



2024/25 Steamboat Press Kit

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Steamboat 2024/25 Facts & Figures

LOCATION

Located in northwest Colorado, Steamboat is 160 miles/267kms northwest of Denver, an easy three-hour drive. Take I-70 west through the Eisenhower Tunnel to the Silverthorne exit (No. 205), then go north on Colorado Highway 9 to the town of Kremmling, then west on U.S. 40 over Rabbit Ears Pass. Steamboat is accessible by nonstop air service from 16 major U.S. markets on 6 major airlines including Alaska, American, Delta, Jet Blue, Southwest and United Airlines in addition to connecting service from hundred of other locations worldwide.

ABOUT SKI TOWN, U.S.A.®

Steamboat is rooted in a genuine friendliness and an authentic western heritage not often found in today's world. Steamboat first was called Ski Town in the headline of a 1947 Associated Press photo captioned, "The population of Steamboat Springs, Colorado is 1,700. The number of persons who skis is reported to be 1,685. The others are children under one year of age." In 1987, the Steamboat Springs Winter Sports Club registered the trademark.

ABOUT THE MOUNTAIN

Located within the Park Range of the Colorado Rocky Mountains, Steamboat comprises six peaks: Mount Werner, Sunshine Peak, Storm Peak, Thunderhead Peak, Christie Peak and Pioneer Ridge. Nearly 3,750 acres of terrain offer a diversity of trails for all ability levels. World famous trees in Pioneer Ridge, Sunshine and Storm Peak are Steamboat's particular claim to fame, with Champagne Powder® snow in the trees for the most avid powderhounds. Remember, the term Champagne Powder® snow was coined in Steamboat, and this is the only place you'll find it!

RESORT FACTS AND STATISTICS

steamboat.com/the-mountain/mountain-stats

Resort Official Opening	January 12, 1963
Resort 2025 Winter Season	November 23, 2024 to April 20, 2025
Terrain	3741 acres/ 1513 hectares
Average Annual Snowfall	314" (10 year average)
Snowmaking Acres	375 acres/ 152 hectares

LIFTS & TRAIL STATISTICS

Trail system: 182 named trails

Trail classification: 13% easier
44% more difficult
49% most difficult

Longest run: Why Not, more than 3 miles/4.8 kms

Lift system: Gondola (8-passenger) ... 1
Gondola (10-passenger)..... 1
High-speed six 1
High-speed quad 8
Triple chairlift 4
Double chairlift..... 2
Surface lifts.....6
Total..... 23

Best tree runs:	Length	Vertical	
Percent			
Shadows.....	4,600.....	1,850	40.2%
Closet	3,600.....	1,547	43.0%
Twilight	2,560.....	900.....	35.2%
Bar UE Lift Line	2,600.....	745.....	28.7%
Triangle 3	2,360.....	690.....	29.2%

Top bump runs:	Length	Vertical	
Percent			
Sundown Lift Line.....	4,800.....	1,870	39.0%
Priest Creek Lift Line	4,600.....	1,750	38.0%
Three O'Clock	3,800.....	1,500	39.5%
Storm Peak Lift Line	3,078.....	1,310	40.5%
Nelson's.....	3,000.....	1,200	40.0%
Four Points Lift Line	2,800.....	1,170	41.8%
Twister.....	2,180.....	970.....	44.5%

Terrain parks: Terrain parks	3
Halfpipes	2
Mini halfpipes	1

Night skiing: Ultra-Tech™ Lighting	
Lifts	1
Trails.....	5
Terrain parks	1
Light poles	87
Vertical	1,100'

Mavericks Superpipe: Specifications	
Wall length	400 feet
Width	67 feet
Walls	22 feet

SnowSports School only surface lifts: 4

Rolex	2,800.....	929.....	33.2%
Concentration (upper) ...	1,700.....	775.....	45.6%
Hurricane	1,900.....	775.....	40.8%
White Out	1,400.....	580.....	41.4%

Steepest trails:	Percent
Chute Two	71.4%
Chute One	66.7%
Chute Three	61.8%
The Ridge.....	54.2%
Mother Nature	50%
North St. Pat's	50%
Christmas Tree Bowl.....	46.3%
Concentration Upper	45.6%
Oops.....	45.5%
Twister.....	44.5%
Closet	43.0%
Vertigo	43.0%

STEAMBOAT PASS PROGRAMS

Kids/Grandkids Ski Free: Steamboat pioneered the first Kids Ski Free program back in 1982, setting the standard in the industry. Steamboat's Kids/Grandkids Ski Free program, valid the entire season, allows children ages 5 to 12 to ski free the same number of days as their parent or grandparent when a parent or grandparent purchases a 5-or-more-day adult lift ticket. This offer is on a one-to-one basis, with one free child per paid adult.

Kids Rent Free: Kids Rent Free enables children ages 5 to 12 to rent free the same number of days as their parent when a parent purchases a 5-or-more-day rental. This offer is on a one-to-one basis, with one free child per paid adult.

Advance Purchase: Steamboat's advance purchase lift ticket program guarantees the lowest price on stand-alone lift tickets for powderhounds. As part of the program, guests receive the guaranteed lowest price on lift tickets when they purchase their single-day or multi-day lift ticket at least seven days in advance through steamboat.com or Steamboat Central Reservations®.

IKON Pass: Steamboat is proud to be part of Alterra Mountain Company's IKON pass. IKON pass provides season-long unlimited access to Steamboat Resort with no restrictions. The IKON Base Plus and the IKON Base pass provide 5-day skier and rider access for the 24.25 season. For more information IKON pass visit IKONpass.com/destinations.

SNOW STATISTICS

- T of the past six winters have seen more than 300 inches of snow.
- Steamboat has had eight 400+ inch seasons: 2022/23, 2010/11, 2008/09, 2007/08, 2005/06, 1996/97, 1995/96, 1992/93, 1983/84
- Single day snowfall record: 27 inches at mid-mountain on Feb. 20, 2013, and 29 inches at the summit on Jan. 25, 1996.
- Biggest snow season: 489 inches in 2007/08
- Biggest snow months:
 - October: 63 inches in 2019; November: 90 inches in 2010;
 - December: 165.5 inches in 1983; January: 216.5 inches in 1996;
 - February: 110.05 in 1993; March: 83 inches in 1991; April: 60 inches in 1993



2024 SNOW FALL AVERAGES

AVERAGES	TOTAL
10-Year	314"

STEAMBOAT ACCOLADES

2023/24:

- Travel & Leisure: [12 Best Family-Friendly Ski Resorts](#)
- Ski Magazine: [#15 in the US, #10 in the West](#), Top 3 for Family; Top 10 for guest service, dining, lodging, apres, nightlife and local flavor.
- Conde Nast Traveler: "[The 7 Best Ski Towns in Colorado, From Traveler Favorites to Locally-Loved Villages](#)"
- Mountain Travel Symposium: [Summit Award Winner](#)
- On The Snow [Top Overall Resort in North America](#)
- CSCUSA: Jon Asta Terrain Park Specialist of the Year
- EPIC: 2023 Early Childhood Champion Award

2022/23:

- Travel & Leisure: [12 Best Family-Friendly Ski Resorts](#)
- Ski Magazine: [#10 in the West](#) Guest Service: 10, Dining: 6 Lodging: 4 Après: 7 Nightlife: 7 Family: 3 Local Flavor: 5
- Family Destinations Guide: [12 Best Family Ski Resorts in Colorado: #8](#)
- Zrankings: [Best Ski Resorts in US: #7](#)
- US News Travel: [Best Colorado Ski Resorts for Beginners](#)
- Marchay: [10 Best Ski Resorts in the US: #5](#)
- Frommers, [10 Great Places to Vacation Where Your Kid Can Learn How to Ski or Snowboard](#)
- Conde Nast Traveler: [7 Best Ski Towns in Colorado](#)

2021/22:

- Conde Nast Traveler [Best Ski Resorts in the US and Canada #17](#)
- Ski Magazine: [#10 in the West](#)

2020/21:

- Conde Nast Traveler [Best Ski Resorts in the US and Canada #15](#)
- Ski Magazine: [#8 in the West](#), #7 Dining, #7 Service, 36 Snow, #10 lifts
- Holiday with Kids: [Best Family Ski Resorts #3](#)

2019/20:

- Men's Journal: [20 Best Mountain Towns in America](#)
- Qantas Travel Insider: [#8 of World's Best Ski Resorts](#)
- US News & World Report- [#8 of 25 Best Small Towns to Visit](#)

2018/19:

- SKI Magazine: No. 1 Best down-day activities in the West, No. 10 Nightlife in the West, No. 9 Après in the West, No. 7 Best Charm in the West, No. 10 Lodging in the West, No. 9 Best Dining in the West, No. 5 Best for Families in the West

2017/18:

- SKI Magazine: No. 11 Resort in the West, No. 6 Family, No. 8 dining, No. 8 Lodging, No. 9 Service
- Ski Magazine- Most Authentic Ski Town
- World Snow Awards: Best Family Resort
- USA Today 10 Best Ski Resorts: No. 8
- Best of the Boat- Best Bike Mechanic (1st), Best Outdoor Activity Company (1st), Best Place to Propose (1st), Best Wedding Venue (1st), Best Public Improvement (3rd).
- US News: No. 3 Best Small Town to Visit in the USA, No. 3 Best Places to Visit in Colorado, No. 3 Best Summer Vacations in the USA

2016/17:

- Outside Magazine: Best Towns in the United States
- SKI Magazine: No. 7 Resort in the West, No. 2 Family, No. 7 Snow, No. 8 Service
- USA Today 10 Best: No. 9 Ski Resort, No. 9 Ski Town
- Conde Nast: Top 20 Ski Resorts, No. 17
- Men's Journal: [20 Best Mountain Towns in America](#), No. 1
- Freeskier: [20 Best Summer Destinations in Ski Country](#)
- Family Ski Hub: No. 1 Family Ski Resort
- Budget Travel: [10 Coolest Small Towns in America](#), No. 10

2015/16:

- New York Times: [52 Places to Go](#)
- Conde Nast Traveler: [Best Ski Resorts](#), No. 17
- SKI Magazine: No. 8 Resort in the West, No. 5 Kid Friendly, No. 9 Dining, No. 10 Character, No. 11 Service
- Powder Magazine: [Ski Town Throwdown](#), No. 1
- Denver Business Journal: [Social Media Powerhouses](#), No. 4

2014/15:

- Holidays With Kids Snowflake Awards: [Best Resort for Families/Groups](#)
- National Geographic: [Top 25 Ski Towns in the World](#)
- Transworld Snowboarding: No. 2 Best Quality Snow, No. 10 Best Terrain Variety
- Sunset Magazine: [Top 10 Ski Towns in the West](#)
- SKI Magazine: No. 10 Resort in the West, No. 3 Family, No. 9 Service, No. 9 Snow, No. 13 Terrain Parks
- MarketWatch: [10 Great Mountain Towns for Retirees](#)

2013/14:

- SKI Magazine: No. 8 Resort in North America, No. 4 Family
- USA Today Travel 10 Best: No. 5 Spring Break Destination
- Smithsonian Magazine: [20 Best Small Towns to Visit](#), No. 4
- The Daily Burn: [11 Best Ski Vacations](#), No. 7

- Holidays With Kids (Australia): Best Resort for Families/Groups

-www.steamboat.com-

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#SteamboatResort



Dave Hunter Promoted to President and Chief Operating Officer of Steamboat Ski Resort

STEAMBOAT RESORT'S NEW PRESIDENT AND CHIEF OPERATING OFFICER

Steamboat Ski Resort Vice President of Mountain Operations Dave Hunter was announced as the resort's President & Chief Operating Officer in May 2024, after serving as interim resort lead during the six-month search to fill the position when former President & COO Rob Perlman was promoted to Executive Vice President Regional Operations for Alterra Mountain Company.

Hunter is a 30+ year veteran in the ski industry, who joined the Steamboat Leadership team in 2017. Prior to Steamboat Hunter was the Director of North American Sales for snowcat manufacturer Prinoth and the Director of Operations at Eldora Mountain Resort outside of Boulder, Colorado for more than 15 years. Throughout his career, Hunter has made it a priority to serve his community and currently serves as the President of Steamboat Mountain Village and is the Vice Chair on the Steering Committee for the Yampa River Fund in Steamboat. He has also served as the Chairman of the Colorado Ski Country USA Snowmaking Slope Maintenance Committee and currently serves as the Vice Chair on the Colorado Passenger Safety Tramway Board. Hunter grew up on the slopes of Mt. Tom Ski Area in Holyoke, Massachusetts where his family played a large role in operating the mountain and Hunter had his first job as a busser and restroom cleaner.



"Dave has been around the ski business his entire life and for the past decade, Dave has worked for the world's leading snowcat manufacturer based in heart of the Alps and then honed his leadership skills running resort operations at Steamboat while being a key contributor to our resort transformation with Full Steam Ahead," said Perlman. "I am proud to continue to work with Dave in his new role, the Steamboat team and the Yampa Valley community on the next phase of the resort including the Gondola Transportation Center, regional transportation efforts and the mountain rail opportunity."

Hunter transitioned from leading the resort's mountain operations teams, including slope maintenance, snowmaking, lift maintenance and operations and ski patrol, to overseeing the resort's day to day operations and strategic direction in November 2023; officially assuming the role of President & Chief Operating Officer in June 2024.

"As a young kid on the slopes of a small Massachusetts resort I had grand visions of moving out west and living the ski dream," said Hunter. "I am in awe that that dream came true, and I can now share my outdoor passion on the highest level. Steamboat is like no other resort or community and I am humbled by the opportunity to continue fostering the special relationship the resort has with its staff, guests and locals." Steamboat Ski Resort is thrilled to welcome Dave Hunter into his new position as Steamboat Resort's President and Chief Operating Officer.

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[#SteamboatResort](https://www.instagram.com/SteamboatResort)



Corporate Social Responsibility

steamboat.com/doinggood

DOING GOOD, IT'S IN OUR NATURE CORPORATE SOCIAL RESPONSIBILITY

It's in our nature to protect nature. But our efforts go far beyond the environment. In addition to treating the planet well, we believe in treating our people and community well. And along the way, contribute to those who are our vision and passion for Doing Good. It's always been part of our pioneering spirit to lead the way. See below Steamboat Resort's current Doing Good initiative to give back to the community.



CONNECTION TO LAND

As part of our broader sustainability initiatives, SSRC recognizes our strong connection to our mountain and forest and the habitat that they provide for local wildlife. Because of that, Steamboat works closely with local wildlife experts on initiatives to protect wildlife, including winter closure for elk, educational campaigns to prevent guests from feeding Canada Jays, and a moose study to help preserve their habitat and ensure the safety of our skiers and riders.

GREEN TEAM

Since 2022, the SSRC's Green Team has been holding monthly meetings to discuss climate action and environmental stewardship, with a mission *to build a culture of sustainability across the resort*. To support this mission, the Green Team recognizes the need for input and support from different departments and buy-in from all levels of operation. The more than 25 members of Green Team provide a variety of perspective and experience that support the resort in reaching its 2030 climate goals and to be environmental stewards throughout resort operations.

COMMUNITY CLIMATE ACTION

As SSRC works towards our own 2030 climate goals, we partner with local Climate Action Plan Collaborative, on broad, community-wide initiatives. These include support of a regional transportation authority, which will improve multimodal and public transportation; collaborating with local partners on wildfire mitigation projects; and partnering with the city to source renewable energy for snowmelt.

MOUNTAIN REVEGETATION

Steamboat Resort, in alignment with the state and U.S. Forest Service, has engaged in revegetation efforts across the mountain to restore areas impacted by recent development efforts. As part of these efforts, employees and volunteers planted more than 3,000 lodgepole seedlings. These seedlings not only control erosion but they help sequester carbon and provide habitat for native wildlife.

SOS OUTREACH & SHARE WINTER

In a partnership between Steamboat Resort, SOS Outreach, Alterra Mountain Company and Share Winter, 150 students from NW Colorado will get to experience the mountain and learn life skills, core values, and a strong sense of belonging. All the children in the program will be given equipment, lessons, and lift tickets for a five-day ski program that uses outdoor experiences to develop leadership skills and equip the youth for life.

EMPLOYER BASED CHILDCARE

To take a leading role in addressing the childcare crisis in Routt County, Steamboat Ski Resort opened an employer-based childcare center during the winter 22.23 season. Steamboat Resort is one of only a handful of ski resorts to offer this crucial benefit to parents who work at the resort, and was one of eight Colorado businesses selected to participate in a one-of-a-kind design lab for employer-based early childhood education centers through Executives Partnering to Invest in Children (EPIC) which helped guide the resort through the development process. Additionally, Steamboat was awarded an Employer Based Child Care Facility Grant by the Colorado Department of Human Services. SSRC was one of only 10 recipients statewide and the only ski resort to receive the grant which funds organizations creating and opening a

childcare facility specifically for their employees. Providing childcare to SSRC staff provide 42 childcare spaces in Routt County, considered a childcare desert by the Colorado Office of Early Childhood.

WOMEN'S+ NETWORK

In its fourth year, the Steamboat Women+ Leadership Network continues to empower more than 50 women and those who identify as women at the resort. Through a speaker series and monthly networking events, the program aims to inspire and empower women to thrive personally and professionally.

COMMUNITY PARTICIPATION

Employees of Steamboat Ski Resort engage and support the Yampa Valley through numerous organizations, sitting on boards, acting as volunteers, donating their time and supporting events and activities. Employees currently serve on more than 29 local nonprofit boards, donating more than 1,000 hours annually.

PASSPORT CLUB

The Passport Club is a longstanding partnership between the Yampa Valley Community Foundation and Steamboat Ski & Resort Corp. The resort annually donates Silver Medallions, parking and other incentives that the YVCF offers at premiere pricing levels. Sales of the Passport Club medallions create unrestricted funds to support the YVCF resulting in thousands of dollars for charitable grants that address current and future community needs. Since its inception the Passport Club has generated nearly \$5million for Community Support.

RESORT PHILANTHROPY

Annually the resort awards more than 1.5 million dollars to local organizations through scholarships, grants, donations and in-kind support.

- www.steamboat.com -

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#SteamboatResort



Events at Steamboat Resort

steamboat.com/events

2024/25 STEAMBOAT EVENTS CALENDAR

OPENING DAY

NOVEMBER 23, 2024

Start off the season with Steamboat's Opening Day Celebration. Festivities kick off at 7:30am and the resort opens at 8:30am. Countdown to the start of the 2024/25 season with complimentary Champagne Powder Day Donuts and Korbel Mimosas.

NIGHT SKIING & RIDING

DECEMBER 12, 2024 - MARCH 23, 2025

Night skiing and riding kicks off Dec. 12 and continues every Thursday through Sunday night through March 23. Night skiing is open from 5:30 to 8:30 p.m.. During the holidays, the resort will provide night skiing and riding nightly from Dec. 26 through Jan 5. The resort illuminates the slopes under state-of-the-art Ultra-Tech™ lightning.

Steamboat.com/nightskiing

NEW YEARS EVEN LIGHT UP SNOWCAT PARADE & FIREWORKS

DECEMBER 31, 2024

Celebrate the new year in style! Kick off the evening with a Light Up Snow Cat parade featuring Steamboat Snow Sports Instructors performing synchronized skiing illuminated only by light of torches. At the conclusion of the parade fireworks will light up the sky over the resort to ring in 2025.

50th BUD LIGHT COWBOY DOWNHILL

January 19, 2025

Steamboat celebrates the 50th anniversary of the legendary Cowboy Downhill event. Fifty years ago, Billy Kidd, Steamboat's director of skiing, and Larry Mahan, six-time All-Around World Champion cowboy, decided to invite a few of the ProRodeo stars to Steamboat for a day of skiing. The cowboys had such a great time that the downhill has become the most popular event of the season with more than 80 of the best professional rodeo cowboys competing in the most unique ski rodeo in the country. Cowboy Downhill is always scheduled to coincide with the National Western Stock Show in Denver, and the action busts out of the starting chutes at 1:30 p.m. on Stampede trail.

BUD LIGHT ROCKS THE BOAT CONCERTS

MARCH & APRIL 2025

BUD LIGHT ROCKS THE BOAT CONCERTS:

Steamboat will be rockin' during the winter ski and snowboard season as the Bud Light Rocks the Boat free concert series returns offering a great mixture of musical genres. The series has featured everything from bluegrass to New Orleans style rhythm and blues and traditional Irish music to flat out rock and roll. Visit the website for the 2025 Bud Light Rocks the Boat concert series calendar.

112TH STEAMBOAT SPRINGS WINTER CARNIVAL

FEBRUARY 9 – FEBRUARY 7, 2025

The Steamboat Springs Winter Sports Club, one of the largest and oldest winter sports clubs in the U.S., hosts the 112th Steamboat Springs Winter Carnival, the oldest continuing winter carnival west of the Mississippi. For several days, the entire town is given over to racing, ski jumping, a parade featuring Steamboat's skiing high school band (the only one in the U.S.), ski jöring events down snow packed Lincoln Avenue and the spectacular night show featuring the legendary Lighted Man and a fireworks display.

STARS MOUNTAIN CHALLENGE

MARCH 2025

STARS Mountain Challenge returns to the slopes to raise money for adaptive programs in Steamboat. Enjoy a weekend on the slopes with friends, family and a group of Olympians while completing on-mountain challenges. The weekend culminates with a free concert in Steamboat Square. Steamboatstars.com

SPRINGALICIOUS

APRIL 1-20, 2025

Incredible Colorado bluebird sunny days, hilarious and fun events and a boatload of snow mean spring will shine a whole lot brighter in Steamboat-Ski Town, U.S.A.®. Steamboat celebrates the close of the winter season with nearly a monthlong festival, including Springalicious festivities, fun events such as the Cardboard Classic and Splashdown Pond Skim and several **FREE** music concerts.

17TH ANNUAL CODY'S CHALLENGE

APRIL, 2025

The annual Cody's Challenge, a randonee endurance ski race, allows participants the opportunity to climb, traverse and descend a variety of trails across the mountain under their own power using specialized bindings and skins. The Cody St. John Foundation is a nonprofit organization founded in memory of Cody St. John, who was a professional patroller at Steamboat. Codyschallenge.org

42ND ANNUAL CARDBOARD CLASSIC

APRIL 2025

The Cardboard Classic, Steamboat's traditional rite of spring, celebrates nearly four decades of fun homemade crafts constructed only from cardboard, glue, string, water-based paint, duct tape and masking tape racing down the face of Stampede to a hysterical finish. The creativity of the race makes it an event to look forward to every year.

CLOSING DAY & SPLASHDOWN POND SKIM

April 2025

Springalicious will feature its signature Splashdown Pond Skim competition to close out the season. Steamboat's bravest (and maybe craziest) skiers and riders attempt to cross an ice-cold pond at the base of the mountain followed by the last free concert of the Bud Light Rocks the Boat series.

-www.steamboat.com-

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#SteamboatResort



Cowboy Downhill Celebrates 50th Anniversary in Steamboat

COWBOY DOWNHILL HISTORY

Steamboat is steeped in tradition, whether it's the long-standing Olympian heritage or the deep western roots, which is why it's no surprise the Cowboy Downhill has remained one of Steamboat's highlight events for 50 years. Cowboys have long called Steamboat home, and on any given day, you can find true locals hitting the slopes in their cowboy hats or saddling up to the bar in their cowboy boots. But on one particular day for five decades, the western heritage of Steamboat collides with skiing and snowboarding as professional cowboys and cowgirls take their talents to the snow.

"There's no other event like the Cowboy Downhill," said Dave Hunter, president and chief operating officer for Steamboat.

"Professional cowboys are about the heat of competition, and Steamboat knows competition better than any ski resort in the country, so combining the two for the entertainment of all is a natural fit. We are proud to be celebrating the 50th anniversary of this iconic Steamboat event."

ProRodeo Champions from across North America are invited to stampe their way down the slopes of Steamboat-Ski Town, U.S.A.® in the 50th annual Cowboy Downhill on Monday, Jan. 19, 2025. A can't-miss event in Steamboat, the Cowboy Downhill attracts professional cowboys from across the United States as well as Australia, Canada, Europe and Mexico. The race bursts out of the chutes on the base area beginner trail Stampede at 1:30 p.m.



The Cowboy Downhill started in 1974 when Larry Mahan, six-time All-Around World Champion cowboy, and Billy Kidd, Steamboat's Director of Skiing and an Olympic medalist, decided it would be fun to invite a few of the ProRodeo stars from the Denver Stock Show up to Steamboat for a day of skiing and racing fun.

"Larry called me up and said, 'I want to learn to ski, and I heard you're the guy to teach me,'" Kidd said. "The next year, he brought up a couple friends, and when you get two or three rodeo cowboys together, you've got a contest. That was the beginning of the Cowboy Downhill, and we haven't looked back since."

Mahan said he never guessed the event would become such a success, but ski racers and cowboys share certain personality characteristics that have no doubt translated into the growing appeal of the Cowboy Downhill. "I think the common denominator between the people that race and live on the edge in the ski world is the same with the guys in the rodeo," Mahan said. "They are thrill seekers."

COWBOY DOWNHILL RULES

All Cowboy Downhill participants must be entered in the National Western Stock Show & Rodeo in Denver scheduled for January 2025, be a member of the ProRodeo Cowboys Association or Professional Bull Riders, and wear chaps and a cowboy hat to compete in the event.

The day's events begin with the dual slalom race. After negotiating the slalom gates and on-course jump, the cowboys must lasso a person, saddle a horse and cross the finish line in the fastest time and in one piece. The grand finale of the Cowboy Downhill is a chaotic western stampede on skis and snowboards. The Stampede event utilizes a mass start and pits cowboy against cowboy in a winner-takes-all race down the slopes. The greatest challenge for the winner is getting out of the way of a hundred other cowboys hurtling down the hill in hot pursuit.

For more information about the 50th annual Cowboy Downhill, including a schedule and images, go to [Steamboat.com/events](https://www.steamboat.com/events).

2025 Cowboy Downhill Schedule – January 19, 2025

Noon to 5 p.m.	Public festivities in Gondola Square and at Timber & Torch with live music and entertainment
1:30 p.m.	50 th annual Cowboy Downhill: timed slalom followed by the Stampede event
~ 3 p.m.	Stampede event
~ 4:00 p.m.	Concert on Steamboat Mountain Stage in Steamboat Square

Cowboy Downhill Results Through the Years

Slalom - 1 st Place	Stampede - 1 st Place	Best Wreck
2024 – Denny Wyatt, Minden, NV – 27.24	2024 – Brice Patterson, Bozeman, MT	2024 – Piper Schrim, West Richland, WA
2023 – Denny Wyatt, Minden, NV – 27.01	2023 – Pascal Isabel, Longview, Alberta	2023 – Treyson Antonick, Overton, TX
2022 – Jake Burwash, Desdemona, TX – 25.47	2022 – Wyatt Denny, Minden, NV	2022 – Jesse Jolly, Agate, CO
2020 – Pascal Isabelle, Calgary, ALB, CAN – 23.98	2020 – Colin Wolfe, Wenatchee, WA	2020 – Grant Denny, Minden, NV
2019 – Colin Wolfe, Wenatchee, WA – 27.38	2019 – Colin Wolfe, Wenatchee, WA	2019 – Brooke Wallve, New Cambria, KS
2018 – Colin Wolfe, Wenatchee, WA - 25.86	2018 – Kris Newman, Casper, WY	2018 – Jamie Howlett, Snyder, TX
2017 - Grant Denny, Minden, NV - 27.75	2017 - Jesse Kirby, Dodge City, KS	2017 - Ali Mullin, Redcliff, AL
2016 - Grant Denny, Minden, NV - 28.61	2016 - Jesse Kirby, Dodge City, KS	2016 - Audy Reed, Spearman, TX
2015 - Marc Gill, Laramie, WY - 28.67	2015 - Jed Moore, Ranglely, CO	2015 - Keith Baruer, Freeburg, IL
2014 - Raytom Meiers, Casper, WY - 27.57	2014 - Yvan Jayne, Marseille, France	2014 - Dalton Daris, Weatherford, OK
2013 - Blake Knowles, Heppner, OK - 22.17	2013 - Yvan Jayne, Marseille, France	2013 - Richmond Champion, The Woodlands, TX
2012 - Dakota Eldridge, Elkno, NV - 24.76	2012 - Blake Knowles, Heppner, CO	2012 - Evan Janyne, Marseille, France
2011 - Jed Moore, Cheyenne, WY - 25.46	2011 - Marc Gill, Laramie, WY	2011 - Sam Spreadborough, Tamworth NSW, AUS
2010 - Jerad Schlegel, Burns, CO - 27.15	2010 - Jed Moore, Cheyenne, WY	2010 - Eric Bynildson, Rifle, CO
2009 - Jed Moore, Cheyenne, WY - 25.96	2009 - Jed Moore, Cheyenne, WY	2009 - Jared Johnston, Stephenville, TX
2008 - Ray Thurston, Tabernash, CO - 25.63	2008 - Shawn Hogg, Odessa, TX	2008 - Katie Hall, Prescott, AZ
2007 - Ray Thurston, Tabernash, CO - 30.43	2007 - Scott Montague, Rapid City, SD	2007 - Joe Gunderson, White, SD
2006 - Kyle Bowers, Brooks, ALB, CAN - 31.50	2006 - Michael Sisk, Steamboat Springs, CO	2006 - Jeff Willert, Belvidere, SD
2005 - Kyle Bowers, Brooks, ALB, CAN - 29.02	2005 - John O'Connor, Loveland, CO	2005 - Dan Miller, Raleigh, ND
2004 - Danny Millett, Greeley, CO - 28.48	2004 - Michael Sisk, Steamboat Springs, CO	2004 - Layne McCasland, Elk City, OK
2003 - Kyle Bowers, Brooks, ALB, CAN - 31.07		

Legends & Founders Club

During the silver anniversary of the Cowboy Downhill in 1999, Steamboat honored 15 individuals who helped start the event. The idea caught on, and the next year, the resort established the Legends & Founders Club as a way to honor those individuals who have played an instrumental role in founding and supporting the event since its inception in 1974. The driving forces behind establishing this signature competition were naturally the inaugural inductees: Billy Kidd, Larry Mahan and J.C. Trujillo. An exclusive group, the club is made up of individuals who have all had a significant impact on the sport, event and Steamboat Springs over the Cowboy Downhill's for 50 years.

2002 - Charlie Sampson	2008 - Larry Lamb	2014 - Roger Perricone	2020 – Nick Guy
2003 - Charlie Mayfield	2009 - T-Bone Clark	2015 - Doug Vold	2020 – Dean Vogelar
2004 - Tuff Hedeman	2010 - None	2016 - Hobey Early	2021*– cancelled due to COVID
2005 - Barb Shipley	2011 - Michael Sisk	2017 - David Motes	2022 – Moose Barrows
2006 – Larry Kaminski	2012 - Bobby DeVecchio	2018 - Todd Fike	2023 – Jacobs and Sterling Crawley
2007 - John Shipley	2013 - Don Andrews	2019 – Jed Moore	2024 – Dan Bristol “Boots”



Billy Kidd moved to Steamboat Springs, Colorado, shortly after his Olympic accomplishments. Kidd grew up in Stowe, Vermont and raced internationally for nine years on the U.S. Ski Team. While racing, he studied at the University of Colorado and graduated in 1969 with a degree in economics. After establishing his prominence in the ski world in the 1964 Olympics, Billy marked yet another first for American men by becoming the first person to win both amateur and pro World Championships in a single year in 1970. Better yet, he won both within a two-week time frame. Kidd has been Steamboat’s director of skiing for more than 40 years.

Larry Mahan is one of the greats of professional rodeo and one of its first mainstream media stars. He started competing professionally in 1964, and by 1966, he won his first of five consecutive all-around championships. (He won a record-setting sixth championship in 1973.) A champion in roughstock events (riding broncs and bulls), Mahan also helped professional radio gain exposure to a larger audience. He flew his own plane, wore loud plaid shirts, had longish hair and made appearances on TV talk shows and in magazine ads. He retired from competition in 1977, having somehow escaped major injuries after 1,200 rodeos. Now, Mahan has a clothing line of western wear and appears occasionally as a television commentator and at the Cowboy Downhill.



J.C. Trujillo began his rodeo career at age 6 in his hometown of Prescott, Ariz. His early prowess resulted in the bareback riding title of the Arizona Junior Rodeo Association. He later participated in the Arizona State University rodeo team and won the 1968 National Intercollegiate Rodeo Association championship. Trujillo turned professional in 1967 and hit the circuit full throttle five years later, eventually qualifying for the National Finals Rodeo 12 times. Long known as one of rodeo’s most magnetic personalities and a great spokesman for the sport, Trujillo combines his love of rodeo and skiing in the Cowboy Downhill, held every January in Steamboat Springs. He is famous for his realistic and ever-positive attitude and is instrumental in the prestige the Cowboy Downhill now enjoys.

Charlie Mayfield, 30-year industry veteran, held several executive positions in the ski business including vice president of marketing for SolVista Basin, Colorado Ski Country USA and Steamboat Ski & Resort Corp. While in Steamboat-Ski Town, U.S.A.®, Mayfield was a driving force behind many of the early Cowboy Downhill events. He started his career in the industry as a member of the ski patrol at Steamboat and worked his way up to executive positions in marketing and guest services

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Signature Story Ideas

2024/25 STORY ANGLES: QUICK PICKS FOR SKI TOWN, U.S.A

Industry/Business	Events	Champagne Powder Snow
<ul style="list-style-type: none"> • Full Steam Ahead ushers in multi-year, multimillion dollar resort developments: on-mountain and base area. • SSRC Announces Employer-Based Childcare Facility in 2022 (one of a handful of ski resorts to offer this crucial staff benefit) 	<ul style="list-style-type: none"> • Opening Day • Cowboy Downhill – January 19 • 112th Winter Carnival • WinterWonderGrass • Springalicious – End of Season Events 	<ul style="list-style-type: none"> • Single Day Snowfall Record- 27” • Champagne Powder[®] snow trademark • 4 out of past 11 winters see 400+” of snow at resort • Storm Peak Lab studies weather from mountaintop
Access/Direct Flights	Family Friendly/Kids	Doing Good & Sustainability
<ul style="list-style-type: none"> • Direct Flights from 16 major markets • 6 major airlines 	<ul style="list-style-type: none"> • Mountain Camp Children’s Programming • Kids Ski Free – 1st resort starting in 1982 • Winter Carnival Celebrates 112 years of fun • Family Private Guided Experience 	<ul style="list-style-type: none"> • Support Yampa River Fund • Routt County Climate Action Plan • Resort led Green Team
Invest in our People	Steamboat is Known for:	Olympians
<ul style="list-style-type: none"> • Mental Wellness of Resort Staff at the Top of Resort Goals for 2025 • Employer Based Childcare • Women’s Employee Resource Group 	<ul style="list-style-type: none"> • Western Heritage • Family Friendly • Champagne Powder • Steamboat Springs Winter Sports Club • Birthplace of Nordic and Freestyle Skiing in CO 	<ul style="list-style-type: none"> • More than 100 Winter Olympians and Counting • 1st American Olympic Medals: Kidd, Carmichael, Dunn; Spillane & Demong • Lodwick – First 6-Time US Winter Olympian