY, SATURDAY, SUNDAY, MONDAY	DEC 19 TO APR 5	DELTA
AUSTIN (AUS)	SATURDAY	MARCH 11 TO 29	SOUTHWEST
BOSTON (BOS)	SUNDAY, THURSDAY, FRIDAY	JAN 28 TO MAR 28	JETBLUE
CHICAGO (ORD)	DAILY	DEC 10 TO MARCH 27	UNITED
CHICAGO (ORD)	DAILY	DEC 17 TO JAN 5 & FEB 11 TO APR 5	AMERICAN
DALLAS/FORT WORTH (DFW)	DAILY, UP TO 2X DAILY	DEC 17 TO APR 5	AMERICAN
DALLAS LOVE (DAL)	VARIES	DEC 18 TO APR 5	SOUTHWEST
DENVER (DEN)	DAILY, UP TO 3X DAILY	NOV 21 TO APR 11	UNITED
DENVER (DEN)	DAILY, UP TO 3X DAILY	NOV 21 TO APR 11	SOUTHWEST
FORT LAUDERDALE (FLL)	WEDNESDAY, SATURDAY	JAN 30 TO MAR 27	JETBLUE
HOUSTON (IAH)	DAILY	DEC 17 TO MAR 27	UNITED
LOS ANGELES (LAX)	DAILY/MIXED	DEC 17 TO MAR 27	UNITED
MINNEAPOLIS/ST. PAUL (MSP)	DAILY/ WEDNESDAY, SATURDAY	DEC 19 TO MAR 28	DELTA
NASHVILLE (BNA)	MOST SATURDAYS	DEC 9 TO APR 5	SOUTHWEST
NEW YORK/NEWARK (EWR)	UP TO DAILY	DEC 17 TO M 27	UNITED
PORTLAND (PDX)	THURSDAY, SATURDAY	FEB 11 TO MAR 27	ALASKA
SAN DIEGO (SAN)	SUNDAY, WEDNESDAY, SATURDAY	DEC 19 TO MAR 28	ALASKA
SAN FRANCISCO (SFO)	DAILY/ WEDNESDAY, SATURDAY	DEC 17 TO MAR 27	UNITED
SEATTLE/TACOMA (SEA)	SUNDAY, WEDNESDAY, SATURDAY	DEC 19 TO MAR 28	ALASKA
WASHINGTON-DULLES (IAD)	SATURDAY	DEC 19 TO MAR 27	UNITED

The schedule may vary and is subject to change at any time and without notice. Please check with Steamboat Central Reservations®, or the individual airline, for exact flight times on specific travel dates.

More information is available at Steamboat.com/flights. Flights are available for purchase on their respective airline websites or by calling Steamboat Central Reservations at 877-783-2628.



Steamboat®

Doing Good: It's In Our Nature

DOING GOOD

Steamboat isn't just a ski resort. It's a way of life. One that embraces timeless western values of being true to yourself, welcoming to others, and sharing the good life while preserving it for all that follow in our footsteps. We believe in treating our people, our community, and planet well because Doing Good Is in Our Nature. To learn more about our sustainability commitments, initiatives, projects, and stories, subscribe to the Doing Good Newsletter at: [Manage Subscription | Steamboat Resort](#)

PRIORITIZING PEOPLE

Steamboat believes that the mountains are for everyone, and that people are the heartbeat of our business and the spark behind every innovation. By fostering belonging, mental & physical well-being, and an inclusive culture, we create a workplace and guest experience that welcomes all to the mountains.

Mental Well-Being Programs: Steamboat Resort and Alterra Mountain Company are committed to supporting the mental well-being and resilience of their employees. Employees are provided with Employee Assistance Programs that provide free counseling, on-site counselors, targeted mental health training, stigma-reduction efforts, and data-driven interventions to build a mentally healthy workplace.

Employee Committees: As part of our commitment to diverse perspectives, inclusion, and belonging, Steamboat has established employee committees to serve as resources for connection, engagement, and support among like-minded individuals. Committees include All In, Steamboat Summit Seekers, Service Excellence, and others.

INVESTING IN THE COMMUNITY

At Steamboat Ski & Resort Corporation, people are the backbone of our brand and business. We seek opportunities to enhance our community by setting people up for success, supporting initiatives that improve health and wellness, and promoting efforts that sustain our planet.

Philanthropy: Over the years, Steamboat has invested more than \$32 million in community partnerships and programs through our various partners within the Yampa Valley.

Community Support and Access: Steamboat provided on-mountain educational visits for students from Steamboat and Hayden schools and SOAR (Serving Older Adults in Routt County). Mountain access to students from Steamboat School District, local Girl Scouts, Make-A-Wish families, and teen burn survivors from Colorado Children's Hospital. Steamboat also hosted the Steamboat Springs High School Prom, the Rucksack Challenge, and a fundraiser for The Cycle Effect.

PROTECTING THE PLANET

The mountains are our lives and our livelihoods. We know that stewarding our natural environment and taking climate action seriously is both the right thing to do and critical to providing mountain adventures for future generations. Steamboat Ski & Resort Corporation is committed to creating the biggest impact, while leaving the smallest footprint.

Climate Action Goal: Steamboat Resort remains committed to reducing carbon emissions by 50% by 2030 through a combination of energy-efficiency projects, renewable diesel exploration, EV fleet planning, LEED certifications and renewable energy procurement. Along with a path to zero waste through efforts such as eliminating single-use plastics, composting, upcycling and recycling, and improved procurement strategies.

Protecting Wildlife & Ecosystems: Steamboat Resort works closely with experts to protect the mountain's forests, waterways, and wildlife. Efforts include seasonal elk habitat closures, support for moose habitat management and native cutthroat trout restoration in partnership with Colorado Parks & Wildlife, and annual revegetation and noxious weed control programs.



SSRC Resort Partners

STEAMBOAT SPRINGS WINTER SPORTS CLUB

The Steamboat Springs Winter Sports Club (SSWSC) is one of the oldest and most recognized ski clubs in the United States. With a long-standing Olympic tradition, 108 Olympians have trained with SSWSC for at least one year to qualify for inclusion on its official list. Steamboat Resort has partnered with SSWSC to support athlete development through scholarships, training venue leases, competition hosting, and now the development of new water ramp and trampoline training facilities.

STARS

Steamboat Resort has teamed up with Steamboat Adaptive Recreational Sports (STARS) to open the world of outdoor mountain activities to people with disabilities. STARS works with adults and youth with cognitive and physical disabilities. The organization provides one-on-one instruction, specialized equipment, and group programming through the support of more than 150 paid and volunteer instructors. STARS also offers summer programs in biking, kayaking, hiking, fishing, archery, equine therapy, overnight camps, waterskiing and more. For information on programs and booking lessons, please visit: steamboatstars.com.

SOS OUTREACH AND SHARE WINTER

Through partnership among Steamboat Resort, SOS Outreach, Alterra Mountain Company, and Share Winter, over 200 students from Northwest Colorado will have the opportunity to experience the mountain while learning life skills, core values, and a strong sense of belonging. Participants receive equipment, lessons, and lift tickets for a five-day ski program that uses outdoor experiences to develop leadership skills and prepare youth for success both on and off the mountain.

YAMPA VALLEY COMMUNITY FOUNDATION

Steamboat Resort has partnered with the Yampa Valley Community Foundation for more than 30 years, including donating 80 ski medallions each winter to support YVCF's Passport Club. Revenue from the program helps fund YVCF operations, grants, and scholarships through the Resort's Charitable and Environmental Funds. Since 1998, Steamboat Resort has contributed more than \$13 million to YVCF through cash and in-kind donations; more than \$5 million of those funds have been directly donated to nonprofits and community programs throughout Northwest Colorado.

YAMPATIKA

As Steamboat's premiere environmental education nonprofit organization, Yampatika receives financial support from the resort for its ongoing environmental education and conservation efforts. In addition, Steamboat partners with Yampatika on educational programs and activities for all ages, including Ski with a Naturalist in the winter and the Kids Adventure Map, guests of all ages are encouraged to explore responsibly and deepen their connection to the natural environment.

THE CYCLE EFFECT

Steamboat partners with The Cycle Effect to help make mountain biking more accessible and inclusive for local youth, particularly female-identifying and non-binary riders. Through a five-week downhill program led by Steamboat's female coaches and support for fundraising events and scholarships, the partnership helps remove barriers to participation while building confidence, mentorship, and a sense of belonging on two wheels.



2026/27 Steamboat Events Calendar

OPENING DAY

NOVEMBER 21, 2026

Start off the season with Steamboat's Opening Day Celebration. Festivities kick off at 7:30am and the resort opens at 8:30am. Countdown to the start of the 2026/27 season with complimentary Champagne Powder Day Donuts.

NEW YEARS EVE LIGHT UP SNOWCAT PARADE & FIREWORKS

DECEMBER 31, 2026

Celebrate the New Year in style through an evening featuring the Light Up Snowcat parade featuring Steamboat SnowSports instructors performing synchronized skiing illuminated by light up torches. Following the parade, fireworks light up the sky above the resort to ring in 2027.

MUSICFEST

JANUARY 5 - 10, 2027

Steamboat celebrates the 41st anniversary of MusicFest, a showcase of up-and-coming music from Texas and beyond. The tradition began in 1986 and has become a staple ski-trip music festival for country music lovers. The festival features an impressive roster of legends and rising talent for a week filled with music, skiing, and community.

52nd BUD LIGHT COWBOY DOWNHILL

January 18, 2027

Steamboat celebrates the 52nd anniversary of the legendary Cowboy Downhill event. Fifty-two years ago, Billy Kidd, Steamboat's director of skiing, and Larry Mahan, six-time All-Around World Champion cowboy, invited a few of the Pro Rodeo stars to Steamboat for a day of skiing. The cowboys had such a great time that Cowboy Downhill has become one of the most popular events of the season, with more than 80 of the top professional rodeo cowboys competing in the most unique ski rodeo in the country. Cowboy Downhill is always scheduled to coincide with the National Western Stock Show in Denver, and the action bursts out of the starting chutes at 1 p.m. on Stampede trail.

114TH STEAMBOAT SPRINGS WINTER CARNIVAL

FEBRUARY 2 - 7, 2027

The Steamboat Springs Winter Sports Club, one of the largest and oldest winter sports clubs in the United States, hosts the 114th Steamboat Springs Winter Carnival, the oldest continuously running winter carnival west of the Mississippi River. For several days, the entire town comes alive with racing, ski jumping, a parade featuring Steamboat's skiing high school band (the only one in the United States), skijoring events down snow-packed Lincoln Avenue, and the spectacular Night Show featuring the legendary Lighted Man and a fireworks display.

WINTERWONDERGRASS

MARCH 4 - 7, 2027

WinterWonderGrass combines music, craft beverages, and mountain culture. Music ranges from free shows in Steamboat Square and at the top of the gondola to a full lineup of performances in the Upper Knoll Lot. The festival is perfect for all music lovers, and anyone looking to relax, connect, and dance with the community.

SPRINGALICIOUS

APRIL 2027

The 45th Cardboard Classic, Steamboat's traditional rite of spring, celebrates more than four decades of fun as participants race homemade crafts constructed entirely of cardboard, glue, string, water-based paint, duct tape, and masking tape racing down Stampede trail to a hilarious finish. The creativity and ingenuity on display make this an event guests look forward to every year.

Springalicious would not be complete without its signature Splashdown Pond Skim competition. Steamboat's bravest, and perhaps craziest, skiers and riders attempt to cross an ice-cold pond at the base of the mountain before joining the celebration in Steamboat Square for a free concert and awards presentation.

Steamboat® Beyond the Slopes

BEYOND THE SLOPES IN STEAMBOAT SPRINGS

The Champagne Powder® snow and legendary terrain that have made Steamboat world famous are backed by an abundance of activities and amenities for visitors to enjoy when they're off the slopes.

DOWNTOWN

Steamboat's downtown offers something for everyone. Whether you're interested in learning about the town's history at the Steamboat History Museum, shopping at one of our local boutiques, or enjoying art at a local gallery, be sure to take a stroll down Lincoln Ave and the surrounding streets to experience the best of downtown Steamboat.



BREWERIES / DISTILLERIES

Steamboat is home to several breweries and distilleries, including Storm Peak Brewing Company, Mountain Tap Brewery, and Mythology Distillery. These local favorites offer everything from light ale and dark brews to American whiskey, often with unique local twists. When you're this close to the Continental Divide, the water is clean, fresh and unspoiled.



GUEST RANCHES, HORSEBACK RIDES, GUIDE SERVICES

Whether you're looking for a scenic place to relax, a horseback ride, or an outfitter to guide you into the wilderness, Del's Triangle 3 Ranch or Saddleback Ranch have the experience and expertise to help ensure a safe and memorable adventure for you and your family.

HOT SPRINGS

Take a trip to Strawberry Hot Springs, located about seven miles from town, for a unique experience in a beautiful natural setting. Or stay in town and visit Old Town Hot Springs which features hot pools, an in-water climbing wall, and water slides. Please note: Strawberry Hot Springs limits winter access to four-wheel-drive vehicles or local shuttle services only.

HOWELSEN HILL

Located just off downtown, Howelsen Hill offers exciting activities for guests both on and off the snow. Recapture the joy of sledding on Howelsen's tubing hill, learn or practice Nordic Skiing on one of its many trails, or enjoy ice skating and bumper cars at the Olympic-sized ice arena. Whatever adventure you're seeking, Howelsen Hill has something for the whole family.

SNOWMOBILING

Several snowmobile outfitters offer guided tours featuring breathtaking views of the Continental Divide and the Mount Zirkel Wilderness Area. A variety of tour lengths and experiences are available through Steamboat Snowmobile Tours or Steamboat Lake Outfitters.

Steamboat[®]

MEDIA CONTACTS

STEAMBOAT COMMUNICATIONS TEAM

MAREN FRANCIOSI

DIRECTOR OF COMMUNICATIONS



Maren Franciosi joined Steamboat Resort in 2018 and is responsible for the strategic communications for the resort, the Steamboat Grand Hotel, and resort development. Her work spans domestic and international public relations, crisis communication, community relations, Olympian and athlete sponsorships, social media, guest response, government relations, and the Steamboat Weather Summit, among other areas. Prior to joining the resort, she spent seven years at the Steamboat Springs Chamber leading efforts in public relations, member relations, and special events.

A Colorado native, Maren has called the Yampa Valley home for 14 years, building her career in communications and community engagement as well as she also leading internal communications efforts shaping the resort's brand storytelling and employee culture. Dedicated to fostering connections

in the Valley, she has served as President of the Young Professionals Network and currently serves as a trustee on the Yampa Valley Community Foundation Board. Maren lives in Oak Creek with her husband and two young children, enjoying the mountain lifestyle through snowboarding, camping, and hiking.

LAURA KUCZKOWSKI

PUBLIC RELATIONS MANAGER

Laura Kuczowski joined the resort in the winter of 2024 as the public relations manager. She is responsible for the resort's day-to-day public relations efforts and management of Steamboat sponsored athletes. Prior to joining the Communications team, Laura worked for Honey Stinger, where she was responsible for all aspects of the company's social media strategy.

Laura grew up in Steamboat Springs, where she left to earn a Bachelor of Arts in Broadcast News from the University of Colorado at Boulder. She moved back to the Yampa Valley in 2021 to further her career in her hometown. Laura lives in Steamboat with her dog Bear.



CONTACTS:

Maren Franciosi, 970-215-3752

mfranciosi@steamboat.com

Laura Kuczowski, 970-819-5820

lkuczowski@steamboat.com

#SteamboatResort