

2023/24 Steamboat Press Kit

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Capacity Increased for Steamboat Air Program

WINTER AIR SCHEDULE

Steamboat Ski Resort has announced the 2023/24 winter air schedule with 16 nonstop airports accessible via six major airlines. Steamboat continues to be the most accessible mountain airport in Colorado and this winter seat capacity will increase significantly with approximately 30,000 additional seats starting December 14, 2023.

Increased capacity highlights this winter include Newark (EWR) on United Airlines going from weekend mainline service to five times per week; Denver (DEN) on United increasing from two daily mainline jets to three daily mainline jets; Atlanta (ATL) on Delta going from a 737 to 757, adding 39 arriving seats daily; and Southwest Airlines service from Dallas (DAL) increasing from Saturday only to daily beginning January 8.

From	Frequency	Dates	Carrier
Atlanta (ATL)	Daily	Dec. 16 to April 7	Delta
Boston (BOS)	Tuesday, Thursday, Friday, Sunday	Feb. 2 to March 31	JetBlue
Chicago (ORD)	Daily	Dec. 14 to March 30	United
Dallas/Ft. Worth (DFW)	Daily	Dec. 20 to April 3	American
Dallas Love (DAL)	Saturday, Daily*	Dec. 16 to April 8	Southwest
Denver (DEN)	Daily	Nov. 18 to April 15	United
Denver (DEN)	Daily**	Nov. 18 to April 8	Southwest
Ft. Lauderdale-Hollywood (FLL)	Monday, Wednesday, Saturday	Feb. 3 to April 1***	JetBlue
Houston (IAH)	Daily	Dec. 14 to March 30	United
Los Angeles (LAX)	Daily****	Dec. 21 to March 30	United
Minneapolis/St. Paul (MSP)	Saturday	Dec. 16 to April 6	Delta
Nashville (BNA)	Saturday	Dec. 16 to March 30	Southwest
Newark (EWR)	Saturday, Sunday***	Dec. 16 to March 30	United
San Diego (SAN)	Thursday-Monday	Dec. 16 to March 31	Alaska
San Francisco (SFO)	Saturday	Dec. 16 to March 30	United
Seattle (SEA)	Wednesday, Saturday, Sunday	Dec. 16 to March 31	Alaska
Washington-Dulles (IAD)	Saturday	Dec. 16 to March 30	United

Information as of September 2023 and subject to change without notice. Please check with Steamboat Central Reservations or the individual airline for exact times on specific travel dates.

*Southwest DAL operates Sat 12/16/23 - 1/6/24, then Daily 1/8/24 - 4/8/24. Southwest flight #'s and schedule times vary by day.

**Southwest DEN Midday operates daily 11/18/23 -1/7/24, Sat/Sun 1/8/24 - 3/6/24, Sun 3/7/24 - 4/8/24.

*** JetBlue FLL will operate Friday 3/22 & 3/29/24 in place of the BOS flight those same dates.

****United LAX operates daily 12/21/23 - 1/8/24, Thu-Mon 1/9/24 - 2/7/24, Daily 2/8/24 - 3/6/24, Sat only 3/7/24 - 3/30/24

"We're excited to share the significant increase in nonstop seats arriving into Steamboat this winter," said Rob Perlman, president and COO of Steamboat Ski & Resort Corp. "Premier flight access with a variety of schedules and airfares to choose from is just the beginning in providing a world class experience and we are proud of the strong airline program that helps our guests start trips with ease."

More information is available at <u>Steamboat.com/flights</u>. Flights are available for purchase on their respective airline websites or by calling Steamboat Central Reservations[®] at 1-800-922-2722.



Winter Olympic Roots Run Deep in Ski Town, U.S.A.*

STEAMBOAT'S WINTER OLYMPIANS

When winter athletes gather in Bejing in 2022, it's called the Winter Games. When Olympians gather in Steamboat, it's simply called Friday. Steamboat, known around the globe as *Ski Town, U.S.A.*[®], has more winter Olympians than any other town in North America: 100 and counting. In fact, Steamboat sent more athletes (13) to the 2022 Games than many small countries.



Steamboat Olympians, 2022

STEAMBOAT'S OLYMPIAN HISTORY THROUGH THE YEARS

Steamboat Spring's nearly 100-year Olympic tradition is unmatched in the world. "Steamboat's true sense of community, individuals who have genuine friendly attitudes, combined with world-class terrain and abundant snow make this simply a great place to live," said Rob Perlman, President and Chief Operating Officer for Steamboat Ski & Resort Corporation. "Imagine you are one of Steamboat's Olympic, World, National or X-Games Champions. You've skied all over the world, and you can live anywhere you want. Would you pick your second favorite place? Neither did any of Steamboat's Olympians."

Steamboat's skiing heritage began back in the early 1900s, when high-flying Norwegian Carl Howelsen showed locals that skis could be used for fun as well as work at the local ski hill in downtown Steamboat Springs. Today, that local hill, Howelsen Hill, is the oldest ski area in continuous use in Colorado and has the largest and most complete natural ski jumping complex in North America. Howelsen Hill is aptly named after Carl Howelsen, who earned the nickname "The Flying Norseman" for his ski jumping act with Barnum and Bailey's Circus. Howelsen is credited with bringing Nordic jumping to the Yampa Valley.

Howelsen Hill is where the likes of South Korea bronze medalist Arielle Gold honed her skills trying to keep up with her brother Olympian Taylor Gold. Where six-time Olympian and World Champion Todd Lodwick, the most successful U.S. Nordic combined skier, first snapped on his skis at age 7. It was the training ground of World Champion and four-time Olympian Johnny Spillane, who made history by becoming the first American to win a medal in Nordic combined at the Winter Games and World Championships. It's where Steamboat's first family of skiing, the Werners, first learned the craft every afternoon after school, and it's the home of the first freestyle camps, The Great Western Freestyle Center, which produced many of the nation's first freestyle athletes. It's where a young Clint Jones first learned to soar as a ski jumper at age 5 en route to becoming the youngest American champion in any ski discipline. It's where 1984 Olympic gold medalist Deb Armstrong served as Steamboat Springs Winter Sports Club Alpine director to instill the same skills, determination and drive in young, up-and-coming club athletes

Steamboat has a long tradition in the sport and is not only considered the birthplace of freestyle skiing in the hotdog days of the 1970s, but also Nordic jumping in Colorado going back to the early 1900s. Including the 2022 Games, Steamboat's Winter Olympians have represented more than 10 countries/territories and made more than 150 Olympic appearances throughout 21 Winter Games.

Steamboat has more winter Olympians than any other town in North America with 100 and counting who have trained with the Steamboat Springs Winter Sports Club. These Olympians are comprised of athletes who trained with the Steamboat Springs Winter Sports Club, trained in Steamboat, or call/have called Steamboat Springs home for more than five years.

Today, many Olympians still call Steamboat home and continue to train or coach with the Winter Sports Club, one of the largest and oldest winter sports clubs in the United States, as well as ski at Steamboat. Many of the club's coaches have championship medals tucked under their belts and now offer their experience and expertise to young Olympic hopefuls participating in the program's specialized disciplines: Alpine, cross-country, freestyle, Nordic combined, ski jumping, snowboarding and biathlon.

In Steamboat, the Winter Games are more than just a dream, they're a very attainable goal. Kids know many Olympians on a first-name basis, ride beside them daily and have the support of the entire community. On Mount Werner, kids enjoy the snowy terrain alongside Olympic legends Billy Kidd, Jim "Moose" Barrows, Ann Battelle, Nelson Carmichael, Caroline Lalive, Todd Lodwick, Johnny Spillane, Erin Simmons and Mick Dierdorff, to name a few.

STEAMBOAT AT THE BEIJING 2022 WINTER GAMES

Steamboat Springs sent 13 athletes to the Beijing 2022 Olympics.

Representing the U.S.:

Decker Dean – Nordic Combined Taylor Fletcher – Nordic Combined Jasper Good – Nordic Combined Mick Dierdorff – Snowboard Cross Taylor Gold – Snowboard Halfpipe Robby Burns – Snowboard PGS Cody Winters – Snowboard PGS Olivia Giaccio – Freestyle Moguls Jaelin Kauf – Freestyle Moguls

Representing Other Countries: Belle Brockhoff – Australia Jarryd Hughes – Australia Belle Brockhoff – Russia Esther Ledecka – Czech Republic



Mick Dierdorff, 2022

STEAMBOAT SPRINGS WINTER SPORTS CLUB

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The Steamboat Springs Winter Sports Club is one of the oldest and most recognized ski clubs in the United States and has been named the United States Ski & Snowboard Association's Club of the Year numerous times. The club is the only one in the country that offers all disciplines, including Alpine, snowboarding, jumping, Nordic combined, cross-country, biathlon and freestyle.

STEAMBOAT OLYMPIAN FUN FACTS

- No other town in North America has more winter Olympians than Steamboat Springs: 100 and counting.
- Guests can train with an Olympian for free. Olympic medalist Nelson Carmichael teaches guests how to navigate moguls on his namesake run on select Sundays.
- Steamboat's Olympic tradition started in 1932 with John Steele.

- Olympians with ties to Steamboat have represented 12 countries/territories: Australia, Canada, Czech Republic, Great Britain, Lithuania, Netherlands, New Zealand, Norway, Puerto Rico, Russia, Slovakia and the United States.
- Steamboat's Todd Lodwick became the United States' first six-time winter Olympian in 2014. Billy Demong is a five-time Olympian, and Ann Battelle and Johnny Spillane are four-time Olympians.
- American Olympic medal firsts: Billy Kidd in Alpine for American men, Nelson Carmichael in freestyle moguls for American men, Shannon Dunn in snowboarding for American women, Johnny Spillane in Nordic combined (first medal), and Bill Demong in Nordic combined (first gold).
- Johnny Spillane became the first American to win an Olympic medal in the sport of Nordic combined at the 2010 Games. Spillane brought home a silver medal in all three Nordic Combined events.
- Bill Demong captured the first gold medal in Nordic combined for the U.S. in the individual event in 2010. He also was part of the U.S. silver medal performance in the team event.
- The U.S. Nordic combined team (Bill Demong, Johnny Spillane, Todd Lodwick and Brett Camerota) ended an unprecedented 2010 run at the Olympics in Vancouver with a silver medal in the team event. Even more impressive, a member of the U.S. team medaled in every event entered.
- Billy Kidd celebrated the 50th anniversary of his historic Olympic medal performance, and Deb Armstrong enjoyed the 30th anniversary of her Olympic gold achievement in February 2014.
- The U.S. Olympic freestyle mogul team made final preparations for the 2014 Winter Olympic Games in Steamboat Springs in January 2014. This was the fourth time the team has held its pre-Olympic camp on the slopes of Steamboat.
- Katy Rodolph-Wyatt, a two-time Olympian, was featured on the cover of Newsweek in January 1952.
- Steamboat Olympian Jim "Moose" Barrows' spectacular Alpine downhill crash was the featured agony of defeat on ABC's Wide World of Sports for many years.
- Flags from the host Olympic country hang in Olympian Hall at Howelsen Hill representing each Steamboat Olympian and the Games in which they participated.
- Three Steamboat Olympians Buddy Werner, Skeeter Werner Walker and Billy Kidd have been featured on the cover of Sports Illustrated.
- Steamboat Ski Area has an Olympian display at the mid-mountain Thunderhead Lodge with photos and memorabilia from Olympians throughout its 80-year Olympic history. The display was recently remodeled.
- Before 2002, Steamboat Olympians Gary Crawford, Jeff Davis and Chris McNeill knew the pressure and exhilaration of competing in the Winter Games in your home country. All three competed in the 1980 Games in Lake Placid, N.Y.
- At the 2002 Winter Games, Maria Despas represented her home country of Australia in freestyle skiing for the second time. She is the first Australian skier to win a World Championship medal, a silver in moguls.
- Ski Town, U.S.A.[®] has hosted the 2010 U.S. Olympic Trials in freestyle and Nordic combined, the 2006 U.S. Olympic Trials in freestyle and the 2002 Gold Cup in Nordic combined.

STEAMBOAT OLYMPIAN MEDALISTS

14 Olympians with ties to Steamboat have reached the pinnacle of the Winter Games, winning an Olympic medal:

- Billy Kidd, 1964 silver
- Deb Armstrong, 1988 gold
- Nelson Carmichael, 1992 bronze
- Shannon Dunn-Downing, 1998 bronze
- Travis Mayer, 2002 silver

- Bill Demong, 2010, gold and silver
- Johnny Spillane, 2010 three silvers
- Todd Lodwick, 2010 silver
- Brett Camerota, 2010 silver
- Vic Wild, 2014 two golds
- Sue White, 2017 gold (Special Olympics)
- Arielle Gold, 2018 bronze
- Jarryd Hughes, 2018 silver
- Ester Ledecka, 2018 two golds (first female and second athlete ever to win gold in skiing and snowboarding)

STEAMBOAT'S 100 OLYMPIANS & COUNTING

1	John Steele;	1932
2	Gordon Wren;	1948
3	Marvin Crawford;	1952,1956
4	Ted Farwell;	1952,1956,1960
5	Crosby Perry-Smith;	1952
6	Katy Rudolph Wyatt;	1952, 1956
7	Keith Wegeman;	1952
8	Paul Wegeman;	1952
9	Skeeter Werner;	1952, 1956
10	Corky Heid;	1956
11	Buddy Werner;	1956, 1960, 1964
12	Jon Elliot;	1960
13	Ray Heid;	1960
14	Ansten Samuelson;	1960,1964
15	Van Card;	1964
16	Billy Kidd;	1964, 1968
17	Loris Werner;	1964, 1968
18	Jim "Moose" Barrows;	1968
19	Jere Elliot;	1968
20	Scott Berry;	1972
21	Chris McNeil;	1976,1980
22	Gary Crawford;	1980,1988
23	Jeff Davis;	1980
24	Kerry Lynch;	1980, 1984
25	Deb Armstrong;	1984, 1988
26	Nelson Carmichael;	1988, 1992
27 28 29 30	Kris Feddersen; Rick Mewborn ; Jack Miller; Maria Quintana;	1988, 1992, 1994 1988 1988 1988 1988
31	Thedo Remmelink;	1988
32	Jorge Torrella;	1988, 1992
33	Todd Wilson;	1988, 1992
34	Bobby Aldighieri;	1992
35	Ann Battelle;	1992, 1994, 1998, 2002
36	Martin Bayer;	1992, 1994
37	Nick Cleaver;	1992, 1994
38	Tarsha Ebbern;	1992
39	Kylie Gill;	1992, 1998
40	Matt Grosjean;	1992, 1994, 1998
41	Ryan Heckman;	1992, 1994
42	Chris Puckett;	1992
43	Tim Tetreault;	1992, 1994, 1998
44	Chad Fleischer;	1994, 1998
45	Dave "DJ"Jarrett;	1994, 1998
46	Todd Lodwick;	1994, 1998, 2002, 2006, 2010, 2014
47	Craig Thrasher;	1994
48	Randy Weber;	1994, 1998
49	Alan Alborn;	1998, 2002, 2006

51 Maria Despas; 1998, 2002 52 Brendan Doran; 1998, 2002 53 Shannon Dunn-Downing; 1998, 2002 54 Kris Erichsen; 1998, 2002, 2006 55 Sacha Gros; 1998 56 Caroline Lalive; 1998, 2002, 2006, 2010 57 Andy LeRoy; 1998 58 Johnny Spillane; 1998, 2002, 2006, 2010 59 Linas Viatkus; 1998 60 Manuela Berchtold; 2002, 2006 61 Matt Dayton; 2002 62 Jed Hinkley; 2002, 2006 63 Clint Jones; 2002, 2006 64 Travis Mayer; 2002, 2006 65 Tommy Schwall; 2002, 2006 66 Carl VanLoan; 2002, 2006 67 Phillipe Berube; 2006, 2010 68 Brett Camerota; 2006 69 Eric Camerota; 2006, 2010 71 Tyler Jewell; 2006, 2010 72 Jana Lindsey; 2006, 2010 73 Johanna Shaw; 2006, 2010
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90 Ester Ledecka; 2014, 2018, 2022
91 Eliza Outtrim; 2014
92 Justin Reiter; 2014
93 Vic Wild; 2014, 2018, 2022
94 Ben Berend; 2018
95 Mick Dierdorff; 2018, 2022
96 Nita Englund; 2018
97 Jasper Good; 2018, 2022
98 Jaelin Kauf; 2018, 2022
99 Rosie Mancari; 2018
100 Aaron Muss; 2018
101 Mike Trapp; 2018
102 Robby Burns; 2022
103 Olivia Giacchio; 2022
104Cody Winters2022



Steamboat's Famous Champagne Powder® Snow

STEAMBOAT'S FAMOUS CHAMPAGNE POWDER

Snow piling up is a common occurrence in Steamboat-Ski Town, U.S.A.®, and finding pure Champagne Powder® snow on the slopes of Steamboat isn't difficult.

The abundant snowfall is a result of Steamboat's location within the Park Range, which is the first significant barrier in the northern Colorado Rockies to storms arriving from the Pacific. Wintertime northwesterly storms blow in from the Pacific and hitch a ride on predominant winds. Along the way, these wet clouds encounter low temperatures in the lower part of the troposphere roughly five degrees Fahrenheit at 2,000 to 5,000 feet above the earth's surface— where moisture attaches to dust or tiny frozen drops and begins to form a large lace-like snowflake known as the stellar dendrite. The storm clouds are saturated with "supercooled water" that remains liquid even though it is below the freezing point. (The water is essentially looking for particles to freeze to.) It is this rare combination that is responsible for the frequent occurrence of rimed crystals resulting in the formation of Steamboat's famous Champagne Powder[®] snow. On cold mornings these rimed crystals form layers on tree branches and chairlifts resulting in beautiful rime ice.

Steamboat is a micro mountain range that includes Mount Werner as well as Storm, Sunshine, Thunderhead and Christie peaks. The Park Range rises up in the middle of the flight path of these Pacific-born storms. When the clouds encounter the mountains, they lift rapidly then cool, ultimately losing their ability to hold moisture. Another way to explain it: The storms slam into the Park Range, and the upslope strips the clouds of moisture, so the snow that falls has incredibly low water content. Down come the stellar dendrites, better known as Champagne Powder® flakes, and out come the fat boards and the excuses to miss work.



Here's a look at how Mother Nature turns water into something worth celebrating. Champagne Powder[®] snow is truly unique and can only be found right there in Steamboat. <u>https://www.youtube.com/watch?v=SQVX82DgJiU</u>

WINTER

Prediction Folklore: Old legends say that several time-honored folk tales can predict the severity of the upcoming winter. For example, skunk cabbage, nature's snow gauge, is said to predict the depth of next season's snow. Instead of relying on the weather service or farmer's almanac, local ranchers, who have worked the land for generations, also keep a watchful eye on the size of the wooly bear caterpillar stripes, hay crop harvest, timing of blackbird migration, height of beaver dams, and of course, skunk cabbage, which already towers over your head in many areas. This year, we'll just have to watch the signs

Three-wire winters: Steamboat enjoys more than its fair share of three-wire winters, when the snow stacks up past the third row of ranch fence wires. Yampa Valley ranchers have traditionally measured the severity of a Routt County winter by how high the snow stacks up against their four fence wires. As Sureva Towler writes in her book The History of Skiing at Steamboat Springs, "By January or February of a typical winter, snow will cover the third fence wire, usually 30 inches high." Four-wire winters, generally more than 350 inches at the resort's mid-mountain location, are recorded frequently, as well.

On film: Steamboat's unique location and signature Champagne Power Snow have captured the cinematic attention of legendary filmmakers Waren Miller Entertainment. The resort has appeared in more than 16 films since 1982, and Steamboat Springs made its most recent appearance in the 21/22 season.

Bridgestone Winter Driving School: Learning to handle your car on snow-packed roads is possible at the Bridgestone Winter Driving School. The school teaches the theory and practice of skillful, confident driving on ice and snow with the latest models of Toyota vehicles. Located in Steamboat Springs, the school is America's first and foremost institution to teach safe winter driving techniques. There's not another school like this in the United States.

Steamboat Powdercats: Steamboat Powdercats has been a respected leader in the snowcat skiing industry since its inception in 1983 by Jupiter and Barbara Jones. Based in Steamboat Springs and celebrating more than 30 year of operation, Steamboat Powdercats guides guests daily in snowcats into the Buffalo Pass backcountry, Colorado's deepest annual snowpack. Since those early days, tens of thousands of guests have utilized Steamboat Powdercats, including celebrities Warren Miller, Martina Navratilova, Cindy Nelson, Dr. Richard Steadman, Klaus Obermeyer, Billy Kidd, Doak and Skeeter Walker, Ricky Mewborn and Seth Morrison. Warren Miller Films and a handful of other filming and clothing companies have also included Steamboat Powdercats in their ski films and commercials.

Storm Peak Laboratory: Steamboat is home to one of the country's highest climate laboratories, located at 10,568 feet atop Mount Werner. High-elevation, mountain-top atmospheric research facilities, such as Storm Peak Lab, are readily accessible under all weather conditions and are limited in number worldwide. Examples of these facilities include Jungfraujoch (Switzerland), Mauna Loa Observatory (Hawaii), Mount Zeppelin (Norway) and Sonnblick (Austria). Scientists and students from around the world have used the Storm Peak Lab over the past 30 years to study snowfall patterns, climate change and weather movements. What better place to study snow and climate than the home of Champagne Powder® snow? <u>www.stormpeak.dri.edu</u>.

STEAMBOAT SNOW FACTS

Champagne Powder[®] Snow: This unique snow is a trademark of Steamboat Ski & Resort Corp. Local rancher Joe McElroy coined the phrase before the ski area opened. While out skiing one sunny day in the early '50s on terrain that eventually would become the ski area, McElroy turned to a few friends and said the stuff tickled his nose like champagne. No other ski resort has its snow trademarked, and there's no other place you'll find Champagne Powder[®] snow than in Steamboat.

Largest Single Snow Day: February 20, 2012 will go down in history as the day the snow wouldn't stop falling as 27 inches of Champagne Powder[®] snow piled up for a single-day snowfall record at mid-mountain (24 hours from 5am to 5am). The single-day record at the summit stands at 29 inches, recorded on January 25, 1996.

Steamboat 2012 Snow Stats							
Location October November December January February March April							
Mid-mountain	12.5"	18"	19"	26"	27"	16"	16"
Summit	13"	19"	26"	29"	27"	21"	22"

CHAMPAGNE POWDER [®] SNOW STATS								
TOP 5 SEASONS # DAYS SNOWED MOST POWDER DAYS (4"+) BIGGEST MONTHS						THS		
2007/08	489.00"	1992/93	109	1996/97	61 days	October	40.0"	2013
1996/97	447.75"	2010/11	105	2007/08	58 days	November	90.0"	2010
1983/84	447.50"	2007/08	106	2005/06	58 days	December	165.5"	1983
1995/96	441.25"	1996/97	104	2008/09	55 days	January	216.5"	1996
2010/11	433.00"	2005/06	99	1992/93	51 days	February	110.5"	1993
2022/23	448.00"	1997/98	95	1999/00	50 days	March	83.0"	1991
		2018/19	95	2013/14	49 days	April	60.0"	1993
		2022/23	92	2022/23	52 days			

ALL-TIME 400"+ SEASONS		350"+ Seasons	Largest Mid-Moun	itain Base
2007/08 489.00" 1996/97 447.75"	1981/82 2015/16 1999/00 1989/90	383.75" 370.00" 369.00" 364.25"	February 1, 1996	111"
1983/84 447.50" 1995/96 441.25"		300" + seasons	Largest Summi	t Base
1995/96 441.25" 2010/11 433.00" 2005/06 432.00" 1992/93 423.50" 2008/09 405.00" 2022/23 448.00"	2002/03 2018/19 2012/13 1987/88 2013/14 1994/95 2006/07	344.00" 341.71" 335.50" 333.50" 322.25" 320.50" 316.00"	April 4, 2011	138"

2022 Snowfall Averages				
Averages Total				
5-Year	306.05"			
10-Year	300.25"			
20-Year	323.55"			



Innovative Programs Make Steamboat a Top Family Resort

FAMILY PROGRAMS AT STEAMBOAT RESORT

Steamboat has built a reputation as one of the best family ski resorts in North America and continues to focus on its awardwinning family programs to create the best winter experience on and off the mountain in Ski Town, U.S.A.[®]. Steamboat is continually ranked as one of the best family ski destinations in North America.

"Steamboat has always been at the forefront of creating innovative children and family programs in the ski industry over the past 50 years," said Rob Perlman, president and COO of Steamboat Ski & Resort Corp. "With pioneering programs like Kids Ski Free[™], Kids Rent Free, and Steamboat's young kids lessons at Greenhorn Ranch, Steamboat continues to distance itself from every other resort within the industry as the leader in family programs and entertainment."



Steamboat has been on the cutting edge in the family arena since the Steamboat Springs Winter Sports Club first hit the slopes at historic Howelsen Hill in 1913. The community has embraced snow with an almost fanatic zeal enabling it to reach significant milestones including Steamboat's first Winter Carnival in 1914, public schools accredited ski curriculum in 1944, Audrey Light Temple's Little Toots Program organized in 1957, Soda Pop Slalom in 1973, and the first International Winter Special Olympics in 1977.

Since then, numerous innovations, based upon that same early pioneering spirit, have followed at the ski resort. Steamboat set the standard within the industry by pioneering the first Kids Ski Free⁶ program back in 1982, later adding Kids Rent Free.

"We believe the best way to enjoy Steamboat is with family and friends," Perlman said. "Unlike many sports, multiple generations of family can ski and ride together, creating lifelong memories and traditions we hope continue for years to come."

YOUNG KIDS LESSONS (6 AND UNDER)

Steamboat places an emphasis on top quality childcare programming and our program is designed around taking care of children in a safe, nurturing and age appropriate setting. The Steamboat young kids programs are a one-stop ski shop for families with small children, and all lesson products include life access, lunch, lesson instruction and equipment rental option.

NIGHT SKIING & RIDING

From mid-December through late March, night skiing and riding lights up the evening for the entire family. The resort installed lighting from the top of Christie Peak via the Christie Peak Express chairlift to the base area. Roughly 1,100 vertical feet of terrain is available on several trails, including Sitz, See Me, Vogue, Stampede and Lil' Rodeo Terrain Park. Steamboat operates at night from Thursday through Sunday for three hours from 5:30 p.m. to 8:30 p.m.

COMPLIMENTARY TOURS

Nelson on Nelson's Run: Nelson Carmichael — 1992 Olympic bronze medalist, two-time World Cup Mogul Champion, six-time U.S. National Mogul Champion and Professional Mogul Tour Champion — hosts a free mogul clinic on Nelson's Run at 1 p.m. on select Sundays throughout the season. Check the grooming report to see if Nelson is skiing.

FAMILY-FRIENDLY ACCOLADES

SKI Magazine Top 10 Resort, 2013-2022 Top 10 Family Resort, 2003-2016, 2019-2023 Top 10 Service, 2014 – 2018, 2020-2023

National Geographic World's Best Ski Towns, 2012, 2014, 2017

Forbes 10 Best Family Ski Resorts, 2011, 2019

> **New York Times** 52 Places to Go, 2015

Travel & Leisure 12 Best Family-Friendly Resorts, 2022 12 Best Family-Friendly Resorts, 2023

Top 20 Ski Resorts in North America, 2012 Holidays With Kids (Australia)

Outside Magazine

Best Towns in North America, 2016

Best Resort for Families, 2013 Best Resort for Families #3, 2021

Family Ski Hub No. 1 Family Ski Resort, 2014, 2016

Parents Magazine 10 Super Ski Resorts for Families

Conde Nast Traveler Top 4 Best Family Resorts, 2010 Top 20 Resort, 2012, 2015, 2016, 2021, 2022 Top 20 Family Ski Resorts, 2014

> **TripAdvisor's Family Vacation Critic** 10 Best Family Resorts, 2012

> > **USA Today 10 Best** Best Ski Resort, 2016, 2017 Best Ski Town, 2016

Parenting Magazine Top 10 Family Resorts, 2015

Family Destination's Guide 12 Best Family Resorts in CO, 2023

STEAMBOAT SPECIAL FAMILY FEATURES

Little Red Wagons: In keeping with Steamboat's family-friendly tradition, the Little Red Wagons rolled out to help our smallest guests. This complimentary service is designed to help families with small children and their equipment. Pick up one of the Little Red Wagons, load up the kids and equipment, and head off on the Wagon Trail to your destination. All we ask is that you drop off the wagons at one of the designated points when you are done.

Family privates: Imagine you could spend time together as a family and build memories you'll cherish for a lifetime, all while skiing or riding one of North America's top resorts. Steamboat's Family Privates offer all-day and half-day private clinics for the entire family. The personal attention you receive with a one-on-family private is the quickest way to improve your technique.

Terrain parks: Steamboat is home to four progressive terrain parks, offering a beginner, intermediate and advanced experience for freestyle skiers and snowboarders. Lil' Rodeo, located at the base of the mountain, is the ideal place to get started day or night. Then show off your skills to family and friends before moving on to the intermediate park, Rabbit Ears. By creating distinct areas of play, families can feel comfortable learning freestyle tricks and progressing to the next park/stage when ready.

Steamboat MountainWatch powered by Flaik: Steamboat was the first resort to offer this level of service and convenience for every child in the resort's SnowSports School program. Steamboat MountainWatch allows the resort to monitor children in its Kid's Camo programs while providing the peace of mind for parents to completely enjoy their day on the slopes without worrying about the kids. At the end of their day on snow, families can use the Flaik system at home to track their activity on the mountain.

Sunshine Family Trail: Discover the magic of this special family trail that snakes its way through the trees between Flintlock and Sunshine Lift Line trails in Sunshine Bowl. Kids learn about Steamboat Olympians and more. See if you can find them all as you encounter whoop-de-doos, powder and the feeling of being the only family on this trail.

Helmets: Steamboat recommends that all skiers and snowboarders visiting the resort wear helmets and requires helmet use for all children and youth participants in the SnowSports School as well as all students participating in freestyle terrain park programs, regardless of their age.

Mountain Camp: Mountain Camp is a one-stop-shop for families with small children ages six and under. The young kids lesson program is designed around taking care of children in a safe, nurturing environment in an age-appropriate setting while teaching your child to ski and have fun! Mountain Camp highlights a range of family-friendly amenities at the resort, including specialized family terrain, kids' only magic carpets, faster and more comfortable chairlifts, kids' menus at mountain restaurants, kid-specific cafeterias and menus, a beginner terrain park and high-tech snowmaking. More info at: https://www.steamboat.com/young-kids-lessons

2022/2023 FUN FAMILY EVENTS

NIGHT SKIING & RIDING

Night skiing and riding kicks off Dec. 14th - 17th and continues every Thursday through Sunday starting on Jan. 4th. Night skiing is open from 5:30 to 8:30 p.m. from Jan. 4th to March 24th. During the holidays, the resort will provide night skiing and riding nightly from Dec. 25 through Jan. 1st, 2024 (closed Christmas Eve). The resort illuminates the slopes under state-of-the-art Ultra-Tech[™] lightning. More information at Steamboat.com/nightskiing.

49th BUD LIGHT COWBOY DOWNHILL

Cowboy Downhill began more than 40 years ago when Billy Kidd, Steamboat's director of skiing, and Larry Mahan, sixtime All-Around World Champion cowboy, decided to invite a few of the ProRodeo stars to Steamboat for a day of skiing. The cowboys had such a great time that the downhill has become the most popular event of the season with more than 80 of the best professional rodeo cowboys competing in the most unique ski rodeo in the country. Cowboy Downhill is always scheduled to coincide with the National Western Stock Show in Denver, and the action busts out of the starting chutes at 1:30 p.m. on Stampede trail.

111[™] Steamboat Springs Winter Carnival

The Steamboat Springs Winter Sports Club, one of the largest and oldest winter sports clubs in the U.S., hosts the 111th Steamboat Springs Winter Carnival, the oldest continuing winter carnival west of the Mississippi. For several days, the entire town is given over to racing, ski jumping, a parade featuring Steamboat's skiing high school band (the only one in the U.S.), ski jöring events down snow packed Lincoln Avenue and the spectacular night show featuring the legendary Lighted Man and a fireworks display.

SPRINGALICIOUS

Incredible Colorado bluebird sunny days, hilarious and fun events and a boatload of snow mean spring will shine a whole lot brighter in Steamboat-Ski Town, U.S.A.[®]. Steamboat celebrates the close of the winter season with a weeklong festival, including Springalicious festivities, fun events such as the Cardboard Classic and Splashdown Pond Skim and several **FREE** music concerts.

42nd Annual Cardboard Classic

The Cardboard Classic, Steamboat's traditional rite of spring, celebrates nearly four decades of fun homemade crafts constructed only from cardboard, glue, string, water-based paint, duct tape and masking tape racing down the face of Stampede to a hysterical finish. The creativity of the race makes it an event to look forward to every year.

CLOSING DAY & SPLASHDOWN POND SKIM

Springalicious will feature its signature Splashdown Pond Skim competition to close out the season. Steamboat's bravest (and maybe craziest) skiers and riders attempt to cross an ice-cold pond at the base of the mountain followed by the last free concert of the Bud Light Rocks the Boat series.

FEBRUARY 7 – FEBRUARY 11, 2024

January 15, 2024

April 13, 2024

April 1-14, 2024

April 14. 2024

December 14, 2023 – March 24, 2024 bugh Sunday starting on Jan 4th Night



Steamboat 2023/24 Facts & Figures

Location

Located in northwest Colorado, Steamboat is 160 miles/267kms northwest of Denver, an easy three-hour drive. Take I-70 west through the Eisenhower Tunnel to the Silverthorne exit (No. 205), then go north on Colorado Highway 9 to the town of Kremmling, then west on U.S. 40 over Rabbit Ears Pass. Steamboat is accessible by nonstop air service from 16 major U.S. markets on Alaska, American, Delta, Jet Blue, Southwest and United Airlines in addition to connecting service from hundred of other locations worldwide.

ABOUT SKI TOWN, U.S.A. ®

Steamboat is rooted in a genuine friendliness and an authentic western heritage not often found in today's world. Steamboat first was called Ski Town in the headline of a 1947 Associated Press photo captioned, "The population of Steamboat Springs, Colorado is 1,700. The number of persons who skis is reported to be 1,685. The others are children under one year of age." In 1987, the Steamboat Springs Winter Sports Club registered the trademark.

ABOUT THE MOUNTAIN

Located within the Park Range of the Colorado Rocky Mountains, Steamboat comprises six peaks: Mount Werner, Sunshine Peak, Storm Peak, Thunderhead Peak, Christie Peak and Pioneer Ridge. Nearly 3,000 acres/1,200 hectares of terrain offer a diversity of trails for all ability levels. World famous trees in Pioneer Ridge, Sunshine and Storm Peak are Steamboat's particular claim to fame, with Champagne Powder[®] snow in the trees for the most avid powderhounds. Remember, the term Champagne Powder[®] snow was coined in Steamboat, and this is the only place you'll find it!

Resort Facts and Statistics

Resort Official Opening	January 12, 1963
Resort 2023 Winter Season	November 22, 2023 to April 14, 2024
Terrain	3520 acres/ 1424 hectares
Average Annual Snowfall	300.25" (10 year average)
Snowmaking Acres	334 acres

LIFTS & TRAIL STATISTICS

Trail system: 183 named trails

Trail classification:	13% easier
	44% more difficult
	49% most difficult

Longest run: Why Not, more than 3 miles/4.8 kms

SnowSports School only surface lifts: 4

Best tree runs: Percent	Length	Vertical
Shadows	4,600	1,85040.2%
Closet	3,600	1,54743.0%
Twilight	2,560	
Bar UE Lift Line		
Triangle 3	2,360	69029.2%
Top bump runs: Percent	Length	Vertical
	Ū	
Percent	4,800	1,87039.0%
Percent Sundown Lift Line	4,800 4,600	1,870 39.0% 1,750 38.0%
Percent Sundown Lift Line Priest Creek Lift Line	4,800 4,600 3,800	1,870 39.0% 1,750 38.0% 1,500 39.5%
Percent Sundown Lift Line Priest Creek Lift Line Three O'Clock	4,800 4,600 3,800 3,078	1,870 39.0% 1,750 38.0% 1,500 39.5% 1,310 40.5%
Percent Sundown Lift Line Priest Creek Lift Line Three O'Clock Storm Peak Lift Line	4,800 4,600 3,800 3,078 3,000	1,87039.0% 1,75038.0% 1,50039.5% 1,31040.5% 1,20040.0%

2,180		44.5%
,		
1,700	775	45.6%
1,400		41.4%
	2,180 2,800 1,700 1,900	2,180

Steepest trails:	Percent
Chute Two	71.4%
Chute One	66.7%
Chute Three	61.8%
The Ridge	54.2%
Mother Nature	
North St. Pat's	50%
Christmas Tree Bowl	46.3%
Concentration Upper	45.6%
Oops	45.5%
Twister	44.5%
Closet	43.0%
Vertigo	43.0%

STEAMBOAT PASS PROGRAMS

Kids/Grandkids Ski Free: Steamboat pioneered the first Kids Ski Free program back in 1982, setting the standard in the industry. Steamboat's Kids/Grandkids Ski Free program, valid the entire season, allows children ages 5 to 12 to ski free the same number of days as their parent or grandparent when a parent or grandparent purchases a 5-or-more-day adult lift ticket. This offer is on a one-to-one basis, with one free child per paid adult.

Kids Rent Free: Kids Rent Free enables children ages 5 to 12 to rent free the same number of days as their parent when a parent purchases a 5-or-more-day rental. This offer is on a one-to-one basis, with one free child per paid adult.

Advance Purchase: Steamboat's <u>advance purchase</u> lift ticket program guarantees the lowest price on stand-alone lift tickets for powderhounds. As part of the program, guests receive the guaranteed lowest price on lift tickets when they purchase their single-day or multi-day lift ticket at least seven days in advance through steamboat.com or Steamboat Central Reservations[®].

IKON Pass: Steamboat is proud to be part of Alterra Mountain Company's IKON pass. IKON pass provides season-long unlimited access to Steamboat Resort with no restrictions. The IKON Base Plus and the IKON Base pass provide 5-day skier and rider access for the 23.24 season. For more information IKON pass visit IKONpass.com/destinations.

COMMUNITY

Doing Good: It's in our nature to protect nature. But our efforts go far beyond the environment. In addition to treating the planet well, we believe in treating out people and community well. And along the way, contribute to those who are our vision and passion for Doing Good. It's always been part of our pioneering spirit to lead the way. See below Steamboat Resort's current Doing Good initiative to give back to the community.



Women+ Network: In its third year, the Steamboat Women+ Leadership Network continues to empower more than 50 women and those who identify as women at the resort. Through a speaker series and monthly networking events, the program aims to inspire and empower women to thrive personally and professionally.

Connection to Land: As part of our broader sustainability initiatives, SSRC recognizes our strong connection to our mountain and forest and the habitat that they provide for local wildlife. Because of that, Steamboat works closely with local wildlife experts on initiatives to protect wildlife, including winter closure for elk, educational campaigns to prevent guests from feeding Canada Jays, and a moose study to help preserve their habitat and ensure the safety of our skiers and riders/

SOS Outreach and Share Winter: In a partnership between Steamboat Resort, SOS Outreach, Alterra Mountain Company and Share Winter, 150 students from NW Colorado will get to experience the mountain and learn life skills, core values, and a strong sense of belonging. All the children in the program will be given equipment, lessons, and lift tickets for a five-day ski program that uses outdoor experiences to develop leadership skills and equip the youth for life.

Passport Club: The Passport Club is a longstanding partnership between the <u>Yampa Valley Community Foundation</u> and Steamboat Ski & Resort Corp. The resort annually donates Silver Medallions, parking and other incentives that the YVCF offers at premiere pricing levels. Sales of the Passport Club medallions create unrestricted funds to support the YVCF resulting in thousands of dollars for charitable grants that address current and future community needs. Since its inception the Passport Club has generated nearly \$5million for Community Support.

Resort Philanthropy: Annually the resort awards more than 1.5 million dollars to local organizations through scholarships, grants, donations and in-kind support.

Community Participation: Employees of Steamboat Ski Resort engage and support the Yampa Valley through numerous organizations, sitting on boards, acting as volunteers, donating their time and supporting events and activities. Employees currently serve on boards including the Ag Alliance, Steamboat Chamber, Young Professionals Network, Steamboat Reading, Partners in Routt County, Boys & Girls Club, Steamboat Housing Authority, etc.

Employer-Based Childcare: To take a lead role in addressing the childcare crisis in Routt County, Steamboat Ski Resort is proud to announce the opening of an employer-based childcare facility slated to open during the winter 22.23 season. Steamboat Resort is one of only a handful of ski resorts to offer this crucial benefit to parents who work at the resort and is one of eight Colorado businesses selected to participate in a one-of-a-kind design lab for employer-based early childhood education centers through Executives Partnering to Invest in Children (<u>EPIC</u>) which will help the resort guide the development process. Additionally, Steamboat was awarded an Employer Based Child Care facility Grant by the Colorado Department of Human Services. SSRC was one of only 10 recipients statewide and the only ski resort to receive the grant which funds organizations creating and opening a childcare facility specifically for their employees. Providing childcare to SSRC staff is expected to free up to 35 childcare spaces in Routt County, considered a childcare desert by the Colorado Office of Early Childhood.

SNOW STATISTICS

- Steamboat has had eight 400+ inch seasons: 2022/23, 2010/11, 2008/09, 2007/08, 2005/06, 1996/97, 1995/96, 1992/93, 1983/84
- Single day snowfall record: 27 inches at mid-mountain on Feb. 20, 2013, and 29 inches at the summit on Jan. 25, 1996.
- Biggest snow season: 489 inches in 2007/08
- Biggest snow months:
 - October: 63 inches in 2019; November: 90 inches in 2010; December: 165.5 inches in 1983; January: 216.5 inches in 1996; February: 110.05 in 1993; March: 83 inches in 1991; April: 60 inches in 1993

2022 SNOW FALL AVERAGES		
AVERAGES	TOTAL	
5-Year	306.05"	
10-Year	300.25"	
20-Year	323.55"	

STEAMBOAT ACCOLADES

2023/24:

- Travel & Leisure: <u>12 Best Family-Friendly Ski Resorts</u>
- Ski Magazine: #<u>15 in the US</u>, <u>#10 in the West</u>, Top 3 for Family; Top 10 for guest service, dining, lodging, apres, nightlife and local flavor.
- Conde Nast Traveler: <u>"The 7 Best Ski Towns in Colorado,</u> <u>From Traveler Favorites to Locally-Loved Villages"</u>
- Mountain Travel Symposium: Summit Award Winner
- On The Snow Top Overall Resort in North America
- CSCUSA: Jon Asta Terrain Park Specialist of the Year
- EPIC: 2023 Early Childhood Champion Award

2022/23:

- Travel & Leisure: <u>12 Best Family-Friendly Ski Resorts</u>
- Ski Magazine: #10 in the West Guest Service: 10, Dining:
 6 Lodging: 4 Après: 7 Nightlife: 7 Family: 3 Local Flavor: 5
- Family Destinations Guide: 12 Best Family Ski Resorts in Colorado: <u>#8</u>
- Zrankings: Best Ski Resorts in US: <u>#7</u>
- US News Travel: <u>Best Colorado Ski Resorts for Beginners</u>
- Marchay: 10 Best Ski Resorts in the US: <u>#5</u>
- Frommers, <u>10 Great Places to Vacation Where Your Kid</u> <u>Can Learn How to Ski or Snowboard</u>
- Conde Nast Traveler: <u>7 Best Ski Towns in Colorado</u>

2021/22:

- Conde Nast Traveler Best Ski Resorts in the US and Canada <u>#17</u>
- Ski Magazine: <u>#10 in the West</u>

2020/21:

- Conde Nast Traveler Best Ski Resorts in the US and Canada <u>#15</u>
- Ski Magazine: <u>#8 in the West</u>, #7 Dining, #7 Service, 36 Snow, #10 lifts
- Holiday with Kids: <u>Best Family Ski Resorts #3</u>

2019/20:

- Men's Journal: 20 Best Mountain Towns in America
- Qantas Travel Insider: #8 of World's Best Ski Resorts
- US News & World Report- #8 of 25 Best Small Towns to Visit

2017/18:

- SKI Magazine: No. 11 Resort in the West, No. 6 Family, No. 8 dining, No. 8 Lodging, No. 9 Service
- Ski Magazine- Most Authentic Ski Town
- World Snow Awards: Best Family Resort
- USA Today 10 Best Ski Resorts: No. 8
- Best of the Boat- Best Bike Mechanic (1st), Best Outdoor Activity Company (1st), Best Place to Propose (1st), Best Wedding Venue (1st), Best Public Improvement (3rd).

US News: No. 3 Best Small Town to Visit in the USA, No. 3 Best Places to Visit in Colorado, No. 3 Best Summer Vacations in the USA

2016/17:

- Outside Magazine: Best Towns in the United States
- SKI Magazine: No. 7 Resort in the West, No. 2 Family, No. 7 Snow, No. 8 Service
- USA Today 10 Best: No. 9 Ski Resort, No. 9 Ski Town
- Conde Nast: Top 20 Ski Resorts, No. 17
- Men's Journal: 20 Best Mountain Towns in America, No. 1
- Freeskier: 20 Best Summer Destinations in Ski Country
- Family Ski Hub: No. 1 Family Ski Resort
- Budget Travel: 10 Coolest Small Towns in America, No. 10

2015/16:

- New York Times: 52 Places to Go
- Conde Nast Traveler: Best Ski Resorts, No. 17
- SKI Magazine: No. 8 Resort in the West, No. 5 Kid Friendly, No. 9 Dining, No. 10 Character, No. 11 Service
- Powder Magazine: Ski Town Throwdown, No. 1
- Denver Business Journal: Social Media Powerhouses, No. 4

2014/15:

- Holidays With Kids Snowflake Awards: Best Resort for Families/Groups
- National Geographic: Top 25 Ski Towns in the World
- Transworld Snowboarding: No. 2 Best Quality Snow, No. 10 Best Terrain Variety
- Sunset Magazine: Top 10 Ski Towns in the West
- SKI Magazine: No. 10 Resort in the West, No. 3 Family, No. 9 Service, No. 9 Snow, No. 13 Terrain Parks
- MarketWatch: 10 Great Mountain Towns for Retirees

2018/19:

 SKI Magazine: No. 1 Best down-day activities in the West, No. 10 Nightlife in the West, No. 9 Après in the West, No. 7 Best Charm in the West, No. 10 Lodging in the West, No. 9 Best Dining in the West, No. 5 Best for Families in the West

2013/14:

- SKI Magazine: No. 8 Resort in North America, No. 4 Family
- USA Today Travel 10 Best: No. 5 Spring Break Destination
- Smithsonian Magazine: 20 Best Small Towns to Visit, No. 4
- The Daily Burn: 11 Best Ski Vacations, No. 7
- Holidays With Kids (Australia): Best Resort for Families/Groups



Steamboat History Full of Western Lore, Pioneering Spirit

EARLY HISTORY

Steamboat's history goes back as early as the 14th century when it is believed that the nomadic Ute Indians spent summers in the Yampa Valley. The Utes roamed the vast lands alone until the 1800s, when early settlers ventured into the valley.

Three French fur trappers traveling down the Yampa River are said to have named Steamboat Springs in 1865. One man heard a chugging sound like that of a paddle wheel steamer. The men hurried toward the sound and found it to be a bubbling mineral spring. The numerous springs around Steamboat are still popular today as a source of relaxation and are rumored to have medicinal benefits.

Steamboat Springs' first permanent settler was James Harvey Crawford, who discovered the Yampa Valley region while on a hunting trip along the Gore Trail in fall 1874. Crawford staked a homestead claim during this trip and moved to Steamboat Springs the following year with his family.

Stories about the beauty of the Yampa Valley spread, and other families relocated to the area. Among the early pioneers were prominent Missourians Perry A. Burgess and William H. Walton. Along with Crawford and a few others, they entered preemption laws for the town site known as Steamboat Springs. Each took 160 acres and registered a homestead, forming the first community.

The first major catalyst to growth came in summer 1883, when H. H. Suttle opened a sawmill. With the capacity to produce logs for homes and stores, further community development was assured. One of the first businesses to open was the Steamboat Pilot newspaper, which printed its first edition on July 31, 1885. By 1886, the town business district also included a general store, post office and hotel.

ORIGINS OF SKIING IN STEAMBOAT

Communication with the outside world was difficult due to long winters and poor road conditions. On snowshoes and skis, mail carriers delivered letters and parcels. Faced with mountain passes and the prospect of settling where winter lasts six months and averages nearly 30 feet of snow, pioneers quickly learned to travel the same way.

In the early 1900s, the same hardy settlers who battled winters to survive began turning the hills of Routt County into a winter playground. The change accelerated with the help of Norwegian Carl Howelsen, who arrived in Steamboat Springs in 1912. Soon after his arrival, Howelsen was ski jumping off a wooden platform in Strawberry Park and teaching the sport to local youngsters.

In 1913, Howelsen organized the first Winter Carnival and jumping competitions. During the 1917 Winter Carnival, Steamboat Springs honored the man who transformed skiing from a means of transportation to a sport by naming the ski slope Howelsen Hill.

As skiing grew more popular, adventurous downhillers sought new hills to test their abilities. When Rabbit Ears Pass opened to winter traffic in 1938, the Forest Service cut two runs down the back slopes of the pass to the Valley View Lodge. For the next few years, numerous Winter Carnival events took place on these hills.

STEAMBOAT SKI RESORT IS BORN

In 1955, Jim Temple, son of a local ranching family, spearheaded the development of Steamboat Ski Area in response to the growing popularity of the sport, and the new hill opened in 1961 with one Poma lift, the Cub Claw, and \$2 lift tickets.

The ski area did not open for the 1961/62 season due to the inability of a lift manufacturer to complete an order for a double chairlift. Storm Mountain officially reopened January 12, 1963, with a double chairlift and an A -frame warming house. The day's cash receipts were \$13.75, and the temperature hovered at -25 degrees F. The two years following were profitable for the ski area, which helped in gaining permits from the Forest Service to expand the area.

Steamboat lost its favorite son when hometown Olympic skier Buddy Werner was killed in an avalanche in Switzerland on April 12, 1964. Storm Mountain was renamed Mount Werner in his honor.



By the end of the decade, Mount Werner had five new chairlifts, a modern restaurant facility atop Thunderhead Peak, ski patrol buildings, a nursery and numerous maintenance and snow vehicles. This million-dollar building boom generated excitement and development, making tourism a prominent part of the local economy.

The 1st International Winter Special Olympics were held on Headwall during February 1977. The event brought athletes from around the world together for four days of competition. Special guests included Olympic Gold Medalist Bruce Jenner, Colorado Governor Richard Lamm, Ethel Kennedy, Eunice Shriver and Steamboat Director of Skiing Billy Kidd. In addition, Kidd played host at Steamboat to the first Jimmie Heuga Express for MS in 1986, starting a tradition that has spread to resorts across the country.

Steamboat illuminated a new tradition when night skiing and riding premiered on December 20, 2014, utilizing Snow-Bright Lighting, a new technology developed by Ultra-Tech Lighting. Spread across 85 light towers with more than 375 full-color spectrum lights, the system employs a comprehensive line of magnetic induction lighting specifically tailored to address the complexities and unique requirements of illuminating snow in all its varieties while minimizing glare and reflected light. Roughly 1,100 vertical feet of terrain off the Christie Peak Express chairlift is available on five trails including Sitz, See Me, Vogue, Stampede and Lil' Rodeo Terrain Park.

Resort Ownership Through the Years

Ownership of the ski resort changed several times in the 1970s and '80s. Previous resort owners include LTV Recreational Development, Inc. (1969-1979); Northwest Colorado Ski Corporation spearheaded by Martin Hart (1979-1989); and Kamori International (1989-1997). Steamboat was purchased by American Skiing Company during the 1997/98 season. In March 2007, Intrawest ULC (www.intrawest.com), a world leader in experiential destination resorts, acquired Steamboat Ski & Resort Corporation. Including Steamboat, Intrawest has a network of resorts at North America's most popular mountain destinations including Blue Mountain, Snowshoe, Stratton, Tremblant, Winter Park and Canadian Mountain Holidays, the largest heli-skiing operation in the world. In the spring of 2017, Alterra Mountain Company was formed with the purchase of former Intrawest properties and Squaw Alpine Meadows. The company grew quickly after acquiring mountains on the east and west coasts as well as in Canada. In early 2018, Alterra introduced the Ikon Pass, revolutionizing the way people ski and snowboard by expanding the pass and partnering with 36 destinations around the world.

In 2021, under Alterra's ownership, the resort embarked on a multi-year, multi-million dollar resort transformation project, Full Steam Ahead, the largest resort transformation in resort history. The four-year redevelopment projects takes the resorts pioneering spirit and vision that created Steamboat to elevate the guest experience for years to come.



SKI TOWN, U.S.A. "

Steamboat-Ski Town, U.S.A.[®] was founded by hardworking, friendly individuals and families that enjoyed making turns through the endless deep powder of Storm Mountain and the Yampa Valley. Members of the Werner, Fetcher, Temple, Crawford, Perry, Wren and Nash families as well as Billy Kidd, Moose Barrows, Nelson Carmichael and a plethora of other Steamboat Olympians can still be found enjoying all that Mount Werner has to offer, including its legendary Champagne Powder[®] snow.

Many things have changed throughout Steamboat's history, but one has remained steadfastly constant throughout the past five decades: its legendary Champagne Powder snow. It's always light, dry and plentiful! And, after more than 50 years, you still can't get Billy, Nelson, Moose or pioneering founders to tell you where their favorite powder stashes are located.

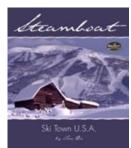
Since its humble start, Steamboat Ski Resort has grown into one of the premier resorts in the world offering 17 lifts, 170 trails and more than a dozen on-mountain restaurant facilities, all spread over 2,965 acres/1,200 hectares.

When Carl Howelsen introduced recreational skiing to Steamboat Springs in 1913, he could never have realized the tradition he was starting. Steamboat has produced more winter Olympians than any other town in North America — a record 100 and counting.

Perhaps the town's Olympic heritage is due to the fact the community not only allows the kids to get out of school for a race, they encourage it. Perhaps it's because of one of the largest winter sports clubs in the United States: the Steamboat Springs Winter Sports Club. Whatever the reason, Steamboat is sure to always remain Ski Town, U.S.A.®

STEAMBOAT - SKI TOWN, U.S.A. *

The resort commissioned a commemorative hardcover book that explores the history, Olympic Tradition, seldom-known facts, resort founders and unique insights into Steamboat. The resort is about Champagne Powder snow and tree skiing, but it's also about the founding and building of the ski area, the famous barn and the hot springs. And did we mention the Lighted Man or Cowboy Downhill? From an early dream to the modern internationally acclaimed resort it is today, find out why Steamboat is the way it is, directly from the people that played a significant role in its development. Jim Temple, John Fetcher, Loris Werner, past resort presidents, longtime employees and Olympians offer a glimpse into the making of one of the premier ski resorts in the world. The resort teamed with author Tom Bie to produce the hardback book featuring 160 photos covering the ski area's 40-year history and milestone



TALES OF THE TRAIL

Themes: Many of the trails on the mountain are arranged with common themes, making it easier to remember where you have been. Storm Peak, for example, contains runs named after weather occurrences such as Twister, Hurricane, Rainbow, Cyclone and Tornado. Those on Sunshine Peak are named after time references. For example, High Noon, Sun Dial, One O'Clock, Two O'Clock and Three O'Clock are trails named for the hour at which they are hit by the sun while Morningside Park has an early morning theme, including breakfast favorites. Loris Werner approached Rolex Watches in 1985 to use the name and logo for the Rolex run in the Sunshine area. Pioneer Ridge[®] trail names feature early settlers and resort pioneers (Fetcher, Perry and Nash). In 2001, the resort installed Mavericks Superpipe, named for Steamboat's Western heritage, the culture of freeriding and a legendary big-wave break in California. Mother Nature was named after a natural event, a mudslide that ran from Betwixt to Lower Concentration.

Pioneers: Bashor Bowl is named for pioneer Carl Bashor (1886-1963), who was 17 years old when his parents homesteaded 160 acres now bisected by Giggle Gulch. He spent the next 60 years exploring Storm Mountain (now known as Mount Werner) on skis or on an Arabian horse. In addition, early trails Bear Claw, Cub Claw and Bear Park were named by area founder Jim Temple, who found trees scuffed by bear marks between the Christie and Thunderhead lifts. Gordy Wren thought the best run on the mountain, Buddy's Run, should be named for Steamboat Olympian Buddy

By Tom Bie

Werner, who was killed in an avalanche in Switzerland in 1964. Main Drag, Vogue, VooDoo, See Me, Vagabond, Heavenly Daze, Christie and Drop Out were named by the Fetchers, Wrens and Crawfords in 1965 during dinner at the Stuart Robinson's Gallery restaurant. Marvin Crawford and Ken Maul pulled Vertigo, Oops and Yoo Hoo out of the blue. Four Points was named when John Fetcher and Gordy Wren spotted a four-point buck while searching for an upper terminal site. Elkhead was named when Loris Werner, Dick Randolph and John Fetcher found the head of an elk while exploring sites in the Priest Creek area in 1971. Hazie's, one of the resort's fine-dining restaurants, is named after Hazie Werner, mother of three Olympians (Buddy, Loris and Skeeter). Ragnar's, which opened in 1984, is named for Ragnar Omtvedt, Carl Howelsen's skiing companion, who set the first national jumping distance record in the West in 1916. Valley View was named for an early course at Rabbit Ears Pass, which was the site of the first downhill race in Routt County in 1939. Priest Creek takes its name after Chester F. Priest, the first settler on the creek. Gordy Wren, who thought it would be amusing and unique to compare a beginner's area to a precipice rising above the floor of a glacial basin, named Headwall.

Resort employees: Ted's Ridge is named for veteran snow groomer Ted Cordova, who started with slope maintenance in 1965. Rudi's Run, called Central Park from 1970-1986, was renamed in honor of longtime ski school supervisor Rudi Schnackenberg (father of ski patrol supervisor Larry Schnackenberg and former ski school administrative supervisor Ruth McClelland). Ski Patrol Director John Kohnke, then a lift operator, named Daybreak in a 1974 contest. Nearly 10 years later, patroller Matt Newman named Between in 1983. Huffman's was named for ski patroller Garry Huffman, killed in a snowmaking construction accident in 1981. Merle Nash named Jess' Cutoff for Jess Brenton, a heavy equipment operator who cut the first runs on the mountain while in his 70s. Nelson's Run is named for Nelson Carmichael, six-time U.S. champion and Steamboat Springs resident, after he won the bronze medal at the 1992 Winter Olympic Games in Albertville, France. Nelson was the first Steamboat Olympian to medal in the Olympics. Ski patroller and trail crewmember Wes Richey named Sundown after he helped cut the line. Spike was named when Loris Werner ran into a spike elk while searching for a trail location in 1982. Burgess Creek is named after Perry A. Burgess, 1875 homesteader and one of the early founders of Steamboat Springs.

Ranch brands: WJW and Bar-UE Lift are named after two ranches in the Werner family, which played a significant role in the development of the ski area. William Jerold Werner, a Nebraska farmer, came to Steamboat Springs in 1912 and ranched the mesa four miles south of town under the WJW brand. Edward "Pop" Werner, son of William and father of Loris, Buddy and Skeeter, later started his own ranch with his wife, Hazie, up the Elk River under the Bar-UE brand. Flying Z was named after South Routt rancher, cutter racer and county commissioner J. Frank Stetson's brand. Triangle 3 is named after Delbert Heid's ranch brand that his son Ray — an Olympian and cousin of Buddy, Loris and Skeeter Werner — now operates. Since 1965, brand inspector and Oak Creek rancher Raymond Pedersen has used the Crowtrack Quarter Circle brand, from which Crowtrack received it name. This brand was registered before Colorado became a state.

Nicknames: You might not find all of these on the trail map, but longtime locals might only know these areas by the following names: Dead Man's Curve, Squid, Spilt Rocks, Sun Dog, Art's Stash, Castles, Killer, Muskrat Alley, Twistercane, West High Noon, LA Freeway, Land of the Little People, Seven Turns, 12:30, 1:30, 2:30 and Sideburn.

Terrain parks: Steamboat's terrain parks first emerged on the scene in the early 1990s riding a wave of popularity. You might not know they carry names that pertain to an area of the mountain or theme. For instance, Sunbeam fits nicely into the Sunshine area theme. Lil' Rodeo, situated adjacent to Stampede Trail, came out of hosting the Cowboy Downhill for the past 40 years, and Rabbit Ears was named after a solid rock formation just over the hill. Maverick, by definition, is an independent individual so what better way to describe freeriders going to the highest heights in Marvericks halfpipe.

Restaurant Namesakes

The Range Food & Drink Hall: Paying homage to Steamboat's Western roots, the Range Food & Drink Hall is Steamboat's newest dining outlet features a variety of small stops including Sunshine Bowl Ramen, Pioneer Pies, Twister Tacos and Why Not Sandwich Spot. The second floor feature a full bar and lounge experience with indoor and outdoor seating options overlooking the mountain, the Steamboat Stage and Steamboat Square.

Hazie's: This high-Alpine bistro is named for Hazie Werner, mother of three Steamboat Olympians (Buddy, Loris and Skeeter) and the matriarch of the first family of Steamboat Springs.

Four Points: Four Points was named by John Fetcher and Gordy Wren when they spotted a four-point buck while searching for the ideal location for the upper lift terminal in the late 1960s.

The Cabin: The Cabin was modeled off a similar facility at a then sister-resort when Steamboat was owned by American Skiing Company. The Cabin's ambiance reflects a mix of the contemporary with the Western heritage of Steamboat Springs. The setting is that of mountain log cabin that creates an atmosphere reminiscent of a cozy, remote cabin.

Ragnar's: Named for Norwegian Ragnar Omtvedt, who set the set a world record of 192.5 feet in 1916 on a new ski jump, later to be named Howelsen Hill. In 1924, he was a member of the first U.S. Olympic team and competed at the Winter Olympics in Chamonix, France.

Rendezvous: Rendezvous was an annual gathering of trappers and mountain men during which they sold their furs and hides and replenished supplies. Today, Rendezvous provides the ideal gathering place in the saddle of Sunshine Bowl, where several trails come together for skiers and riders to tell their tales and refuel.

Thunderhead: Thunderhead carries the name for the mountain peak on which it is situated at 9,080 feet/2,768m above sea level.

Stoker: The Boiler Room Bar was renamed the Stoker Bar & Restaurant back in 1979 when the resort enlarged the facility from 60 seats to its present size. Since its location was in the bottom of the Thunderhead facility, it was named for the coal stoking area of the engine room of a coal-fired Steamboat ship.

Go Joe's Express: As the resort looked to add a quick grab-and-go location to the underutilized space on the main level of Thunderhead at the top of the gondola, Go Joe's Express was the perfect permutation of the popular base area bistro Gondola Joe's. Go Joe's and Go Joe's Express are tied together not only by the Steamboat Gondola but also by a focus on natural, healthy and made-to-order menu items and coffees.

Thunderhead Red's: The specialty bar, located on the third floor of Thunderhead Lodge, matched the name of Thunderhead Peak with a specialty red beer made specifically for Steamboat at the time by its beer sponsor, Budweiser.

Timber & Torch: The centerpiece restaurant for Gondola Square, named for the resort's legendary trees and Olympian heritage.

IMPROVEMENTS BY YEAR			
1963	1964		
 Storm Mountain, under local ownership, opens for business with one double chairlift, Bear Claw, and a Poma lift A-frame warming house Storm Hut constructed in November 1962 shelters up to 250 skiers with a snack bar and a ski shop Opening day cash receipts were \$13.75. The temperature was - 25° F. 	 Octagon building built next to the A-frame to house nursery, ski patrol and maintenance shops 		
1965	1968		
 Thunderhead lift installed Bear Claw lift renamed Christie Storm Mountain renamed Mount Werner in honor of Buddy Werner, who died in an avalanche in Switzerland on April 12, 1964 	 Four Points lift, the first in the country to feature bullwheel loading and unloading, added to take skiers up to the base of Storm Peak The Thunderhead Restaurant at mid-mountain opens 		
1969	1970		
 LTV Recreational Development Inc. buys properties and begins \$10 million in development of the Steamboat Village Resort Headwall and Burgess Creek double chairlifts installed 	 Summit Poma lift installed to open up the face of Storm Peak and Buddy's Run 		

White Out, Blizzard and Norther runs cut	 Stagecoach six-passenger Bell gondola installed to take skiers to mid-mountain in record time: 13 minutes. 3,330-foot span between Towers 1 and 2 was the world's longest. Height above Heavenly Daze between Towers 2 and 3 was 252 feet. Gondola buildings constructed to provide facilities at the base and top of the mountain
	1972
Mighty Mito Ski School lift installed	
Mighty Mite Ski School lift installed	 Headwall Poma lift is upgraded Three lifts are added: Priest Creek double (first lift to be planted by helicopter), Elkhead double and Christie II double Priest Creek area developed for tree and powder skiing. Closets, Shadows, Twilight, High Noon, One O'Clock, Two O'Clock and Three O'Clock are cut. 15,000 square feet of retail space added to the Gondola Square area
1973	1974
A-frame and Octagon buildings torn down	Bashor double chairlift opens up beginner area in Bashor Bowl
1977	1978
 Two double chairlifts installed: Bar UE and WJW Development of gladed areas off Buddy's Run Four new trails: Big Meadow, Crow Track, Flying Z and Triangle 3 Avalanche conditions controlled on Chute One, which is brought into boundary and opened 	Development of two egress trails: Eagle's Nest and Short Cut
1979	1981
 Northwest Colorado Ski Corporation purchases the ski area 	 Snowmaking system installed on 160 acres serviced by nine
 from LTV, changes name to Steamboat Ski Corporation Three triple chairs added: Christie III (replaces original Christie lift), Arrowhead and Southface (replaces area's first lift, Headwall Poma) Ted's Ridge added Development of gladed areas 10,000 square feet added to Thunderhead Restaurant Sale of Village Inn Hotel, golf course and grounds to Sheraton 	lifts
1982	1983
 Landscaping improvements are made in Gondola Square Upper shop is expanded Nursery is expanded Six new lift status signs are installed Kids Ski Free[™], the first-of-its-kind program, is established 	 Two new triple chairs installed: Sundown and Storm Peak (Summit Poma removed) Relocation of lower terminals on Four Points and Priest Creek lifts Five new runs cut Car parking structure for 185 cars built Trail signage system installed Preparation begins for new restaurant in Priest Creek Three more lift status signs installed
1984	1985
 Sunshine Bowl opens, adding 400 acres of terrain South Peak triple chair installed Preview double chair installed for ski school use on Headwall Elkhead lift converted from double to a quad and realigned to the top of Tower Run Completion of Ragnar's, the first gourmet restaurant on the mountain Six runs cut in Sunshine Bowl and Priest Creek areas \$140,000 snowmaking expansion 	 Sunshine lift triple chair installed in Sunshine Bowl Mighty Mite lift upgraded for ski school use on Preview Six intermediate trails added New signage, emergency phones and equipment installed
1986	1987
 Stagecoach gondola replaced by Dopplmayr gondola, the first eight-passenger, high-speed gondola in the world Expansion of upper and lower gondola terminals Gourmet restaurant Hazie's opens Thunderhead sundeck expanded 	 65 acres added to snowmaking system Modifications on Sundown and Storm Peak lifts Trail maintenance

• COO Condele Cruere resourtion	
\$600,000 Gondola Square renovationValley View developed	
 Nonstop jet service started on AA via ORD and DFW, and on 	
Pacific Southwest via LAX and SFO	
1988	1989
 First employee housing facilities open with purchase of Pine Grove Condominiums 80 acres added to snowmaking system Lower Valley View developed 	 Steamboat Central Reservations[®] purchased from the Chamber Kiddie Corral expanded to increase capacity by 50 percent Lift added to Rough Rider Basin and Rough Rider Trail New barbecue area added at Bashor
	 New barbecue area added at Bashor Broadway trail added Snowmaking compressor installed for increased capacity Kamori Kanko Co. Ltd. purchases Steamboat
1990	1991
 Rendezvous Saddle facility renovated and expanded Snowmaking added to Betwixt, Between, Lower Valley View and Eagles Nest 	 Summer mountain bike and equestrian trails added 9 Bombardier snowcats leased Gondola Square improvements
 Halfpipe added in Bashor Bowl Chutes Two and Three as well as Christmas Tree Bowl open Shopping areas added to Central Park Plaza and Gondola Square 	
New employee housing units, Walton Pond apartments, built 1992	1993
 Storm Peak Express and Sundown Express, the area's first 	 Auto attendant for Central Reservations, office equipment and
covered, high-speed quads, replace the Storm Peak and Sundown triple chairs. Four Points realigned and upgraded to a triple, WJW lift removed, Old Sundown Triple sold to Killington, VT.	 20 new employees Steamboat Ski Rentals doubles its size to 5,000 square feet Four Points Hut restaurant opens on Storm Peak Dude Ranch terrain park developed
Gondola Square base area improvements	
1994	1995
 Kids Magic Carpet, Tenderfoot, conveyor belt lift installed Mighty Mite kids' surface lift installed Snowmaking area increases 5 acres for a total of 390 acres Upgrades and restoration of all on-mountain restrooms 	 Storm Peak capacity upgrade Walton Pond employee units constructed 10 airless snowmaking guns Two Bombardier snowcats Video imaging equipment in the ticket office Debut of Steamboat Online Satellite uplink and mountain cameras installed Direct nonstop jet service Adventure Tours from Atlanta
1006	Teen ticket started 1997
1996	
 Sunshine Reef terrain park opens Morningside Park, 179 acres with CTEC triple chairlift, opens Kids Ski Free[™] eliminates blackout period at Christmas Multiday lift ticket (4, 5 and 6 days) price reduced and extra day added for flexibility Five HKD Tower and two SMI Polecat snowmaking guns purchased New Bombardier Winch Cat Second Magic Carpet and Bruckschlogl lifts added in Southface area. 	 260 acres in Pioneer Ridge developed for hike-to access Thunderhead Express high-speed quad chairlift replaces Thunderhead double and Arrowhead triple lifts Area under Arrowhead lift gladed for additional terrain Snowmaking added to Concentration Telephone and electric utilities installed in Pioneer Ridge American Skiing Company purchases Steamboat from Kamori International
 UA goes to daily service from Chicago, and TWA starts service from Atlanta/St. Louis 1998 	1999
 12 trails added in Pioneer Ridge Pony Express high-speed quad chairlift installed in Pioneer Ridge 	 AA flight from ORD added Website redesigned to include increased functionality and ecommerce capabilities
 Snowmaking added to the top of Storm Peak covering Buddy's Run, Rainbow and Storm Peak face Information systems software improved and expanded 	
 Information systems software improved and expanded Rental ski inventory expanded Customer Oriented Reservation Information System (CORIS) developed 	

	2001
 2000 Steamboat Grand opens Midway flight from RDU Kids' Vacation Center remodeled into one-stop check-in center Lower mountain camera replaced Snowmaking upgraded First Tracks program starts Comedy Club and Dinner Theatre debut Ambassador staff triples in size and provides staffing at airport Bear River Bar & Grill opens 2002 Thunderhead restaurant remodel and upgrades for BK Corral, Hazie's and Ragnar's Snowmaking efficiency upgrades Gondola Square improvements Digital editing system Information systems software and hardware enhancements Mavericks music system Magic Carpet installed in beginner area Bombardier snowblower added Digital mapping project Knoll Parking Lot lighting Ski & Sport patio constructed Mount Werner signage installed 	 2001 Mavericks Superpipe installed Two Bombardier groomers added Snowmaking upgrades GrandKids Ski Free added to Kids Ski Free program Bear River deck remodeled CO flight from EWR, and AA flight from ORD added 2003 Delta starts service from ATL and SLC Master plan for Gondola Square Pedestrian crossings, lighting and reconfigured intersections added to Mount Werner Circle Transportation Center moves to nine lanes Resort Master Plan laying the foundation for future projects Snowmaking installs 800 feet of 6-inch pipe and upgrades Bashor Blockhouse Steamboat Grand rental club doubles S-Zone moved IT upgraded
2004	2005
 \$1.3 million environmentally friendly, wind-powered Burgess Creek chairlift installed Direct flight service adds Delta Cincinnati flight iCORIS allows guests to book complete vacation packages online, including airfare and ground transfers New Super Value Pass premieres 18-hole mini-golf course opens Snowmaking system adds 200 feet of 16-inch pipe to the primary pipeline, new hose, fan and land guns, and upgrades to one of the system's pump houses Upgrades to kitchen equipment and facilities in Gondola Joe's, Rendezvous Saddle, Stoker, Bear River, Four Points Hut and Ragnar's restaurants New resort village entry sign, snowmobiles, two-way radios, mountain bikes, warehouse heavy equipment, enhancements to ticket window audio/speaker system and security systems round out capital improvements 	 Master Plan NEPA work Steamboat MountainWatch Three additional mountain cameras Wayfinding and signage for base area and access corridors Snowmaking system pipeline expansion on Daybreak/High Noon, new remote equipment, hose and hydrants Purchase of HD camera and equipment New commercial-grade espresso coffee machine at Go Joe's Wheelchair accessible shuttle Two additional AED units brings resort cache to six Steamboat Grand goes wireless Four BR-350 grooming machines Eight environmentally friendly 4-stroke snowmobiles SlopeWise safety initiative Steamboat Grand website redesigned 40 energy efficient Tower snowmaking guns Upgrades to kitchen equipment and facilities in Gondola Joe's, Bashor Picnic, Four Points Hut and Ragnar's restaurants Mountain bikes, research and development testing of new gondola equipment racks, extension of the gondola maze area for better flow, paving of the north portion of the Meadows Parking Lot
 2006 Improvements valued at more than \$7 million include Sunshine Express Direct Flight Program sees 11 percent increase year-over-year in seats, surpassing 153,000 total New daily 737-800 service from Atlanta on Delta Increased the Salt Lake City Delta service to two regional CRJ-700s United Express upgraded regional service to two daily CRJ-700 jets from Denver 	 2007 \$16 million in improvements include Christie Peak Express Headwall beginner area comprehensive regrade into three distinct trails: Preview, Lil' Rodeo and Stampede Snowmaking improvements include more than 4 miles/6.4kms of new ductile iron pipe and 48 new high-efficiency guns Main Drag and Boulevard merge into one new beginner trail Direct Flight Program sees 22 percent increase year-over-year in seats for a total of nearly 185,000 New Saturday 757 service from NYC-JFK on Delta Increased the NYC-LaGuardia Delta service to entire season

 \$18 million improvement project completed at Steamboat/Hayden Airport 2006 Colorado Ski Country USA Patroller of the Year: Cody St. John New events such as Laurie Berkner Concert, Country in the Rockies, 2007 Sports Illustrated For Kids Next Snow Search All- Stars, NBS National Summit and NASTAR Championships Rendezvous Way bypasses steep upper section of Tomahawk and traverses back to High Noon and Rendezvous Saddle area Broadway regraded to improve width and decrease steepness \$1 million in renovation at Thunderhead and Rendezvous lodges Purchased state-of-the-art Zaugg halfpipe cutter Snowmaking system adds 2,500 feet of 10-inch pipe on Vogue and Tomahawk, new hose, fan guns and upgrades one of the system's pump houses Employee Environmental Fund awarded a record \$55,028 Steamboat Ski & Resort Realty, a full-service real estate brokerage office, opens in the Steamboat Grand. 	 New United daily CRJ-700 jet from Chicago Comprehensive on-mountain trail signage replacement program with new color, information and iconic branding Meadows Parking Lot expanded by more than 38,000 square feet on the north end Kids' Vacation Center second floor lunchroom at Thunderhead remodeled Deb Armstrong and Scott Anfang named Alpine and snowboard technical directors, respectively Employee Environmental Fund awarded \$39,715 in fourth year Six AED units added Steamboat Unbridled, the resort-wide renovation program, launched One Steamboat Place and Wildhorse Meadows built Rocky Mountain Ultimate Pass and Rocky Mountain Super Pass Plus unveiled with Winter Park and Copper Mountain
2008	2009
 Improvements valued at more than \$4 million Finishing touches to Headwall beginner area regrade Snowmaking improvements include nearly 20,000 feet (3.78 miles) of new ductile iron pipe from US Snow Pipe New all-jet service from nine airports New Prinoth BR-500 and BR-350 winch grooming machines Add Q-CPR AED unit, now totaling 14 AED units Steamboat Ski & Sport downtown occupies 1,670 square feet in the new Howelsen Place Four-stroke snowmobile inventory expanded Worked with One Steamboat Place developers on a series of planning, design and engineering projects during the construction phase Employee Environmental Fund awarded \$56,552 in fifth Year \$250,000 in new rental skis from Salomon, Rossignol and Volkl Exterior siding on four employee housing buildings replaced Replace gear boxes for the Gondola and Thunderhead Express lifts, install magic carpet covers/belts Steamboat Unbridled unveils new website Over \$250,000 directed toward efficiencies in IT Conduct extensive summer brush cutting on numerous trails 	 Improvements valued at more than \$2.5 million Next-gen air surveillance tracking system goes live at HDN Snowmaking improvements include 11 HKD high-efficiency tower guns, primary pumps, motors, pedestals, sled and tower features Kids' Vacation Center expanded with new slope-side entry Ski & Snowboard School ticket office (3,800 square feet) opens in new One Steamboat Place Zero Waste Initiative New Intrawest helmet policy Gondola cabin seat replacement and addition of new evacuation bikes Meadows Parking Lot public Employee Environmental Fund awarded \$27,000 Extensive summer brush cutting on numerous trails Replace the haul ropes for the gondola and Sundown Express lifts Slopeside Patrol first aid facility and shipping/receiving added in One Steamboat Place New daily Chicago air service New Prinoth BR-500 added to grooming fleet Public URA projects North and south promenade Burgess Creek daylighting Private developments in base area: One Steamboat Place, Edgemont, Trailhead Lodge and Wildhorse gondola
2010	2011
 New terrace and umbrella bar at Bear River Snowmaking improvements include HKD high efficiency tower guns, primary pumps, motors and pedestals New retail outlets: Pro Shop and Sweet Mountain Tees Zero Waste Initiative named Silver Eagle Award winner Steamboat/Hayden Airport gets \$7.8 million in upgrades Ski Town USA magazine Employee Environmental Fund awarded \$20,000 in seventh year Olympians Caroline Lalive and Deb Armstrong lead Women's Ski Seminars New chef at Ragnar's New Frontier daily service from Denver 	 Gondola Square heated pavers New Cabin bar High-efficiency snowguns Prinoth Bison groomer Steamboat Ski & Sport opens in Sheraton Pine beetle mitigation on 100 acres of lower mountain Upgraded rental fleet Thunderhead restroom upgrades Environmental Fund Awards \$29,000 Storm Peak Express haul rope replacement Steamboat Bike Park previews first three downhill trails Base Area promenade Permanent stage

 New terrain park rails Hike and bike Master Plan Pine beetle mitigation Kids' Vacation Center major Magic Carpet relocation CAFR Recycler of Year 	 Steamboat/Hayden Airport gets \$9 million in upgrades Olympian Caroline Lalive headlines Billy Kidd Camp Additional flight operations from Newark on United New Grand Café
2012 – 50TH ANNIVERSARY	2013
 New Los Angeles nonstop flight Boat Launch pass First Tracks season pass Advanced lift ticket purchase Signature Five adult program Rossignol Experience Center and upgraded rental fleet Four Points Lift gets new chairs with restraining bars and footrests Morningside Lift gets new restraining bars with footrests Meadows Lot resurfaced Thunderhead dining upgrades New Bison snowcat Four-stroke energy-efficient snowmobiles Expanded/upgraded snowmaking Steamboat Bike Park opens Haymaker Patio Grill opens National Geographic: World's 25 Best Ski Towns Scott Anfang named to third Consecutive AASI National Snowboard Team 	 \$5+ million Four Points Lodge Night skiing and riding on lower mountain New nonstop flights from Seattle on Alaska Airlines Expanded Los Angeles nonstop weekend flight on United Expanded Houston and Newark Service on United New additional Dallas/Ft. Worth Flight on American Steamboat 3 pass New rope on Priest Creek chairlift Steamboat Grand gets \$1+ million in upgrades Two new Bison snowcats Lodgepole pine mitigation in Pioneer Ridge Expanded/upgraded snowmaking Steamboat Bike Park adds trails, features and jumps Upgraded rental fleet and new ski racks New mountain bike gondola carriers
2014	2015
 Night skiing and riding expanded to five nights (Thursday-Monday) New nonstop flights from San Francisco and Washington-Dulles on United Airlines Expanded Chicago, Houston and Los Angeles service on United Expanded Seattle service on Alaska Thunderhead Lodge and Thunderhead Red's Bar remodeled Bear River upgraded and permanent outdoor barbecue facility added Launch OpenTable, real-time dining reservations for evening outlets Mountain cam network expanded Digital signage installed New Bison Sherpa Winch Snowcat, first of its kind in Colorado Two miles of snowmaking upgrades Steamboat Ski & Sport in the Sheraton gets major expansion New Ticket Office and Private Lessons Lounge open Steamboat Grand gets \$1+ million in upgrades Lodgepole pine mitigation Steamboat Bike Park adds two new trails, Tenderfoot and Flying Diamond Upgraded rental fleet Golden Eagle Environmental Award 2014 TripAdvisor Certificate of Excellence – Steamboat Grand 	 New QuickTrax RFID technology New Bison-X and Leitwolf snowcats Steamboat Springs Winter Sports Club Alpine training venue opens Snowmaking improvements include new pipe, 32 HDK 20-foot tower guns and two SMI fan guns Gondola Joe's triples in size Rendezvous Lodge exterior renovation Steamboat Bike Park adds four new downhill trails: Cowpoke, Lickity Split, Lasso and Gunsmoke Burgess Creek Clothing Company opens Giggle Gulch Candy Corner added to Steamboat Gifts Steamboat Ski & Sport opens in Transit Center Steamboat Grand expands pool deck; gets new carpet in Korbel Ballroom, lobby and sixth floor; adds Ruckus wireless; paints room interiors United Los Angeles now daily United Chicago upgrades to daily during portion of season Alaska's Seattle moves to four days a week with new Tuesday Delta increases Saturday capacity from Minneapolis Steamboat Air Program expands by 13 percent with service from 11 nonstop cities and connections from 300 airports worldwide
2016	2017
 Elkhead quad replaced with high-speed quad, cutting ride time by more than half Mountain coaster construction begins 18-hole mini-golf course planned for summer 2017 Marmot store added downtown, provides uniforms for employees 	 New Ownership- Henry Crown & Co and KSL Capital Partners, LLC form new company and purchase Intrawest, Mammoth Mtn. and Deer Valley Resort. Gondola updates and improvements: terminal renovations, new grips, hangers and control system Mountain coaster completed in September 2017. Longest mountain coaster in North America with 6,280 feet of ridable track

 Air Program adds nonstop service from San Diego on Alaska Airlines United Airlines upgrades jets and adds capacity to Chicago, Newark and Dulles flights American Airlines adds holiday flights from Dallas Two Prinoth Beasts added to grooming fleet Snowmaking improvements include pipe replacement on Spur Run, upgraded hoses, and new pumps and motors in pump house Steamboat Grand gets new carpet in Burgess and Spring Creek meeting rooms; new furniture, artwork and lighting in penthouses; and new bedding in all guestrooms 	 18-hole mini-golf course opens Air program adds nonstop service from Austin and Kansas City on ViaAir. Total of 14 nonstop markets, tied for the most nonstop markets to ski destinations in Rocky Mountains Automated snow stake added at mid-mountain measuring location Steamboat Grand opens new summer events tent
2018	2019
 Timber & Torch, centerpiece restaurant in Gondola Square replaces Bear River Introduction of the Taco Beast on-mountain snowcat food truck Air program adds nonstop service from Boston, Ft. Lauderdale, and Long Beach, California. Total of 15 nonstop markets. All on—mountain signs replaced during summer 2018 Steamboat Ski & Resort Corp. partner to open The North Face Steamboat store in downtown Steamboat Springs Ski Corral overnight ski storage added in Gondola Square below Timber & Torch restaurant. Steamboat STARS moves to year round home in Gondola Building 	New Doppelmayr gondola replaces current gondola.
2020	2021
	 Demolition of the gondola building in Gondola Square New on snow gondola terminal installed off the promenade Grading of new Green Mountain Ranch begins Installation of new resort entrance including an elevator to Steamboat Square and art wall Installation of Cowboy Cauldron in the base Opening of Happy Camp in Sheraton building
2022	2023
 Demolition of Preview and Christie III lifts Installation of Lower leg of Wild Blue Gondola Installation of Skeeters Ice Rink in the Steamboat Square Installation of the Range Food & Drink Hall in Steamboat Square Reorientatiton of Christie Peak Express Chairlift Under plaza Creekside Level Building completed New Mountain Stage Greenhorn Ranch Learning Center opens Snow making expansion and improvements Foundations of second leg of Wild Blue Employer based childcare center opens 	 Grand Opening: The Range Food & Drink Hall Terrain work in Mahogany Ridge and Pioneer Ridge expansion area Installation of Upper leg of Wild Blue Gondola Installation Mahogany Ridge Chair Lift Snowmaking expansion in Sundown and Sunshine areas Avalanche Dog Program

Events at Steamboat Resort

2023/24 STEAMBOAT EVENTS CALENDAR

OPENING DAY

Start off the season with Steamboat's Opening Day Celebration. Festivities kick off at 7:30am Countdown to the start of the 2023/24 season with Opening at 8:30am.

NIGHT SKIING & RIDING

Night skiing and riding kicks off Dec. 14 and continues every Thursday through Sunday night through March 24. Night skiing is open from 5:30 to 8:30 p.m.. During the holidays, the resort will provide night skiing and riding nightly from Dec. 25 through Jan 1. The resort illuminates the slopes under state-of-the-art Ultra-Tech[™] lightning. Steamboat.com/nightskiing

New Years Even Light Up Snowcat Parade & Fireworks

Celebrate the new year in style! Kick off the evening with a Light Up Snow Cat parade featuring Steamboat Snow Sports Instructors performing synchronized skiing illuminated only by light of torches. At the conclusion of the parade fireworks will light up the sky over the resort to ring in 2024.

49th BUD LIGHT COWBOY DOWNHILL

Cowboy Downhill began more than 40 years ago when Billy Kidd, Steamboat's director of skiing, and Larry Mahan, sixtime All-Around World Champion cowboy, decided to invite a few of the ProRodeo stars to Steamboat for a day of skiing. The cowboys had such a great time that the downhill has become the most popular event of the season with more than 80 of the best professional rodeo cowboys competing in the most unique ski rodeo in the country. Cowboy Downhill is always scheduled to coincide with the National Western Stock Show in Denver, and the action busts out of the starting chutes at 1:30 p.m. on Stampede trail.

BUD LIGHT ROCKS THE BOAT CONCERTS

BUD LIGHT ROCKS THE BOAT CONCERTS: March 16, 23, 30, April 13, & 14 2024

Steamboat will be rockin' during the winter ski and snowboard season as the Bud Light Rocks the Boat free concert series returns offering a great mixture of musical genres. The series has featured everything from bluegrass to New Orleans style rhythm and blues and traditional Irish music to flat out rock and roll.

111[™] Steamboat Springs Winter Carnival

The Steamboat Springs Winter Sports Club, one of the largest and oldest winter sports clubs in the U.S., hosts the 111th Steamboat Springs Winter Carnival, the oldest continuing winter carnival west of the Mississippi. For several days, the entire town is given over to racing, ski jumping, a parade featuring Steamboat's skiing high school band (the only one in the U.S.), ski jöring events down snow packed Lincoln Avenue and the spectacular night show featuring the legendary Lighted Man and a fireworks display.

STARS MOUNTAIN CHALLENGE

STARS Mountain Challenge returns to the slopes to raise money for adaptive programs in Steamboat. Enjoy a weekend on the slopes with friends, family and a group of Olympians while completing on-mountain challenges. The weekend culminates with a free concert in Gondola Square. Steamboatstars.com

SPRINGALICIOUS

Incredible Colorado bluebird sunny days, hilarious and fun events and a boatload of snow mean spring will shine a whole lot brighter in Steamboat-Ski Town, U.S.A.[®]. Steamboat celebrates the close of the winter season with a weeklong festival, including Springalicious festivities, fun events such as the Cardboard Classic and Splashdown Pond Skim and several FREE music concerts.

DECEMBER 31. 2023

FEBRUARY 7 – FEBRUARY 11, 2024

March 9. 2024

January 15, 2<u>024</u>

April 1-14. 2024



December 14, 2023 - March 24, 2024



16[™] Annual Cody's Challenge

The annual Cody's Challenge, a randonee endurance ski race, allows participants the opportunity to climb, traverse and descend a variety of trails across the mountain under their own power using specialized bindings and skins. The Cody St. John Foundation is a nonprofit organization founded in memory of Cody St. John, who was a professional patroller at Steamboat. Codyschallenge.org

41st Annual Cardboard Classic

The Cardboard Classic, Steamboat's traditional rite of spring, celebrates nearly four decades of fun homemade crafts constructed only from cardboard, glue, string, water-based paint, duct tape and masking tape racing down the face of Stampede to a hysterical finish. The creativity of the race makes it an event to look forward to every year.

Splashdown Pond Skim

Springalicious will feature its signature Splashdown Pond Skim competition to close out the season. Steamboat's bravest (and maybe craziest) skiers and riders attempt to cross an ice-cold pond at the base of the mountain.

CLOSING DAY & SPLASHDOWN POND SKIM

Springalicious will feature its signature Splashdown Pond Skim competition to close out the season. Steamboat's bravest (and maybe craziest) skiers and riders attempt to cross an ice-cold pond at the base of the mountain followed by the last free concert of the Bud Light Rocks the Boat series.

April 13, 2024

April 14, 2024

April 14, 2024

ade crafts

April 6, 2024



Cowboy Downhill Celebrates 49th Year in Steamboat

COWBOY DOWNHILL HISTORY

Steamboat is steeped in tradition, whether it's the long-standing Olympian heritage or the deep western roots, which is why it's no surprise the Cowboy Downhill has remained one of Steamboat's highlight events for 48 years. Cowboys have long called Steamboat home, and on any given day, you can find true locals hitting the slopes in their cowboy hats or saddling up to the bar in their cowboy boots. But on one particular day for more than four decades, the western heritage of Steamboat collides with skiing and snowboarding as professional cowboys and cowgirls take their talents to the snow.

"There's no other event like the Cowboy Downhill," said Rob Perlman, president and chief operating officer for Steamboat. "Professional cowboys are about the heat of competition, and Steamboat knows competition better than any ski resort in the country, so combining the two for the entertainment of all is a natural fit."

ProRodeo Champions from across North America are invited to stampede their way down the slopes of Steamboat-Ski Town, U.S.A.[®] in the 48th annual Cowboy Downhill on Monday, Jan. 16, 2023. A can't-miss event in Steamboat, the Cowboy Downhill attracts professional cowboys from across the United States as well as Australia, Canada, Europe and Mexico. The race bursts out of the chutes on the base area beginner trail Stampede at 1:30 p.m.



The Cowboy Downhill started in 1974 when Larry Mahan, six-time All-Around World Champion cowboy, and Billy Kidd, Steamboat's Director of Skiing and an Olympic medalist, decided it would be fun to invite a few of the ProRodeo stars from the Denver Stock Show up to Steamboat for a day of skiing and racing fun.

"Larry called me up and said, 'I want to learn to ski, and I heard you're the guy to teach me," Kidd said. "The next year, he brought up a couple friends, and when you get two or three rodeo cowboys together, you've got a contest. That was the beginning of the Cowboy Downhill, and we haven't looked back since."

Mahan said he never guessed the event would become such a success, but ski racers and cowboys share certain personality characteristics that have no doubt translated into the growing appeal of the Cowboy Downhill. "I think the common denominator between the people that race and live on the edge in the ski world is the same with the guys in the rodeo," Mahan said. "They are thrill seekers."

COWBOY DOWNHILL RULES

All Cowboy Downhill participants must be entered in the National Western Stock Show & Rodeo in Denver scheduled for January 2024, be a member of the ProRodeo Cowboys Association or Professional Bull Riders, and wear chaps and a cowboy hat to compete in the event.

The day's events begin with the dual slalom race. After negotiating the slalom gates and on-course jump, the cowboys must lasso a person, saddle a horse and cross the finish line in the fastest time and in one piece. The grand finale of the Cowboy Downhill is a chaotic western stampede on skis and snowboards. The Stampede event utilizes a mass start and pits cowboy against cowboy in a winner-takes-all race down the slopes. The greatest challenge for the winner is getting out of the way of a hundred other cowboys hurtling down the hill in hot pursuit.

For more information about the 48th annual Cowboy Downhill, including a schedule and images, go to <u>Steamboat.com/events</u>.

2024 Cowboy Downhill Schedule – January 15, 2024		
Noon to 5 p.m.	Public festivities in Gondola Square and at Timber & Torch with live music and entertainment	
1:30 p.m.	48th annual Cowboy Downhill: timed slalom followed by the Stampede event	
~ 3 p.m.	Stampede event	
~ 4:00 p.m.	Concert on Steamboat Mountain Stage in Steamboat Square	

Cowboy Downhill Results Through the Years			
Sialom - 1 st Place	Stampede - 1 st Place	Best Wreck	
2023 – Denny Wyatt, Minden, NV – 27.01	2023 – Pascal Isabel, Longview, Alberta	2023 – Treyson Antonick, Overton, TX	
2022 – Jake Burwash, Desdemona, TX – 25.47	2022 – Wyatt Denny, Minden, NV	2022 – Jesse Jolly, Agate, CO	
2020 - Pascal Isabelle, Calgary, ALB, CAN - 23.98	2020 - Colin Wolfe, Wenatchee, WA	2020 – Grant Denny, Minden, NV	
2019 - Colin Wolfe, Wenatchee, WA - 27.38	2019 – Colin Wolfe, Wenatchee, WA	2019 – Brooke Wallve, New Cambria, KS	
2018 - Colin Wolfe, Wenatchee, WA - 25.86	2018 – Kris Newman, Casper. WY	2018 – Jamie Howlett, Snyder, TX	
2017 - Grant Denny, Mindin, NV - 27.75	2017 - Jesse Kirby, Dodge City, KS	2017 - Ali Mullin, Redcliff, AL	
2016 - Grant Denny, Mindin, NV - 28.61	2016 - Jesse Kirby, Dodge City, KS	2016 - Audy Reed, Spearman, TX	
2015 - Marc Gill, Laramie, WY - 28.67	2015 - Jed Moore, Rangley, CO	2015 - Keith Baruer, Freeburg, IL	
2014 - Raytom Meiers, Casper, WY - 27.57	2014 - Yvan Jayne, Marseille, France	2014 - Dalton Daris, Weatherford, OK	
2013 - Blake Knowles, Heppner, OK - 22.17	2013 - Yvan Jayne, Marseille, France	2013 - Richmond Champion, The	
2012 - Dakota Eldridge, Elkno, NV - 24.76	2012 - Blake Knowles, Heppner, CO	Woodlands, TX	
2011 - Jed Moore, Cheyenne, WY - 25.46	2011 - Marc Gill, Laramie, WY	2012 - Evan Janyne, Marseille, France	
2010 - Jerad Schlegel, Burns, CO - 27.15	2010 - Jed Moore, Cheyenne, WY	2011 - Sam Spreadborough, Tamworth NSW, AUS	
2009 - Jed Moore, Cheyenne, WY - 25.96	2009 - Jed Moore, Cheyenne, WY	2010 - Eric Bynildson, Rifle, CO	
2008 - Ray Thurston, Tabernash, CO - 25.63	2008 - Shawn Hogg, Odessa, TX	2009 - Jared Johnston, Stephenville, TX	
2007 - Ray Thurston, Tabernash, CO - 30.43	2007 - Scott Montague, Rapid City, SD	2008 - Katie Hall, Prescott, AZ	
2006 - Kyle Bowers, Brooks, ALB, CAN - 31.50	2006 - Michael Sisk, Steamboat Springs,	2007 - Joe Gunderson, White, SD	
2005 - Kyle Bowers, Brooks, ALB, CAN - 29.02	CO	2006 - Jeff Willert, Belvidere, SD	
2004 - Danny Millett, Greeley, CO - 28.48	2005 - John O'Connor, Loveland, CO	2005 - Dan Miller, Raleigh, ND	
2003 - Kyle Bowers, Brooks, ALB, CAN - 31.07	s, ALB, CAN - 31.07 2004 - Michael Sisk, Steamboat Springs, CO	2004 - Layne McCasland, Elk City, OK	
	2003 - Kyle Bowers, Brooks, ALB, CAN	2003 - Tigh Anderberg, Mobridge, SD	
	2002 - Michael Sisk, Steamboat Springs, CO	2002 - Steve Anding, Kaufman, TX	

LEGENDS & FOUNDERS CLUB

During the silver anniversary of the Cowboy Downhill in 1999, Steamboat honored 15 individuals who helped start the event. The idea caught on, and the next year, the resort established the Legends & Founders Club as a way to honor those individuals who have played an instrumental role in founding and supporting the event since its inception in 1974. The driving forces behind establishing this signature competition were naturally the inaugural inductees: Billy Kidd, Larry Mahan and J.C. Trujillo. An exclusive group, the club is made up of individuals who have all had a significant impact on the sport, event and Steamboat Springs over the Cowboy Downhill's more than 40 years.

2000 - Billy Kidd, Larry Mahan,	2006 - Larry	2012 - Bobby	2018 - Todd Fike
J.C. Trujillo	Kaminski	DelVecchio	2019 – Jed Moore
2001 - Bob Feist	2007 - John Shipley	2013 - Don Andrews	
2001 - 000 1 6130		2013 - Doll Andrews	2020 – Nick Guy
2002 - Charlie Sampson	2008 - Larry Lamb	2014 - Roger Perricone	
2002 - Chanle Sampson		2014 - Roger Ferricone	2020 – Dean Vogelar
2003 - Charlie Mayfield	2009 - T-Bone Clark	2015 - Doug Vold	2020 Doan Vogolar
2003 - Charlie Mayneiu		2015 - Doug volu	2021*– cancelled due to
2004 Tuff Lladaman	2010 - None	2010 Hohay Farks	
2004 - Tuff Hedeman		2016 - Hobey Early	COVID
0005 Dark Chinley	2011 - Michael Sisk	0017 Devid Mater	0000 Massa Damaun
2005 - Barb Shipley		2017 - David Motes	2022 – Moose Barrows



Billy Kidd moved to Steamboat Springs, Colorado, shortly after his Olympic accomplishments. Kidd grew up in Stowe, Vermont and raced internationally for nine years on the U.S. Ski Team. While racing, he studied at the University of Colorado and graduated in 1969 with a degree in economics. After establishing his prominence in the ski world in the 1964 Olympics, Billy marked yet another first for American men by becoming the first person to win both amateur and pro World Championships in a single year in 1970. Better yet, he won both within a two-week time frame. Kidd has been Steamboat's director of skiing for more than 40 years.

Larry Mahan is one of the greats of professional rodeo and one of its first mainstream media stars. He started competing professionally in 1964, and by 1966, he won his first of five consecutive allaround championships. (He won a record-setting sixth championship in 1973.) A champion in roughstock events (riding broncs and bulls), Mahan also helped professional radio gain exposure to a larger audience. He flew his own plane, wore loud plaid shirts, had longish hair and made appearances on TV talk shows and in magazine ads. He retired from competition in 1977, having somehow escaped major injuries after 1,200 rodeos. Now, Mahan has a clothing line of western wear and appears occasionally as a television commentator and at the Cowboy Downhill.





J.C. Trujillo began his rodeo career at age 6 in his hometown of Prescott, Ariz. His early prowess resulted in the bareback riding title of the Arizona Junior Rodeo Association. He later participated in the Arizona State University rodeo team and won the 1968 National Intercollegiate Rodeo Association championship. Trujillo turned professional in 1967 and hit the circuit full throttle five years later, eventually qualifying for the National Finals Rodeo 12 times. Long known as one of rodeo's most magnetic personalities and a great spokesman for the sport, Trujillo combines his love of rodeo and skiing in the Cowboy Downhill, held every January in Steamboat Springs. He is famous for his realistic and everpositive attitude and is instrumental in the prestige the Cowboy Downhill now enjoys.

Charlie Mayfield, 30-year industry veteran, held several executive positions in the ski business including vice president of marketing for SolVista Basin, Colorado Ski Country USA and Steamboat Ski & Resort Corp. While in Steamboat-Ski Town, U.S.A.[®], Mayfield was a driving force behind many of the early Cowboy Downhill events. He started his career in the industry as a member of the ski patrol at Steamboat and worked his way up to executive positions in marketing and guest services



Night Skiing and Riding at Steamboat Resort

THE NIGHT SKIING EXPERIENCE

The Steamboat guest experience is elevated with skiing and riding under the lights four nights a week from Dec. 14, 2023, through March 24, 2024 and nightly during the holiday time period from Dec. 25 through Jan. 1. The resort premiered its night skiing and riding experience under state-of-the-art Ultra-Tech[™] Lighting on the lower mountain of the ski area during the 2013/14 season.

"Night skiing and riding has extended the enjoyment of this key guest amenity late into the evening," said Rob Perlman, president and chief operating officer for Steamboat Ski & Resort Corp. "Most guests have a night skiing memory from growing up and Steamboat is helping to create new memories for so many people as more guests enjoy this fantastic opportunity."

Steamboat provides night skiing and riding from the top of Christie Peak, via the Christie Peak Express six-passenger chairlift, to the base area. Roughly 1,100 vertical feet of terrain is available on five trails, including Sitz, See Me, Vogue, Stampede and Lil' Rodeo Terrain Park. Steamboat's night experience will begin Dec. 15, well before the popular Christmas and New Year's holiday period.

Since night skiing first emerged on the scene, lighting technology has made dramatic advancements. Steamboat Ski Area utilizes technology developed by Ultra-Tech[™] Lighting that significantly improves the night skiing experience. The system, nearly 90 light towers, employs a comprehensive line of magnetic induction lighting specifically tailored to address the complexities and unique requirements of illuminating snow while minimizing glare and reflected light visible by the community. The appeal of the new technology is threefold: It limits light pollution, the 300-watts bulbs use less energy than their 1,000-watt counterparts, and there are significant energy savings for lights lasting 100,000 hours compared with conventional lights.



"Night skiing has come a long way with technology advancements," Perlman said. "We want folks to come out and enjoy the energy and excitement this brings to the base area."

Steamboat Ski & Sport, located slopeside in the Sheraton, provides the latest in rental equipment in sport, all-mountain and demo categories during the evenings. The Timber and Torch restaurant is the ideal location to warm up, refuel or watch all the action under the lights.

2023/24 Night Skiing Dates & Hours

Steamboat.com/nightskiing

Dec. 14 to 17	Dec. 21 - 23	Dec. 25 to Jan. 1	Jan. 4 to Mar. 24
Thursday to Sunday	Thursday to Saturday	Daily	Thursdays to Sundays
5:30-8:30 p.m.	5:30-8:30 p.m.	5:30-8:30 p.m.	5:30-8:30 p.m.

* There will be no night skiing on Christmas Eve, Dec. 24, or Super Bowl Sunday, Feb. 11, 2024

NIGHT SKIING LIFT TICKET RATES

Steamboat's night experience has a variety of pricing options for skiers and snowboarders looking to take advantage of this evening opportunity. Full Ikon Passholders receive unlimited access to night skiing and snowboarding during the winter season.

Ticket	Window Rate	Window Rate (Holiday*)	Advance Puchase**
Adult (13+)	\$59	\$69	\$49
Child (5-12)	\$49	\$59	\$39

These are the 23/24 season rates. Prices and schedules are subject to change without notice.

* Holiday dates: 12/23/2023 - 1/1/2024, 1/12/2024 - 1/14/2024, 2/16/20234- 2/24/2024

** Advance purchase rates require 7 day advance purchase.

Night skiing and riding tickets are available in advance through steamboat.com and provide savings if purchased at least seven days in advance. When you purchase a night skiing lift ticket in advance, guests will receive an email confirmation with a "Print Voucher" link. Scan the bar code in your Print Voucher link confirmation at one of our Pick up Kiosks in Steamboat Square. Lift tickets print out and guests can proceed directly to the lift. Walk-up night tickets are available at Steamboat Ski & Sport Sheraton during evening operations.

Rentals at Night

Steamboat Sports, located slopeside at the Sheraton, is open during night skiing. The rental shop offers demo, allmountain and sport packages. Night skiing does not include rentals, but we offer a Night Skiing Combo that includes a night lift ticket and night rental when you purchase online in advance. Visit steamboat.com/nightskiing for more details.

Base Area Night Dining



Timber & Torch, the centerpiece restaurant for Steamboat Square features expanded indoor seating for 290, an outdoor heated patio, two indoor/outdoor bars, and exterior fireplace and outdoor grill. Timber & Torch, named for the resort's legendary trees and Olympian heritage, features gastropub inspired food, including an open-face steak sandwich, the T&T Rachel, hand-cut fries, flatbreads and charcuterie boards. In addition to an extensive craft beer lineup, Timber & Torch's bars will serve signature craft cocktails.



The Range Food & Drink Hall elevates the guest culinary experience at Steamboat. The first floor features a variety of small stops including Sunshine Bowl Ramen, Pioneer Pies, Twister Tacos and Why Not Sandwich Spot. The second floor feature a full bar and lounge experience with indoor and outdoor seating options overlooking the mountain, the Steamboat Stage and Steamboat Square.



Dining at Steamboat Resort

ON MOUNTAIN DINING

Steamboat is unlike any other ski town in the Rocky Mountains, so it's fitting that the restaurants in Steamboat offer menu items unlike any other place. A restaurant renaissance has quietly been sweeping through this small mountain town as new trendy establishments mix with traditional fixtures creating a variety of flavors, tastes and mouthwatering scents that have turned heads in this old-fashioned cow town.

From the transformation of Yampa Street downtown into a vibrant river-front attraction to the on-mountain Taco Beast, a culinary evolution has quietly taken shape over the past few years. Known around the globe for its Champagne Powder[®], folks now are headed to Steamboat for the food as much as the snow.



With a focus on natural, fresh, organic and locally sourced items, Steamboat's establishments are returning to the area's longstanding sustainable ranching and agriculture roots. And in the process, they have opened culinary imaginations by putting a fresh twist on what food can be. With more than 100 bars and restaurants in and around Steamboat featuring menus ranging from classic Western American fare to international cuisine, dining in Ski Town, U.S.A. [®] is truly a culinary adventure.

THE RANGE FOOD & DRINK HALL

The Range: The completion of phase II of Full Steam Ahead included the opening of Steamboat Resort's newest dining hall, The Range. Located in Steamboat Square, the Range Food & Drink Hall has the feel of an indoor/outdoor lunch and apres lounge with a bar on each of the two levels, along with a fittingly wide range of cuisine options. The Range features four different dining options, including Twisters Tacos, Sunshine Bowl Ramen, Pioneer Pies pizza and the Why Not Sandwich shop. *Visit steamboat.com/dining for hours of operation.*



TACO BEAST

Taking the food truck to new levels, the Taco Beast on-mountain snowcat serves four types of trail tacos, esquites (Mexican street corn off the cob) and Mexican-style sodas and beer. Guests can find out more information about t he Taco Beast including expected locations, dates and times of operations and how to track the Taco Beast online at <u>Steamboat.com/TacoBeast</u>. *Open from 8:30 a.m. to 3:30 p.m. daily, weather dependent*.



Thunderhead Lodge

Gondola Joes Express: On the go and need a fast way to get back into the Champagne Powder[®] snow? Go Joe's Express, offering a casual coffee shop feel at the top of the gondola, is your quick stop. Breakfast features a wide selection of specialty coffee drinks and fresh specialty donuts from Moose Watch Cafe along with other morning favorites perfect to keep you fueled up. In addition, Go Joe's Express serves a light lunch menu.

Thunderhead Food Court: On the third floor of the upper gondola terminal, the Thunderhead Food Court offers a variety of lunch choices, including healthy entrees, salads, burgers, pizza, noodle bowls and snacks. The Sundeck BBQ offers expansive outdoor seating and breathtaking views.

Thunderhead Red's: Adjacent to the Thunderhead Food Court, Thunderhead Red's is a great place for relaxing and enjoying a drink while on the mountain. The bar serves cocktails, draft and bottled beers, gourmet coffee and snacks alongside televisions so you don't miss a moment of the dame.

Stoker: Quick, table-service lunch in a relaxed atmosphere on the first floor of Thunderhead. Stoker offers a variety of specialty hot drinks, numerous draft and bottled beers, wine or soft drinks to accompany your lunch overlooking the Yampa Valley.

FOUR POINTS LODGE

Four Points Lodge: Located atop the Four Points chairlift on Storm Peak, Four Points Lodge is the ideal mountain retreat, nestled at 9,716 feet above sea level. The menu focuses on natural, healthy, made-toorder items featuring local ingredients, fresh salads, pastas, homemade soups and hot-stone grilled entrees. If it's a Colorado bluebird day, then sit back and enjoy the expansive outdoor BBQ with views as far as the eye can see.

Rendezvous Saddle Lodge

Ragnar's: Enjoy a gourmet lunch with a Scandinavian flair in an atmosphere reminiscent of the Norwegian culture that helped establish skiing in Steamboat in the early 1900s. Ragnar's is one of Steamboat's finest on-mountain restaurants featuring pastas, seafood, game and beef specials.

Reservations recommended

Rendezvous: Located halfway down High Noon trail, the Rendezvous Saddle Lodge offers two floors of lunch choices. The upper loft level features Mexican specialties and pizza while the main level has pasta, stews, salads, sandwiches, soups, burgers and a potato bar. The Sundeck BBQ has outdoor dining.

The Umbrella Bar: The Umbrella Bar, located adjacent to the deck of Rendezvous Lodge, is enclosed with windows providing During warm weather in spring, the sides of the bar open to the fresh air. The nearby deck offers dining options from the Bear River and a slopeside fire pit for keeping toasty warm.

BASE AREA DINING

Timber & Torch: Timber & Torch, the centerpiece restaurant for Gondola Square features seating for 290, an outdoor heated patio, two indoor/outdoor bars, an exterior fireplace and outdoor grill. Timber & Torch, named for the resort's legendary trees and Olympian heritage, features gastropub inspired food, including an open-face steak sandwich, the T&T Rachel, hand-cut fries, drunken mussels in locally brewed beer, flatbreads and charcuterie boards. In addition to an extensive craft beer lineup, Timber & Torch's bars serve signature craft cocktails.

Hot Mess: Stop by the Hot Mess trailer for your morning pastry or lunch to take with you up the mountain for later, or a Starbucks coffee made to-go. Powder Day Donuts and a variety of grab-and-go snacks are also available, which means there's something for everyone. Located in the heart of Steamboat Square and open daily at 7am, there's no closer or more convenient place to refuel before heading up the Steamboat Gondola. Open 7 a.m daily.











HUNDERHEA

RED'S







NIGHT DINING ON MOUNTAIN DINING

Haymaker Sleigh Ride Dinner: Dash through the snow as majestic draft horses pull this snowy 20person sleigh ride around the Haymaker Nordic Center before settling down to delicious three-course dinner with all the trimmings. Enjoy specialty drinks and pre-sleigh appetizers before cozying up under blankets for a 25-minute adventure. Upon return to your winter retreat, dine on a distinctive Colorado menu of prime beef, free range chicken or fresh seafood, followed by coffee and dessert. *Reservations required. Open Fridays through Sundays.*

Western BBQ: Saddle up and stampede your way to an evening of family entertainment, live music and dancing at a Steamboat tradition high atop the gondola. Satisfy even the hungriest cowpoke when you sample all the tasty fixin's and treats at this western-style family BBQ buffet. *Reservations required*

Sunset Happy Hour: The Steamboat gondola whisks you to Thunderhead, 9,080 above sea level, for an evening to cherish with special happy hour drinks, live music and a magnificent view of town below. Select Sunday and Thursday evenings typically from mid-January through April. *Check Sunset Happy Hour schedule at Steamboat.com/happyhour*

Open Table Reservations: Planning date night, a birthday dinner, a business lunch, brunch with friends or that special family gathering is as simple as a touch of the screen with OpenTable, a real-time online reservation service offered throughout Steamboat's family of restaurants. With OpenTable, resort restaurants are able to manage reservations more efficiently, streamline operations and enhance service levels. For guests, it means finding the restaurant that best fits their dining occasions, available tables, real-time reservations, restaurant reviews, menus and other helpful information to enjoy the best overall mountain culinary experience.

THE CABIN

The Cabin, located in the Steamboat Grand, is a comfortable dining experience that elevates Colorado cuisine to new levels with intense attention to detail and extreme culinary passion applied to every delicious dish. The culinary team's explosive parings of the freshest, organic, natural, free-range and local ingredients from area farmers and ranchers inspire seasonal menus that bring a rainbow of color and tantalizing flavors to every plate. The Cabin Restaurant features an innovative menu created specifically to provide a glimpse into the distinct flavors of the Yampa Valley.







2023/24 Steamboat Mountain Packages, Programs & Services

STEAMBOAT PACKAGES

Season Start Up Package: With our exclusive Season Start Up package, you can start planning your trip now, save big on your accommodations, and start dreaming about days spent making turns on the mountain with your friends and family. The Season Start Up Package offers 25% off lift tickets, up to 25% off lodging at participating properties*, 25% off group lessons* (excludes private and young kids lessons), 25% off equipment rentals from Steamboat Sports*, 20% off equipment delivery from Ski Butlers*, 25% off Night Skiing and 25% off First Tracks daily tickets valid for stays November 21, 2023 – April 14, 2024. Minimum 4 nights lodging required. 25% discount applied when added by November 9, 2023. Visit steamboat.com for more information and details.

Late Arrival Tickets: After 12:15 p.m.: Guest who want to ski only after 12:15pm until lifts close at 4:00pm can purchase a 'Afternoon Ticket' for up to 30% off the window price. These tickets can only be purchased on the day of use after 12:15pm. Late Arrival tickets includes night skiing only on the days that night skiing is available.

Late Arrival Tickets: After 3:00 p.m.: Guests can purchase a 3:00pm late arrival ticket for \$99. This ticket can only be purchased onsite and allows access to the on-mountain lifts starting at 3:00pm until close at 4:00pm and again for <u>night skiing</u>, which begins at 5:30pm. This ticket is only available on days that night skiing is available.

Pick Up Kiosks: Steamboat makes obtaining your lift tickets easier than ever with various <u>Pick Up Kiosks</u> in the base area. When you purchase a new lift ticket, night skiing ticket, or scenic gondola ride, you will receive an email confirmation with a "<u>Print Voucher</u>" link. Scan the <u>bar code</u> in your Print Voucher confirmation at one of our <u>Pick Up Kiosks</u> in Steamboat Square. Your ticket will print out and you can proceed directly to the lift.

STEAMBOAT PROGRAMS

Ski Your Pass Off: Ski Your Pass Off, and get rewarded for days spent on the mountain during the winter 23/24 season! Earn rewards as a Steamboat or Ikon Pass holder when you reach a skiing or riding 'milestone' between opening day. Milestones are in 25 day increments and participants will receive a \$20 Dining Dollar Voucher and Milestone Helmet Sticker for each one completed. Get 10 days in before the New Year and get a \$10 Dining Dollar Voucher. Dining Dollar Vouchers are redeemable at Steamboat resort owned restaurants and food courts (excludes gratuity and alcoholic beverages), and must be redeemed by closing day.

Fly Alaska, Ski Free on Your Day of Departure: Enjoy free skiing on your day of evening departure. Alaska Airlines passengers can ski and ride their departure day for free before heading out for their flight. Guests must have purchased a minimum two-day lift ticket to receive the additional free skiing day on their Alaska flight departure day from Steamboat/Hayden Airport.

Kids Ski/Rent Free

Kids/Grandkids Ski Free: Steamboat pioneered the first Kids Ski Free program back in 1982, setting the standard in the industry. Steamboat's Kids/GrandKids Ski Free program, valid the entire season, enables children ages 12 and under to ski free the same number of days as their parents or grandparents when a parent or grandparent purchases a 5-or-more-day adult lift ticket. This offer is on a one-to-one basis, with one free child per paid adult.

GREAT AIRFARE

Steamboat Airline Program: Steamboats Central Reservations has access to great airfares on a number of airlines throughout the season, often with exclusive and special airfares to guests who book a vacation package. The 2023/24

Steamboat air schedule provides nonstop service into Steamboat/Hayden (HDN) from 16 major airports services 14 U.S. major cities, making Steamboat one of the most easily accessible resorts in the Rock Mountains.

TOURS & EXPERIENCES

On-Mountain Tour: Steamboat's on-mountain tours are a fun, stress free way to familiarize yourself with the terrain while learning about Steamboat's rich history and western heritage. Your tour guide will show you the layout of the mountain, chairlift navigation, and where you can eat and warm up at our on-mountain lodges. Your guide will also fill you in on how Steamboat is investing \$200 million on and around the mountain to enhance the guest experience. Offered Sunday through Tuesday from 10:00 a.m. to 12:00 p.m. We love Sharing the Steamboat Dream with our guests! For more details and pricing visit Steamboat.com/tours.

Nelson on Nelson's: Nelson Carmichael — 1992 Olympic bronze medalist, two-time World Cup Mogul Champion, sixtime U.S. National Mogul Champion and Professional Mogul Tour Champion — hosts a free mogul clinic on Nelson's Run at 1 p.m. select Sundays through the season. Check the grooming report to see if Nelson is skiing and meet outside Four Points Lodge.

COMPLIMENTARY SERVICES

Little Red Wagons: In keeping with Steamboat's family-friendly tradition, we rolled out the Little Red Wagons to help our smallest guests. This complimentary service is designed to help families with small children and their equipment. Pick up one of the Little Red Wagons, load up the kids and equipment, and head off on the Wagon Trail to your destination. All we ask is that you leave the wagons at one of the designated drop-off points when you are done.

Complimentary beverages: End your day at Steamboat with a free cup of hot chocolate or hot cider accompanied with Champagne Powder[®] donuts in the base area. Steamboat's ambassadors serve these refreshing beverages out of a 1880s chuck wagon replica.

Free parking and shuttles: Steamboat offers free off-site parking at the Knoll and Meadows parking lots from 7 a.m. to 6:30 p.m. and until about 9 p.m. during night skiing and riding operations. Free shuttle buses run continuously from the free Meadows Lot.

Free Steamboat Springs Transit: The City of Steamboat Springs offers a free comprehensive bus system between the ski area and downtown, including service to most condos, restaurants, grocery stores and entertainment locations. For information and schedules, call 970-879-3717. Several lodging properties also provide regular shuttle service. Check with your property for details.

Mountain Resources

Steamboat Ambassadors: Steamboat has a staff of skiing and snowboarding ambassadors who offer guided mountain tours, assistance with directions, activities, daily grooming information, lost item information and general information about Steamboat Ski Resort and the town of Steamboat Springs.

Welcome Center: Located in the heart of Steamboat Square, the Welcome Center provides directions, grooming information, daily activities, community happenings and general information from 8 a.m. to 5 p.m. 970-871-5444

Lost and found: Lost and found is open daily from 8:30am to 5:00p.m. Located in the Welcome Center, the lost and found has been reuniting folks and their belongings since the late 1970s. Lost items can also be reported online through our lost item form.

Snow reports: Call 970-879-7300 for daily snow reports. The report is updated at about 6 a.m., 9 a.m., 11 a.m. and 1 p.m. daily with weather, snow conditions and special event information. Steamboat also features an online <u>Straight Talk</u> <u>mountain conditions blog</u>, which is updated daily with trail conditions. Don't forget to check out the live mountain cams at <u>Steamboat.com/the-mountain</u>.

Steamboat SnowSports School Instructors Among Best in Country

STEAMBOAT SNOWSPORTS SCHOOL

Known for having some of the best instructors in North America — including former Olympians, World Champions and nationally ranked athletes — the Steamboat SnowSports School tailors each class to individual needs guaranteeing a successful day on snow. Whether guests are putting on boots for the first time or hoping to take their skills to the next level, the SnowSports School can help everyone achieve their goals.

"Our Steamboat pros embody all the things you love about Steamboat. They have an Olympian drive for excellence balanced perfectly with a welcoming and friendly nature that makes skiing and snowboarding with us a world class experience," SnowSports School Director Nelson Wingard said. "At Steamboat we know passion for skiing and riding comes first, then the skills develop to support it. That's our way, the Steamboat way."

Steamboat's learning experience takes place at Steamboat's world class beginner's area, Greenhorn Ranch. First timer's skiers and riders begin their adventure at 7,513ft in a separate area dedicated to learning on-mountain, instead of the previous location in the base area. Greenhorn Ranch offers the ideal slope graded for beginners with a 0% to 15% angle, and progressive Terrain-Based Learning developed with Snow Operating and a dedicated chairlift. Terrain shaped enhancements along with a dedicated magic carpet accelerates the learning process and instills confidence, enthusiasm, and plenty of fun.

"No matter what level skier or rider you are, everyone can use a lesson to excel," Wingard said. "Think about all the Olympic athletes Steamboat has produced. They are at the top of their field, yet they continue to take lessons from their coaches, always striving to learn new tools and achieve new goals."



The Steamboat SnowSports School comprises Professional Ski Instructors of America, American Association of Snowboard Instructors, winter Olympians, national team members and more than 550 instructors trained in the latest teaching techniques.

OLYMPIANS

Steamboat's history is deeply rooted in producing winter Olympians. In fact, a record 100 winter Olympians have trained in Ski Town, U.S.A.[®]. Guests not only have the ability to ski and snowboard on the same terrain as these world-class athletes, but also have the chance to learn from former Olympians. The SnowSports School is proud to have Olympians working with the resort and guests.

Billy Kidd Two-time Olympian 1964 Olympic silver medalist **Deb Armstrong** Two-time Olympian 1984 Olympic gold medalist Jorge Torrella Two-time Olympian Linas Vaitkus Olympian

GROUP LESSONS

Steamboat group lessons are tailored specifically for educational needs of the age and skill level. Our world-class instructors emphasize personal attention to each skier or rider in their group and work hard to ensure you have a fun and exciting mountain experience while learning the necessary skills to ski and ride Steamboat with confidence.

GROUP LESSONS	Regular Season Pricing	PEAK SEASON PRICING
Adult All-day (9:30am-3pm)	\$249	\$409
ages 18 & up - all levels		
Teen All Day Lesson (9am-3pm)	\$309	\$429
ages 13-17		
Kids All Day Lesson (9am-3pm)	\$309	\$429
ages 7-12		

Note: Prices, programs, times and dates are subject to change. Contact the SnowSports School or go to <u>Steamboat.com/lessons</u> for the latest information. Reservations required.

Private Lessons

Private lessons provide individual or semi-private coaching for all levels. This is the ultimate one-on-one, customized learning ski and snowboard experience on the mountain. Private clinics are available for individuals, small groups and families of up to five.

Private Lessons	Regular Season Pricing	Peak Season Pricing
All day <i>(9am-4pm)</i>	\$1099	\$1499
Half Day AM (9am-12pm)	\$799	\$1099
Half Day PM (1pm-4pm)	\$799	\$1099
Night Private (6am-8pm)	\$299	\$299
1 Hour Whippersnapper Private (ages 2-4)	\$309	\$449
(9am, 10:30am, 12:30pm, 2pm)		
First Tracks Morning Add-on (8am-9am)	\$200	\$200

Note: Prices, programs, times and dates are subject to change. Contact the SnowSports School or go to <u>Steamboat.com/lessons</u> for the latest information. Reservations required.

Family Privates: Imagine you could spend time together as a family and build memories you'll cherish for a lifetime, all while skiing or riding North America's top family resort. Steamboat's Family Privates offer all-day and half-day private clinics for the entire family. It's recommended that all participants be of similar skiing/riding level and all children must be in at least first grade.

YOUNG KIDS LESSONS

Young Kids Lessons features a one-stop-shop for families with small children. This lesson program is designed around taking care of children in a safe, nurturing environment in an ageappropriate setting while teaching your child to ski and have fun! Young Kids Lessons highlights a range of family-friendly amenities at the resort, including specialized family terrain, kids' only magic carpets, faster and more comfortable chairlifts, kids' menus at mountain restaurants, kid-specific cafeterias and menus, a beginner terrain park and high-tech snowmaking. More info at:



Young Kids Lessons	Ages	Lesson Pricing	PEAK SEASON PRICING
Palomino Pals	3-3.5 years	Advanced: \$159 Window: \$169	Advanced: \$189 Window: \$199
Mavericks	3.5-4 years	Advanced: \$239 Window: \$249	Advanced: \$289 Window: \$299
Sundance Kids	4-6 years	Advanced: \$239 Window: \$249	Advanced: \$289 Window: \$299
Bandits - Snowboard	4-6 years	Advanced: \$239 Window: \$249	Advanced: \$289 Window: \$299

Note: Prices, products, and procedures are subject to change at any time without notice. Advance purchase discount only applicable if made at least 7 days prior to arrival.

Skiing & Snowboarding Ability Levels

Skiing Snowboarding		Snowboarding		
BEGINNER				
Level 1	You have never skied before.	Level 1	You have never snowboarded before.	
Level 2	You have spent a few hours on the slope and can ski in a cautious wedge.	Level 2	You can side slip on toe or heel, sliding to the left and to the right.	
Level 3	You can make round turns on gentle green terrain.	Level 3	You are able to slide left and right in control on both edges and complete an independent heel and toe turn on gentle green terrain.	
	li i	NTERMEDIATE		
Level 4	You can link turns with speed control and bring skis together parallel at the end of the turn on green and the easiest blues.	Level 4	You are able to complete a linked toe and heel turn on gentle green terrain and looking toward easy blue runs.	
Level 5	You are confident on green and easy blue runs. You ski mostly parallel but may wedge or step to start the turns.	Level 5	You are able to complete linked turns on toe and heel side on green and blue runs.	
Level 6	You use a parallel stance on smooth blue runs and would like to improve your parallel turn on more challenging terrain, including easy bumps and groomed black runs.	Level 6	You are able to complete link turns with minimal traverse comfortably on all blue terrain and easy black runs.	
Advanced				
Level 7	You ski with controlled parallel turns, maintaining rhythm and speed control on groomed black runs and apply your technique on a wide variety of terrain and snow conditions.	Level 7	You are able to link turns with rhythm and flow on difficult blue and most black runs.	
Level 8	You ski with good technique on all terrain and snow conditions, using carved short radius turns.	Level 8	Join your instructor to make turns of any kind, anywhere, anytime all over the mountain and in all snow conditions, taking your riding to the highest level.	



SKI & SNOWBOARD RENTALS

steamboat.com/rentals

The best skiers and snowboarders in the world rely on top-of-the-line gear and apparel to achieve their goals. In Steamboat, the same approach has shaped the partnership with ski leader Rossignol.

Across its shops, the resort utilizes only top-of-the-line equipment, tuned to the highest standards, throughout its fleet and has the largest selection of performance equipment including skis for the beginner and novice skier, snowboards, boots and helmets. If that wasn't enough, about one-third of the resort's rental fleet is revamped annually.

New rental and retail offerings for the 2023/24 include The Burton Store, located next to the transit center, adjacent to Gnarly Charly's Pizza. A new location for The North Face store downtown. An additional seasonal gear storage location in Creekside under the skating rink and the closest storage location to the Steamboat Gondola. Steamboat Resort will continue to offer ski and snowboard rental delivery through our partnership with Ski Butlers.

STEAMBOAT SPORTS RENTALS

Steamboat Sports is the official gear shop of Steamboat Resort, with four convenient locations including the closest rental location to the slopes.

Steamboat's winter recreational equipment headquarters features personalized individual attention, computerized rental technology, professional overnight tuning and repair, overnight ski and board storage, indoor lockers, gifts, clothing and accessories.

Steamboat Sports carries the latest in outdoor clothing for winter sports enthusiasts as well as official logowear and accessories, and it is the only rental location where you can purchase rentals, lift tickets for day or night skiing and riding. Steamboat Sports locations are everywhere you are including:

Sheraton Slopeside

The Burton Store

Torian Sports Steamboat Grand

Steamboat Square

Rental Products & Rates

Advance purchase: Book your rental equipment in advance through Steamboat Central Reservations[®] and receive 15% off daily rates for adult equipment packages below.

Kids Rent Free: One child 12 or under rents FREE with each five-or-more day parent's adult rental: certain restrictions apply. Kids rates are available for kids who do not participate in the free rental program. Proof of age is required for all 11- and 12-year-olds.

Nightly Rentals: Steamboat Sports-Sheraton Slopeside is open during night skiing from mid-December through March. <u>Steamboat.com/nightskiing</u>.

Adult Equipment (13 & up)	WALK-UP	Walk-Up Peak	RENTALS AT NIGHT	DAILY RATE
Demo ski/snowboard package	\$87	\$93	Demo skis/snowboard	\$45
Demo (skis or snowboard only)	\$80	\$86	All-mountain skis/snowboard	\$35
All-mountain ski/snowboard package	\$77	\$83	Sport skis/snowboard (w/ lift ticket)	\$65
Child ski/snowboard package	\$40	\$46	Sport skis/snowboard (rentals only)	\$25
Adult Clothing package	\$34	\$39	Child ski/snowboard package (w/ lift ticket)	\$49
Child Clothing package	\$29	\$32	Child ski/snowboard package (rentals only)	\$19

Note: Prices are per day. Prices do not include sales tax and are subject to change without notice. Peak season pricing dates: Dec. 17-Jan. 2, Jan 13-15. Feb 17-25. March 5-24.

Ski Butlers Rental Delivery

Steamboat is now offering ski and snowboard rentals through partnership with Ski Butlers. Ski Butlers delivery, on-snow support and pick up services provide guests with a convenient and simple rental experience, giving guests more time on vacation and more time enjoying the mountain. Expert technicians provide custom rental fittings in the comfort of guests accommodations, offering a private and personal fitting experience. More info found at Ski Equipment for Rent | Ski Rentals & Delivery | Ski Butlers.

ICE SKATE RENTALS

Skeeter's Rink takes centerstage in Steamboat Square. The rink is fere to the public with their own skates. Skate rentals, both hockey and figure skates, are available for a fee for adults, first come, first serve.

Skate Rentals	Price per Hour	PEAK SEASON PRICE PER HOUR
Adult 13+	\$20	\$25
Child 12 and under	\$17	\$22

Base Area Gift Shops

The Steamboat Store: The Steamboat Store carries items exclusively offered as part of the resort's Steamboat Signature Collection, goods that won't be found in any shops other than those owned and operated by Steamboat Ski & Resort. A great place to pick up a Steamboat souvenir to take home, or knit Steamboat beanie to keep you warm during your stay. The Steamboat Store is located at the top of the escalators in Steamboat Square, which means you're never too far away from the perfect gift for your loved ones.

Happy Camp Kids Rental/Retail Shop: This is a kids-only specialty store at the base area and features everything the youngest member of the family might need on the slopes: goggles, mittens, gloves and specialty gifts all designed with the youngest skiers and riders in mind. If you're a kid, then this store is just your size. The Happy Camp shop also includes a full service rental outfitting center for Happy Camp kids.

Giggle Gulch Candy Corner: This candy shop is located in the heart of Steamboat Square and features a window full of rainbow candy treats for all your sweet tastes. Remember, life is sweet, so live it up and always finish it off with a sugary treat in this specialty candy corner.

Grand Cafe & Gift Shop: Located in the lobby of the Steamboat Grand, the Grand Café & Gift Shop offers the best of two worlds in one location. This shop provides the ideal combination a laid-back, family cafe with all the requirements of a gift shop. Look for kids accessories, Steamboat gifts including signature logo items, sundries, travel items as well as a wide selection of specialty coffee drinks along with other morning favorites perfect to keep you fueled up and on the go. In addition, the Grand Cafe serves a light lunch menu with large-screen televisions that ensure you don't miss the big game or latest news and weather.

ON-MOUNTAIN SHOPS

Thunderhead Shop: The Thunderhead Shop at the top of the gondola is the perfect place for those commemorative Steamboat gifts. It's the ideal place to pick up goggles, mittens, gloves and sunscreen should the weather change unexpectedly.

Rendezvous Shop: Did the weather change suddenly and you're caught without the right gear? Rendezvous Shop in the Rendezvous Saddle facility features hats, goggles, gloves, mittens, sunglasses, sunscreen and much more.

RENDEZVOUS Shop







DOWNTON SHOPS

Steamboat Apparel & Gifts: In the heart of downtown Steamboat Springs in Howelsen Place, Steamboat Apparel & Gifts carries the latest in clothing from North Face, Lole as well as children's accessories. One-of-a-kind logo and resort signature wear along with toys, gifts and Steamboat souvenirs can be found in this downtown location..



The North Face: Steamboat Ski & Resort Corporation and The North Face opened a downtown Steamboat Springs retail location in September 2018. The store, located at 7th and Lincoln Avenue, encompasses 1972 square feet of retail and offers a wide range of The North Face products including summer and winter active wear, outerwear, footwear and accessories. The North Face Steamboat store is one of 13 flagship locations across legendary mountain communities and will offer dedicated retail space for TNF clothing and footwear. The store will be managed and operated by Steamboat Ski & Resort Corporation staff.

-www.steamboat.com-

CONTACTS:

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Adaptive Programming at Steamboat Resort

Steamboat has teamed with Steamboat Adaptive Recreational Sports (STARS) to open the world of outdoor mountain activities to people with disabilities.

"Since 1976, specially trained and adaptive certified instructors have hosted wounded military members, children with special needs and visually impaired individuals," said Jim Schneider, vice president of skier services and past president of the STARS board of directors. "When you see all the smiles at the end of the day, you realize the impact adaptive sports have on people's lives and the world it opens for many."

This year the STARS facility moves to the Sheraton Hotel, a year-round mountain home to complement their Ranch facility located just outside of town. The location is a one-stop location for adaptive athletes, including lesson information, check-in and adaptive equipment.

Through a partnership with STARS, Steamboat continues to explore ways to create an enhanced experience for adaptive snow enthusiasts. Steamboat has an ADA gondola cabin, wheelchairs at each on-mountain dining facility, a wheelchair-accessible shuttle and improved ramps, curbs and access throughout the base area. In addition, STARS continues to grow its highly qualified adaptive instructor base as well as its state-ofthe-art adaptive equipment inventory. STARS winter programs include downhill skiing and snowboarding lessons and camps, Nordic programs at Haymaker and snowshoeing on the mountain.



In an effort to stay at the forefront of adaptive guest service and ensure guests have the best possible experience, several resort departments have undergone an extensive training program specifically designed around adaptive guests. STARS Program Director Ron Southworth delivers the latest techniques and provides extensive information on adaptive guests' needs, requirements, and expectations

STARS MISSION

STARS's mission is to empower and enrich lives through adaptive recreational services. Steamboat Ski Resort and STARS work together to grow this inspiring program through a staff of highly qualified and dedicated employees and volunteers. STARS is a member of PSIA and ASIA as well as DSUSA.

A 501c3 nonprofit organization, STARS was founded in 2006 and operates all adaptive snow sports programs at Steamboat Ski Resort. All lesson reservations are booked directly through STARS by calling 1-888-330-1454 or emailing info@steamboatstars.com.

STARS works with adults and youths with cognitive or physical disabilities, including autism, and/or injured veterans and their families. STARS provides one-on-one instruction,



Recreational Sports specialized equipment and group programming through the help of more than 150 paid and volunteer instructors. STARS also does summer programming in biking, kayaking, hiking, fishing, archery, equine therapy, overnight camps and waterskiing.

Adaptive Lessons & Programs

Adaptive private lessons: STARS offers daily progressive ski and ride lessons throughout the ski season for clients ages 5 and older with all types of disabilities. Lessons include instruction with a qualified instructor, adaptive equipment as necessary and a lift ticket for use during the scheduled lesson time. Half-day lessons run from 9 a.m. to noon or 1 to 4 p.m. and cost \$180 during regular season and \$195 during peak season. Full-day lessons run from 9:30 a.m. to 3:30 p.m. and cost \$320 during regular season and \$340 during peak season. Lessons are available by reservation only and advanced booking is required. Peak season is from Dec. 22 – Jan. 5, Feb. 18 – Feb 24, and Mar. 10 – Mar. 31.

Visually Impaired Guide Program: Steamboat's VI program is for those with visual impairments but can ski without instruction. Guides will call out directions, follow you down the hill, and get you into the terrain you like. Reservations and advanced booking is required. Participant equipment and ski pass are included in the lesson. Cost is \$100 for a half day and \$140 for a full day. Available Dec. 1, 2023 – Apr. 12, 2024.

Adaptive Guide Program: This program is designed for independent skiers or riders who do not need assistance on the mountain, but wants a guide to show them around the mountain and be available in case of an emergency situation. The Buddy Program offers ski options in half-day and full-day increments. Equipment and pass are included. Contact STARS for additional information. Reservations are required. The cost is \$100 for a half day guide, or \$140 for a full day guide. Available Dec. 1, 2023 – Apr. 12, 2024.

All-Access Program: This season-long program is designed for school-age (ages 5-18) individuals with physical or cognitive disabilities. Participants will be paired with trained instructors and ski with a group based on abilities. The cost is \$300 and includes lift tickets. Participant equipment and ski pass are included with the lesson. Lunch is not included. Dates: Dec. 16, Jan. 6 & 20, Feb. 3 & 10, Mar. 2 & 23. (*Bi-ski, mono-ski, amputees and three-track or four-track skiers and riders*)

Mountain Access Program: This season-long program is designed for adults with physical or cognitive disabilities. Participants will be paired with trained instructors. The cost is \$300 and includes lift tickets. Participant equipment and ski pass are included with the lesson. Lunch is not included. Dates: Dec. 17, Jan. 7 & 21, Feb. 4 & 11, Mar 3 & 24. (*Bi-ski, mono-ski, amputees and three-track or four-track skiers and riders*)

Special Olympics Training. This race training program focuses on getting athletes ready for the Colorado Special Olympics Regional and State Games. Race training is dedicated to improving the participant's physical, social and psychological well-being through positive and successful experiences in competition. The three events athletes will participate in are the Downhill, Slalom and Giant Slalom.

The cost is \$300 and includes coaching/training and lift ticket. (Cost does not include personal equipment, travel, lodging or participation in racing events.) This program serves children ages 8 and older. Reservations are required, and advance booking is preferred. Dates: Jan. 7, 14, 21, & 28, Feb. 4, 18 & 25, Mar 3..

Lift tickets and adaptive season passes: Lift tickets for adaptive skiers are available as well as companion tickets if an adaptive assistant is necessary. For those who ski/ride frequently, Steamboat offers an adaptive adult season pass.

Lift line privileges: Permission to go to the front of the lift line is extended to adaptive individuals that have difficulty standing for extended periods and those whose adaptive equipment makes it difficult to navigate the maze. This specifically includes above-the-knee amputees and below-the-knee amputees if skiing with one ski; individuals using a mono-ski, bi-ski or sit-ski sled; as well as four-track skiers with two skis and two outriggers. All sit-ski sleds must be equipped with standard evacuation systems straps and hooks and may be subject to inspection at the base of each lift. Upon arrival at the base of the lift, let the lift operators know the type of assistance you may need for loading and unloading or any other special preferences.

Note: All prices, programs and times are subject to change without notice. Check <u>Steamboatstars.com</u> for current information.

ADAPTIVE FACILITIES & SERVICES

Parking and mountain access: The most accessible parking for adaptive skiers and snowboarders is in either One Steamboat Place or the Gondola Square Parking Garage, located between the Steamboat Grand and Sheraton hotels. In addition, the resort provides a wheelchair-accessible shuttle from its Meadows Parking Lot. Access the Ticket Office and slopes is possible by using a series of ramps in Steamboat Square or navigating through One Steamboat Place's plaza.

Restrooms: Restrooms are conveniently located around the base area as well as on the mountain.

- Base area: Ground level, below the Steamboat Plaza.
- Thunderhead facility at the top of the gondola: First level next to Stoker Bar. These are accessed from the front of the building, in through the main doors.
- Rendezvous Saddle: Enter along the west bridge into loft level of building. Restrooms are on the immediate left upon entering, accessed from the South Peak lift.
- Four Points Lodge: Access the restrooms inside on the lower level. Lodge offers accessible restroom stalls with grab rails as well as an oversized family restroom.

Wheelchairs: Wheelchairs are available to assist you in accessing the facilities on the mountain. For your convenience, a wheelchair is located at each of the four locations below. Please have your companion skier obtain the chair or ask for assistance when you arrive.

- Base of the gondola in the loading and unloading area
- Top of the gondola and Thunderhead chairlift in the loading and unloading area
- Lower level of Four Points Lodge with direct access to restrooms and elevator access to main level
- Top floor of Rendezvous, accessed from South Peak lift. Cross the bridge, and a wheelchair is just inside the door to the left.

TRANSPORTATION

Resort transportation: The resort features a 19-passenger El Dorado National Aerotech wheelchair accessible shuttle from its remote Meadows Parking Lot. The shuttle features a Braun fully automatic wheelchair lift, double wheelchair lift doors, passenger foldaway seats over wheelchair positions and enhanced interior and exterior lighting.

Local transportation: Steamboat Springs Transit is the public transportation system for Steamboat. SST provides service for both fixed route and para-transit service. The fixed route serves much of the downtown area, the ski area base and many of the adjacent condominiums. Please call for the closest stop and service times. The para-transit service is available upon request for those who qualify. This service provides curb-to-curb service to any location within the city limits. Next day advanced request is required for this service. There is no charge for this service as all SST buses that provide service within the city limits of Steamboat Springs are free. Call 970-879-3717 for more information.

ADAPTIVE EVENTS

STARS All-Mountain Adaptive Camp: The STARS All-Mountain Adaptive Ski Camp combines instructor and volunteer training, adaptive ski clinics and a backcountry powder cat trip with Steamboat Powdercats for adults with disabilities. Visit STARS website for dates and details.

STARS & Stripes Camp: STARs and Strips Camps are adaptive Winter Military Programs. These camps are 5-day/4night ski adventures designed for veterans with disabilities. Visit steamboatstars.com/winter-military-programs/ for program details.

MISCELLANEOUS

Celebrating Special Olympian Sue White: Sue White became Steamboat's 89th winter Olympian after competing in the 2017 Special Olympics World Winter Games in Austria and bringing home a gold medal in giant slalom. The Steamboat Springs Winter Sports Club hung a flag in White's honor at Howelsen Hill's Olympian Hall, where all Steamboat Olympians are recognized by the flag of the country in which they competed.

Steamboat's Director of Skiing Billy Kidd: Olympic medalist and world champion Billy Kidd has been involved extensively with numerous adaptive and specialized organizations, including serving as head ski coach for Special Olympics International, hosting the first International Winter Special Olympics in Steamboat, hosting fundraises for the Jimmie Heuga Center, and donating personalized instruction to adaptive athletes on the slopes of Steamboat.

First International Winter Special Olympics: The first International Winter Special Olympics were held on Headwall during February 1977. The event brought athletes from around the world together for four days of competition. Special guests included Olympic gold medalist Bruce Jenner, Colorado Governor Richard Lamm, Ethel Kennedy, Eunice Shriver and Steamboat's Director of Skiing Billy Kidd.

Jimmie Heuga Express for MS: Steamboat's Director of Skiing Billy Kidd played host at Steamboat to the first Jimmie Heuga Express for MS in 1986, starting a tradition that has spread to resorts across the country.

Disabled World Cup: The best in the business — including Olympic, world and national champions — stopped in Steamboat for the Disabled World Cup in January 2005. More than 80 athletes and 40 coaches and support technicians attended the event, including 16 members of the U.S. Disabled Alpine Team. The competition also attracted competitors from as far away as Austria, France, Germany and Australia. Taking place a short distance from the base area on Sitz/See Me trails the first two days, competition moved to the historic Howelsen Hill in downtown Steamboat for the final two days.



Arts and Culture Takes Center Stage

ARTS & CULTURE IN STEAMBOAT SPRINGS

Known for its winter outdoor activities, Steamboat has quietly grown into a hidden gem for the arts. Tucked between the piles of Champagne Powder[®] snow are numerous art galleries, performance theaters and world-class concert venues. On any given day in Steamboat, you'll find cultural performances taking place, including free concerts, poetry jams, theater performances, dance concerts, symphonies, operas and gallery showings.

Whether your interest is performing arts, visual arts, literary arts, culinary arts or just something fun and new to do or see, you're likely to find it right here in the Yampa Valley.

The Steamboat Ski & Resort Corporation is managed by a talented and highly knowledgeable team of industry professionals with a level of expertise that is unparalleled within the industry.

MUSICFEST AT STEAMBOAT

Steamboat MusicFest — the only festival that brings the finest Texas and Americana music to the snow — sweeps the Colorado Rockies for a full week of sport and song from Jan. 6-11, 2024. The MusicFest event guarantees over 200 + hours of music over six days in the heart of the Rocky Mountains. MusicFest features free après-ski concerts, evening shows and special engagements throughout the week, including live performances from an increasingly diverse lineup of artists with styles ranging from country to rock, blues to bluegrass, folk to western swing and everything in between. <u>TheMusicFest.com</u>

WINTER WONDERGRASS

Music and brews collide in the mountains of Steamboat to deliver an authentic Colorado gathering celebrating bluegrass and craft beer. The annual festival will include food trucks, special mid-mountain performances, beer halls and craft wine, beer and seltzer tastings. Lineup announced and tickets on sale in early October. Winterwondergrass.com

BUD LIGHT ROCKS THE BOAT FREE CONCERT SERIES

Steamboat Ski Area plans to be rockin' this spring as the Bud Light Rocks the Boat free music series returns this season offering a great mix of various musical genres. The Rocks the Boat series has brought together everything from bluegrass and New Orleans style rhythm and blues to traditional Irish sounds and pure rock and roll. Bands play for two uninterrupted hours at the base of the ski area where non-skiing and riding music enthusiasts of all ages are able to enjoy the spring après-scene, too. Past free concerts have included Big Head Todd & the Monsters, Avett Brothers, Gin Blossoms, North Mississippi All Stars, Freddy Jones Band, Citizen Cope, Ozomatli, Sister Hazel, Dirty Dozen Brass Band, The Wailers, MarchFourth Marching Band, Sam Bush Band, Derek Trucks Band and The Samples. Bud Light Rocks the Boat Free Concert Series (steamboat.com).

Hot Spots for Live Apres-Ski Music

What better way to end your day on the slopes than relaxing with good friends, soaking up the sun and enjoying some good music. Steamboat has a plethora of places to enjoy live music from classic piano to acoustic to all-out jam sessions. Featured hot spots include Timber and Torch in Steamboat Square, Slopeside Grill, Old Town Pub, Schmiggity's and Carl's Tavern. New this season, the Steamboat Mountain Stage hosts a number of free concerts throughout winter 2023/24. A complete listing of music can be found in the Steamboat Today's Explore Steamboat section every Friday.

STRINGS MUSIC FESTIVAL

Strings Music Festival was launched in 1988 in order to foster an appreciation for fine music, to present diverse programming with a focus on chamber music and to stimulate the cultural, educational and economic environment of Colorado's Yampa Valley. It is an independent nonprofit organization, nationally recognized as one of the foremost music festivals in the country. The 2021 summer season included performances by Josh Turner, The Steeldrivers, Donavon Frankenreiter and more. Additionally, more than 150 artists participate in daytime children's concerts as well as a wide variety of classical, contemporary and educational programming in schools, libraries, senior facilities, art centers, parks and community facilities. StringMusicFestival.com.



MUSICIANS IN THE YAMPA VALLEY

Steamboat has hosted many big-name acts throughout the years at indoor and outdoor venues such as the Steamboat Grand, Steamboat Sheraton, Steamboat Ski Resort, Howelsen Hill and local entertainment establishments. The following are just a few of the performers who have played in Steamboat.

WINTER: Big Head Todd & The Monsters, Lyle Lovett, Chris LeDoux, Young Dubliners, Brent Rowan, Yellowcard, The Dudes (formerly the Subdudes), Dirty Dozen Brass Band, Tony Furtado, Brian Auger's Oblivion Express, Marty Lloyd Band (formerly Freddy Jones), Cabaret Diosa, Brethren Fast, Nina Storey, Pat Green, Cory Morrow, Roger Creager, Reckless Kelly, Django Walker, Jason Boland & the Stranglers, Seth James, Cross Canadian Ragweed, Dub Miller, Doug Moreland, Keller Williams, The Wayfarers, Billy Joe Shaver, Dave Matthews Band, Papa Roach, Liquid Soul, Inner Circle, Joe Nichols, Derek Trucks Band, Rev. Horton Heat, Wailers, Keb Mo and the Avett Brothers.

SUMMER: Big Head Todd & The Monsters, Freddy Jones Band, Susan Tedeschi, Avett Brothers, Suzy Bogguss, Michael Franti & Spearhead, Los Lobos, Matt Costa, Susan Tedeschi, Kermit Ruffins, Bèla Fleck and the Flecktones, Sonia Dada, South Austin Jug Band, Galactic, Little Feat, Delbert McClinton, String Cheese Incident, Keb Mo, James Brown, Blues Traveler, Israel Vibration, Ben Harper, Charlie Hunter Band, Earl Scruggs, Yonder Mountain String Band, Corey Harris, Michelle Shock, John Hiatt, Brent Rowan, Michel Martin Murphey, North Mississippi All-Stars, Los Lobos, Jimmie Vaughan, Randy Newman, Dave Mason and Creedence Clearwater Revisited, Billy Strings, The Wood Brothers, Ziggy Marley

Emerald City Opera

The Emerald City Opera promotes classical opera and the vocal and performing arts in the Yampa Valley. Opera artists come to Steamboat Springs from such acclaimed opera houses as The Metropolitan Opera, The New York City Opera, Opéra National de Paris, Florida Grand Opera and the Göteborg Opera in Sweden. Emerald City Opera performs several concerts each season. <u>EmeraldCityOpera.com</u>

STEAMBOAT SYMPHONY ORCHESTRA

Established in 1991, the mission of the Steamboat Springs Chamber Orchestra is to perform music for the residents and visitors of Northwest Colorado with an emphasis on community outreach, musician development and music education for youths. The Symphony hosts several concerts each year. Visit their website to view this year's offerings. www.steamboatorchestra.org

TREAD OF PIONEERS MUSEUM

The museum is a celebration of the Yampa Valley's rich and diverse heritage from Native Americans to Olympian skiers. The Tread of Pioneers Museum, located at the corner of Eighth and Oak streets in downtown Steamboat Springs, features a 1908 Queen Anne-style Victorian home with turn-of-the-century furnishings. On display are various ranching, mining and pioneer life artifacts from Routt County, a comprehensive History of Skiing exhibit as well as a Native American display. The Western room, home of an extensive firearms collection, traces ranching life, the rodeo and the story of infamous outlaw Harry Tracy. Special museum features are a local history research library, gift store and an historic photograph collection. TreadofPioneers.org

STEAMBOAT CREATES

The Steamboat Springs Arts Council was created in 1972 by a group of local residents as a community-based nonprofit art and cultural organization. In 1990, the Arts Council was awarded a coveted National Endowment for the Arts Locals' Incentive Grant. In 2017, Steamboat Springs became a certified Colorado Creative District. At that time. Steamboat Creates was born. The mission of Steamboat Creates is to support and promote arts and culture in the Yampa Valley. Steamboat

Located in the renovated train depot at 13th Street, Steamboat Creates plans, produces, and collaborates with arts and humanities organizations and initiatives to have a positive educational, cultural, and economic impact on the Steamboat Springs community. Visual art is displayed through monthly changing shows at the Depot Art Center.

ART GALLERIES

There are a number of art galleries covering fine art, photography, paintings, sculptures, jewelry and contemporary western art throughout Steamboat Springs, both downtown and at the mountain. Steamboat Springs is home to a thriving community of artists whose works are available in many local shops and galleries

PERRY MANSFIELD PERFORMING ARTS SCHOOL & CAMP

In 1913, Charlotte Perry and Portia Mansfield fulfilled their dreams of creating a theater and dance camp in the mountains. Now, nearly 100 years later, Perry-Mansfield is recognized as the oldest continuously

operating performing arts school and camp in the nation. Throughout the years, a number of distinguished alumni, faculty and guest artists have passed through the doors of Perry-Mansfield. The list includes Robert Battle, Sammy Bayes, Jessica Biel, Ruthanna Boris, Wally Cardona, John Cage, Martha Clarke, Merce Cunningham, Harriette Ann Gray, Julie Harris, Dustin Hoffman, Hanya Holm, Lee Horsley, Doris Humphrey, Jack Lee, José Limon, Agnes de Mille, Daniel Nagrin, Peter Pucci, Jason Raize, Lee Remick, Stephen Schwartz, Amala Shankar, Ton Simons, Francis Sternhagen, Helen Tamiris, Joan Van Ark and Charles Weidman.

Today, students from all over the world take classes from a select group of accomplished and internationally renowned faculty. The tradition of Perry-Mansfield remains unsurpassed as the camp continues to prepare emerging young artists for the stage. Recent alumni are performing with Ballet Hispanico, Battleworks Dance Company, Munich Ballet, the Paul Taylor Dance Company and Nederlands Dans Theatre as well as in film, on Broadway and television. Perry-Mansfield.org

STEAMBOAT DANCE THEATRE

Formed in 1975, Steamboat Dance Theatre mission is "to engage, educate and enrich the communities of the Yampa Valley through dance and movement." The Steamboat Dance Theatre puts on an annual performance with local dancers, choreographers and dance teacher. The Steamboat Dance Theatre sponsors classes for adults and appearances by guest artists and master teachers, programs that are funded through its annual dance concert proceeds. SteamboatDanceTheatre.org

LITERARY SOJOURN

Literary Sojourn is an annual festival of authors and readers celebrating the power of the book. Each fall, an esteemed slate of authors and 500 book lovers from across the country gather in Steamboat Springs. Together, they revel in the written word, fueled by award-winning writers who share the stories and inspiration behind their exceptional books. LiterarySojourn.org



MANSFIELD MANAGE



PERRY 🕢

BUD WERNER MEMORIAL LIBRARY

The renovated and expanded Bud Werner Memorial Library houses a collection of more than 55,000 volumes, an extensive collection of abridged and unabridged books on tape and CD, as well as videotapes and DVDs. In addition, the electronic resources include on-line databases and CD-ROM programs for reference and research as well as fun and educational software for kids. The library is named after Bud Werner, who was an internationally renowned Alpine ski racer who died in an avalanche in the Swiss Alps on April 12, 1964. Contributions from all over the world were given in Buddy's memory and used to build a public library for the community of Steamboat Springs. The Bud Werner Memorial Library opened its doors on Feb. 4, 1967. <u>SteamboatLibrary.org</u>

YAMPA RIVER BOTANIC PARK

The Yampa River Botanic Park, located along the Yampa River, is a free public park that combines native plants from the Alpine to semi-desert zones, sculptures from local and regional artists, and special events such as Music on the Green as well as weddings. Over 50 gardens with ponds, benches and gardens spread across the grounds and attract a wide variety of native birds, butterflies and other animals. The park is open dawn to dusk from spring until the first heavy snow. YampaRiverBotanicPark.org

-www.steamboat.com-

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Steamboat Leadership Team

STEAMBOAT LEADERSHIP TEAM 2023.24

ROB PERLMAN

REGIONAL CHIEF OPERATING OFFICER, ALTTERA MOUNTAIN COMPANY & STEAMBOAT PRESIDENT & COO



Rob Perlman is president and chief operating officer of Steamboat Ski & Resort Corporation and the Rocky Mountain regional chief operating officer of Alterra Mountain Company overseeing the company's resorts in Colorado and Utah. Perlman's 30-year plus tenure in tourism and the ski industry includes leadership positions with some of the nation's top resorts including Winter Park, Vail, Beaver Creek Resort and Mammoth Mountain. Prior to the top resort spot, he served as senior vice president of sales and marketing for Steamboat from 2008 to 2015. Prior to his time at Steamboat, Rob was president and CEO of Colorado Ski Country USA, the trade association representing Colorado's \$4.8 billion ski industry. Rob currently serves on the boards of Colorado Ski Country USA, National Ski Areas Association (NSAA), Yampa Valley Community Foundation, the Yampa River Fund, Yampa Valley Airport Commission, and Yampa Valley Bank. Previously, Perlman served on the boards of Visit Denver, SOS Outreach, Steamboat Springs Chamber, Colorado Ski and Snowboard Hall of Fame and Museum and the Colorado Tourism Office where he was twice elected Chairman. Rob lives and enjoys the mountain lifestyle in Steamboat Springs with his family.

DAVE HUNTER

Dave Hunter joined the Steamboat team in 2017 after nearly 30 years of ski industry experience. He oversees all on mountain operations, including lift operations, lift maintenance, ski patrol, snowmaking, slope maintenance, trail grooming, snow removal and lift construction as well as Steamboat Snowsports School and Happy Camp Children's programming. Hunter began his career in the industry as mountain manager and race director at Mount Tom Ski Area in Holyoke, Mass., ending his tenure there as assistant general manager. He then moved to Colorado to work at Eldora Mountain Resort, first as snowmaking manager before moving into director of sales and eventually the director of operations role. Most recently, Hunter was with Prinoth as director of North American sales. Hunter moved to Steamboat with his wife, Linda, and two young children.

VICE PRESIDENT: RESORT OPERATIONS



VICE PRESIDENT: BRAND & RESORT STRATEGY

Katie Brown



Katie Brown is responsible for all brand and resort strategy aspects for the resort, including domestic and international sales, marketing, public relations, air, digital and sustainability programming. She has been with the resort since 1991 and has held positions in the Kids' Vacation Center, Steamboat Central Reservations®, and Group Sales, and was the Director or Resort Sales before her position as VP of Brand and Resort Strategy. Before the resort's acquisition by Intrawest in March 2007, Brown was also responsible for The Canyons Resort, Grand Summit Resort Hotel and Sundial Lodge in Park City, Utah, She serves on various organizations, including the Ski Town USA Rotary Club and Steamboat Mountain Village Partnership and board member for the Steamboat Springs Chamber Resort Association. She is a graduate of the Leeds School of Business at the University of Colorado with a Bachelor of Arts in business administration and a minor in marketing and information systems as well as the Daniels College of Business at the University of Denver in its High Performance Leadership program.

JENNIFER SHEA

Jennifer Shea joined Steamboat Resort December 2016 as the Director of Resort and Hotel Sales. Shea transitions from the Director of Sales to the Vice President of Business Development. As the vice president of business development for the resort and hotel, Shea oversees resort and hotel group sales, Ticket office and Rental/Retail outlets. Prior to joining the Steamboat team, Shea was the national sales manager for Steamboat-based Honey Stinger Energy Foods. A longtime resident of Steamboat, Shea also served as program manager for the Yampa Valley Community Foundation and marketing and development director for Strings Music Festival. Prior to arriving in Steamboat, Shea worked for Time/Warner in various marketing and sales positions. She holds a Bachelor of Arts in business administration and art history from the University of St. Thomas in St. Paul, Minn., and is an active member of the community, having served on various boards including 4Yellow Foundation, Family Development Center and the Steamboat Springs Chamber Resort Association marketing committee. Shea lives in Steamboat with her husband, Kerry, and two daughters.

VICE PRESIDENT OF BUSINESS DEVELOPMENT





BLAIR MCNAMARA

VICE PRESIDENT OF LODGING



This year Steamboat welcomes Blair McNamara as the new Vice President of Lodging. As the Vice President of Lodging, McNamara provides leadership, management and strategic direction for all hotel operations including employee, guest and owner relations associated to the Steamboat Grand, the resort's toprated, 328-unit property, conference facility and retail outlets. McNamara started his 30-year resort and lodging industry career at Vail Resorts with roles including sales, strategic alliance, and air program development McNamara has been a part of the Steamboat Springs lodging community since 2005 serving as the Vice President of Sales & Marketing for The Resort Company until 2013. In this role McNamara was responsible for the marketing/sales and revenue management related to the company's twenty-seven managed properties throughout Colorado. He worked for Wyndham Vacation Rentals as Vice President of Marketing- North America, where he led the entire sales and marketing division for beach and winter vacation rental business. McNamara went on to establish the Resort Lodging Company (RLC) in 2015, where he served as President. RLC managed more than 250 vacation rentals and property management associations in Steamboat Springs.

Roger Levanduski

BILL THOMAS

Roger Levanduski is responsible for all aspects of financial, accounting, and audit fulfillment operations for the ski area, the Steamboat Grand and Steamboat Central Reservations[®]. He brings more than 15 years of experience in the hospitality/financial industry, ranging from five-star hotels to luxury resort properties across the high country. Most recently, Levanduski served as the Chief Financial Officer for KSL Resorts at Camelback Mountain Resort in Pennsylvania, where he oversaw unification and restructuring after KSL Resorts purchased Camelback Lodge and Camelback Mountain Ski Resort in 2019. Prior to Camelback, he was most recently the Regional Director of Finance for Auberge Resort Collections in based in Aspen, Colorado. Levanduski started his career with Four Seasons Hotels and Resorts in Dallas, Texas and worked his way up the finance department with Assistant Director and Director roles at Four Seasons properties in Westlake Village, CA; Houston, TX and Jackson Hole, WY. He was also an independent contractor for the Four Seasons in Chicago, Beverly Wilshire in Beverly Hills and the Terra Resort Group in Jackson Hole.

VICE PRESIDENT OF FINANCE

VICE PRESIDENT: HUMAN RESOURCES



Bill Thomas, a HR and hospitality industry expert with nearly 20 years of experience, is responsible for management of all human resources functions, including employment, training, labor relations, payroll, benefits, workers compensation as well as risk management for the ski area, Steamboat Grand and Steamboat Central Reservations[®]. Thomas is also responsible for the management of The Ponds, an Employee Housing apartment complex and the new employer childcare center slated to open this winter. Thomas holds a Senior Professional in Human Resources certification from the Human Resource Certification Institute and a Senior Certified Professional Certificate from the Society of Human Resource Management. Thomas worked in hospitality operations for several years before starting his career in human resources with Starwood Hotel and Resorts. He spent over a decade with Four Seasons including the Senior Director of Human Resources, Americas where he was responsible for implementing programs to supporting integration of work/life balance and wellness across the America as well as overseeing recruiting, hiring and training over 500 employees at two Colorado-based properties.

MIKE FRIERY

Friery was named Vice President of Food and Beverage in June of 2022. Friery, a 23 year hospitality and ski industry veteran, is responsible for all aspects of the resort's food and beverage operations, including on-mountain dining, base area restaurants, Haymaker Clubhouse and Steamboat Grand Hotel outlets. He is also responsible for opening the resort's newest dining outlet the Range Food and Drink hall. Prior to joining the Steamboat team, Friery was the Senior Director of Food and Beverage for Beaver Creek Resort managing all dining and day to day functions of 18 independent restaurants and three golf courses. Friery has a Bachelor of Science in Business Administration from the State University of New York, Binghamton. He recently relocated to Steamboat with his family including three daughters, two sons a dog and a gecko.

STEAMBOAT COMMUNICATIONS TEAM

LORYN DUKE



Loryn Duke a veteran of ski and PR industry for 19 years, joined the resort in 2008. She is responsible for the overall strategic direction of the communications department, including domestic and international public relations, crisis communication, community relations, Olympian and athlete sponsorships, satellite uplink facility, photography, videography and media relations for signature and community events. She has worked in media relations for Steamboat stages of the 2011 and 2015 USA Pro Challenge cycling race and 2010 Olympic trials and has overseen the Steamboat Weather Summit since 2009. Prior to joining the PR department, Duke was director of communications at Durango Mountain Resort from 2003-2008. She began her career in the ski industry working for SKI Magazine and Snowshoe Mountain Resort in West Virginia. In addition, Duke has held public relations positions with the University of Colorado Recreation Center and KBCO-Radio 97.3 FM in Boulder, Colo. She has served as the President of the Ski Town U.S.A. Morning Rotary Club and on the Steamboat Springs Chamber Resort Association marketing committee. Duke has a Bachelor of Science in journalism from the University of Colorado at Boulder.

MAREN FRANCIOSI

Maren Franciosi joined the resort in the summer of 2018 as the digital communications manager. She is responsible for all aspects of the resort's social media strategy across its digital platforms and the resorts day-to-day public relations efforts. Prior to joining the PR team, Franciosi held various positions with the Steamboat Springs Chamber including Events and Member Relations Manager planning and executing Chamberproduced special events such as the Steamboat Marathon and Hot Air Balloon Rodeo and Public Relations Manager where she served as a spokesperson for Steamboat Springs as a resort destination and handled social media efforts. Franciosi is a Colorado native from Fort Collins where she received a Bachelor of Arts in communications and business administration from Colorado State University.



VICE PRESIDENT: FOOD & BEVERAGE



DIRECTOR OF COMMUNICATIONS



HANNA ALBERTSON

COMMUNICATIONS COORDINATOR



Hanna Albertson joined Steamboat Resort in 2017 and has held several positions in the company, including working for Competition Services and Group Sales prior to joining the Communications team in 2021. Albertson is responsible for managing the resorts media trips and Steamboat athlete sponsorship programming. In addition to her role in PR, Albertson serves on the board of the Yampa Valley Young Professionals Network. Originally from Minnesota, Albertson moved to CO in 2012 where she received degrees in Business and Geography from the University of Denver.

Kenzie Gard

Kenzie Gard joined Steamboat Resort in 2008 and has held several positions in the company. Gard joined the communications team in 2022 and is responsible for the resort's survey management system and guest communications across several different platforms. Gard is an expert in guest service and is a part of the resort's Service Excellence team responsible for companywide employee training and recognition programs consistent with Steamboat's culture and mission statement. Prior to joining the communications team, Gard held several positions as The Steamboat Grand Hotel and also served as corporate travel coordinator. Gard received a Bachelor of Arts in Communications from the University of Wyoming. She enjoys living in Steamboat with her husband, Jeremy, and twin daughters.

COMMUNICATIONS COORDINATOR

